

WE'RE SHAPING OUR CARS FOR AND LESS FRICTION

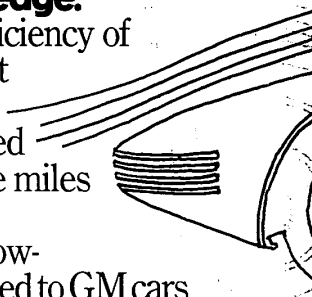
Overcoming the wind.
It's absolutely critical to achieve good mileage. At 55 mph, over half of a car's fuel is used just to overcome aerodynamic drag.



Great gas mileage.

The aerodynamic efficiency of a five-passenger concept vehicle developed in our wind tunnel improved potential mileage by five miles per gallon.

Our aerodynamic know-how, which is being applied to GM cars today, has contributed to the 100 %



Aerodynamics.

At GM, we've put millions of dollars into aerodynamic research. That includes everything from modifying the overall shape of our cars, to scrutinizing details like the angle of the outside mirrors.

GM is the only manufacturer in the U.S. with its own full-scale automotive wind tunnel—and it is the most advanced. It gives us an opportunity to build the most aerodynamic cars in the world.



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