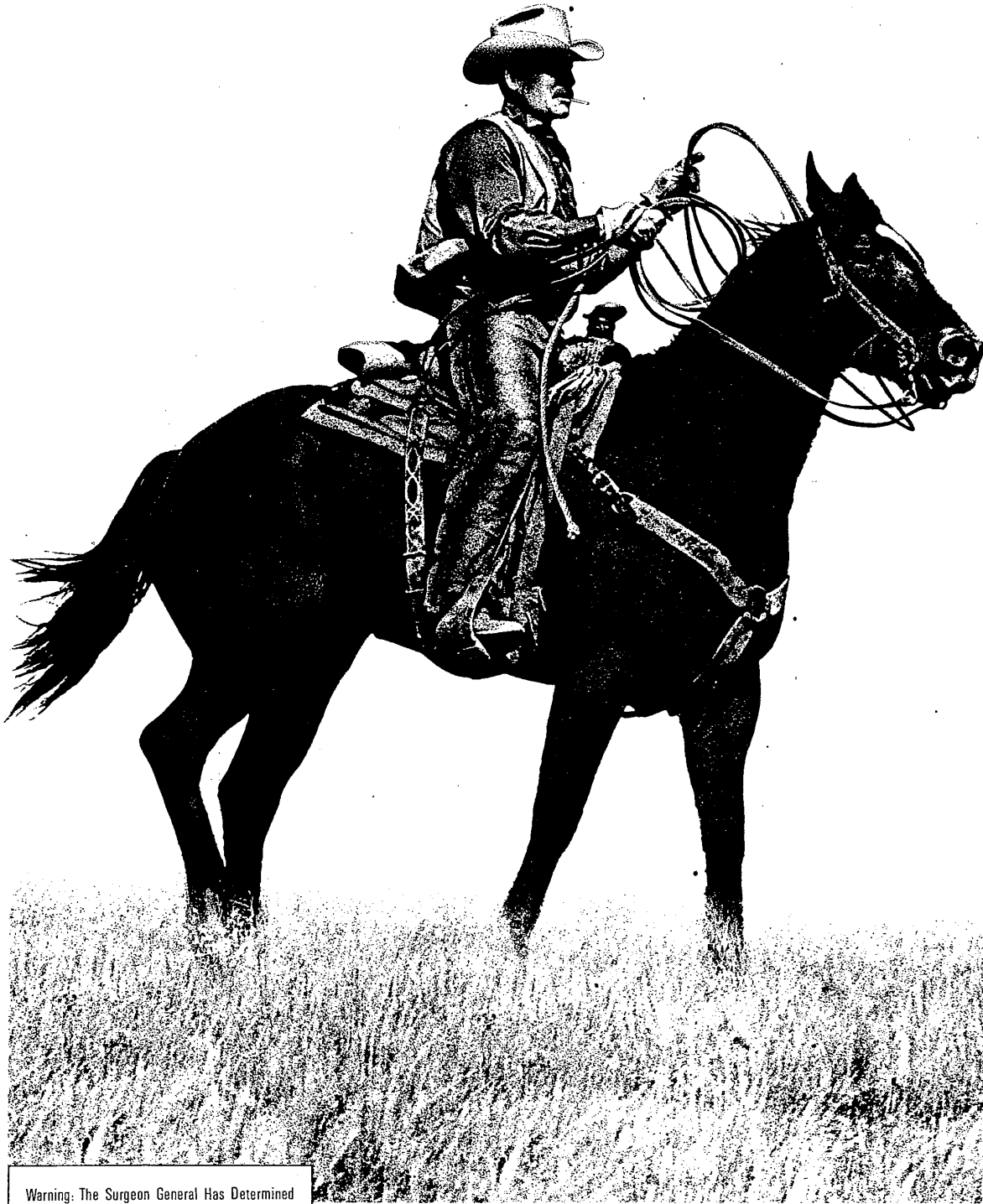


Marlboro



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Lights Kings Box & 100's: 10 mg "tar," 0.7 mg nicotine—Lights Kings Soft:
11 mg "tar," 0.7 mg nicotine—Menthol: 14 mg "tar," 0.9 mg nicotine—Kings: 16 mg "tar,"
1.0 mg nicotine—100's: 16 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report Dec '81