

## 2 named to newspaper group posts



John Reddy



Richard Isham

Richard D. Isham, 44, was appointed general manager of the Observer & Eccentric Newspapers this week. He will succeed John W. Reddy, 49, who was promoted to corporate vice president/editorial.

Both changes are effective July 26. The announcement of the changes was made by Richard D. Agninin, president of Suburban Communications Corporation (SCC), parent company of Observer & Eccentric Newspapers.

In his new position, Isham will be responsible for all departments in the newspaper group, including advertising, business, circulation, computer services, editorial and production. Observer & Eccentric Newspapers publishes 12 twice-a-week newspapers in the northern and western suburbs of Detroit.

Reddy will assist the editorial departments at all

SCC newspapers. In addition to the Detroit area group, the company publishes newspapers near Northville, Howell, Lansing and Cincinnati.

ISHAM IS publisher of the Kokomo (Ind.) Tribune. He has been in Kokomo since 1967, where he has served in several executive capacities including production manager, operations manager and general manager, in addition to publisher.

His varied newspaper career includes stints with the Rochester (N.Y.) Times Union, Ithaca (N.Y.) Journal and Cayley newspapers in California.

"I am looking forward to the challenge of coming to the Detroit area," Isham said. "It appears that the newspapers are well-produced and edited. There's plenty of opportunity to grow in Detroit."

Reddy has been general manager of the Observer & Eccentric since May 1977. He previously was ex-

ecutive editor for the newspaper group for two years.

FROM 1972 to 1974 he was publisher of Queen City Suburban Press, a group of suburban Cincinnati newspapers owned by SCC.

He was managing editor of the Eccentric Newspapers from 1968 to 1972 prior to their merging with Observer Newspapers Inc. to form Observer & Eccentric Newspapers.

The newspaper company's changes were started by the resignation of the vice president/editorial, William Sliger, on June 1. Sliger will work on special assignments for SCC until the end of this year.

Observer & Eccentric Newspapers publishes newspapers in Birmingham, Canton, Farmington, Garden City, Livonia, Plymouth, Redford, Rochester, Southfield, Troy, West Bloomfield and Westland.

## OCC, K-12 districts in curriculum pact

Oakland Community College President Robert F. Roelofs outlined several new programs. In addition, he received board approval for a computer link-up system.

The college has worked out an articulation agreement with K-12 school districts in Oakland County, so students

who attend OCC will not have to repeat courses they already took during previous years.

An articulation agreement signifies that the K-12 course material leads into the college material, with no overlaps and no gaps.

Foreign languages, calculus and ad-

vanced English courses fall into the articulation agreement courses, Roelofs told the board of trustees last week.

A CITIZENS advisory committee was established for the liberal arts curriculum.

"We solicit people for the committee from recommendations we receive from faculty, staff and other persons in the community," Roelofs said.

The board approved a Paradyne Loop, a link to the college's computer system.

The \$35,000 system will save the college \$2,500 to \$2,700 a year in telephone bills, Roelofs estimated.

Presently, every time information from a computer terminal on a satellite campus is transmitted to the cen-

tral office, it goes over an individual telephone line. There are 20-30 terminals on each campus, all using a separate telephone line.

WITH THE link-up, all terminals on one campus will be tied to one loop, and only one telephone line will be needed to transmit all information from the entire campus.

"The big loop goes all around the college (campus) and goes to central office. There's no need for individual connections at each station," Roelofs reported.

"This facility will alleviate the need for additional connections. It's faster and less expensive than the current system," Roelofs said.

## Register by July 12 to vote in primary

If you are not a registered voter but want to vote in the Aug. 10 primary, be sure to register by Monday.

Those not registered may do so in the office of any city or township clerk or at any Secretary of State branch office.

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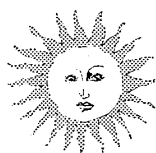
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