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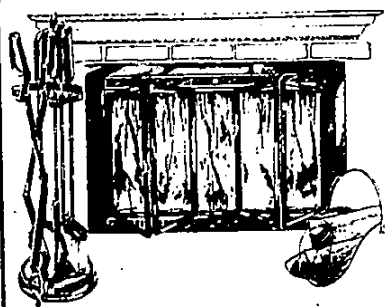
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Unlike a book, most people judge a house by its cover

Stylizing the exterior of a home can work much like a face lift — rejuvenating both home and homeowner.

Any standard siding job can be turned into a home stylization project that transforms an existing house into a distinctive custom home for a lot less money than it would cost to buy a new one. And homeowners are virtually freed from all costly and time-consuming exterior maintenance chores.

MANY ALUMINUM products, including soffit, fascia, gutters, downspouts and shutters, are designed in styles and colors that complement aluminum siding as well as offer the same tough, durable finish.

To fully stylize a home and enjoy complete exterior maintenance freedom, incorporating the following products into the standard siding projects is recommended.

The installation of aluminum soffit (eave covering) and fascia (roof trim) will protect the roof overhang area from the effects of moisture condensation that can destroy paint and promote decay of wood members. This also can help prevent insects from nesting in the wood overhead.

ANOTHER MAINTENANCE problem arising from this home area is with rainware. Painted wood gutters can quickly peel and rot from constant exposure to climatic conditions such as rain, snow and humidity.

Aluminum rainware will resist such de-

terioration. Aluminum rainware also protects sidewalls from roof runoff stains or streaks and helps prevent gardens, shrubs and foundation supports from being washed away.

Peeled and cracked wood window frames can be covered with aluminum window trim for long-lasting protection. And as a finishing touch, aluminum shutters can be added to accentuate window areas.

Stylization of the entire project can be achieved through the proper selection of product colors and finishes — those that best complement the house and its setting.

Before making a final decision, visualize the total effect of the products on a home. Because siding samples seen up close may look different once applied over the large exterior of a home, ask the home improvement contractor if he has applied the same products to another home in the area and drive by to take a look.

WHEN CHOOSING siding colors, remember that the lighter the color, the larger the home will appear. A light color also tends to make a home stand out against the dark shade of trees and shrubbery if there is abundant foliage around a home.

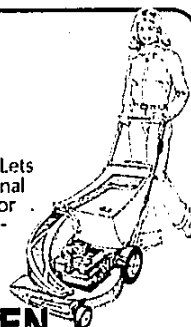
Darker colors can be used to give a home a warmer look if that is the preference.

Roof and window trim, shutters and even rainware can be used either as "eye catcher" to contrast the siding choice, or used to complement the siding choice.

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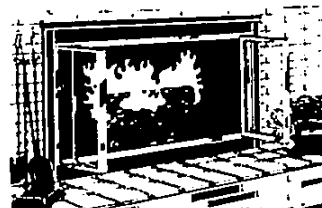
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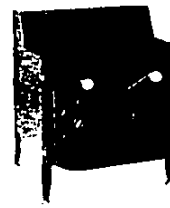
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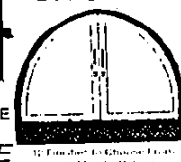
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