



JAMBOREE!

BUY A GE HEAT PUMP AND GET A FURNACE, AND UP TO \$400 FACTORY REBATE.

Beat the high cost of winter fuel bills by adding a General Electric energy-saving Weathertron® heat pump to your forced-air furnace. Do it now and take your choice of three spectacular GE Jamboree bonus offers.



GE JAMBOREE BONUS #1

Get a GE high-efficiency gas furnace, plus your choice of a GE 19-inch color TV (PC 3704W), or a GE microwave oven (JET 88), or a \$300 factory rebate direct from General Electric when you buy a GE Weathertron WR Plus-One heat pump for your existing home.

Furnace must be installed by a participating GE dealer. Customer pays installation charges on the furnace.

GE JAMBOREE BONUS #2

Add any GE Weathertron heat pump to your existing gas, oil, propane or electric forced-air furnace and take your pick of a GE 19-inch TV (PC 3704W), a GE microwave oven (JET 88), or a \$300 factory rebate. With a GE Weathertron heat pump you not only save on heating bills, you also get economical central air conditioning. Your house stays comfortable all year.

GE JAMBOREE BONUS #3

Add a GE "Thinking" Thermostat to your new GE Weathertron heat pump and get an additional \$100 factory rebate. This heat pump system can cut your fuel bills from 20 percent to 54 percent (depending on locality and energy use, based on a single 8-hour, 10-degree set back).

A GE HEAT PUMP SAVES YOU ENERGY AND MONEY

YEAR ROUND. A GE Weathertron heat pump cuts your heating bills because it moves natural radiant heat inside to heat your home. Your forced-air furnace doesn't have to go to work until the outdoor temperature is about 32° F or below. In summer, the Weathertron heat pump moves heat out of your home for energy-efficient central air conditioning.

Hurry! To qualify for Bonus Offers, furnace installation must be in a customer's residence by October 16, 1982 (Bonus #1). Heat pump installation by October 31, 1982 (Bonus #2, #3).

We bring good things to life.

You're buying America's No. 1 selling heat pump with GE's famous Climatuff™ compressor.



SEE YOUR PARTICIPATING GE DEALER FOR DETAILS.

- Ann Arbor
Robertson-Morrison Inc.
662-3141
- Brighton
Air King Heating & Cooling
227-6074
- Brighton-Howell
Applegate Electric Heating, Inc.
(517) 349-9200
- Dearborn/Downriver
Reckinger Heating & Cooling
LO 2-3456
- East/Northeast Areas
Reckinger Heating & Cooling
773-4810
- Lake Orion-Romeo
Smithers Heating & Cooling
693-9898
- Lincoln Park
James Air Cond. & Heat. Eng. Inc.
928-2600
- Livonia
Moore Furnace Co.
421-0500
- Livonia
Slasor Heating & Cooling Co.
478-5475
- Livonia
Mark Young Heating & Cooling
522-0272
- Macomb
Slane Bros. Heating Company
791-0550
- Melvindale
Mark Young Heating & Cooling
386-8700
- Metro-Detroit
Imperial Heating & Cooling Co. Inc.
362-0000
- Metro-West
R. A. Grandell Heating Co. Inc.
534-7088
- Monroe
Franklin Heating & Cooling
243-5788
- North Woodward Areas
Reckinger Heating & Cooling
541-8919
- Northern Suburbs
Andy's Heating & Cooling
391-2069
- Oakland County
Matheson Heating & Air Conditioning
363-4868
- Oakland County
O'Brien & Gary Heating & Cooling
673-8788
- Port Huron
Ingell Ref. & Air Cond. Inc.
982-4226
- Redford
All Season Htg. & Cfg. Inc.
532-8620
- Richmond
Alford C. Busch Plumbing & Heating
727-1300
- St. Clair Shores
Kmetz Heating & Cooling
777-1929
- Warren
A & S Heating & Cooling
757-4122
- Warren
Kolasa Heating Inc.
771-4242
- West Metro Area
D & G Heating & Cooling Co.
476-7022
- West/Northwest Areas
Reckinger Heating & Cooling
455-2888
- Wyandotte
Kruttsch, Inc.
282-1022