

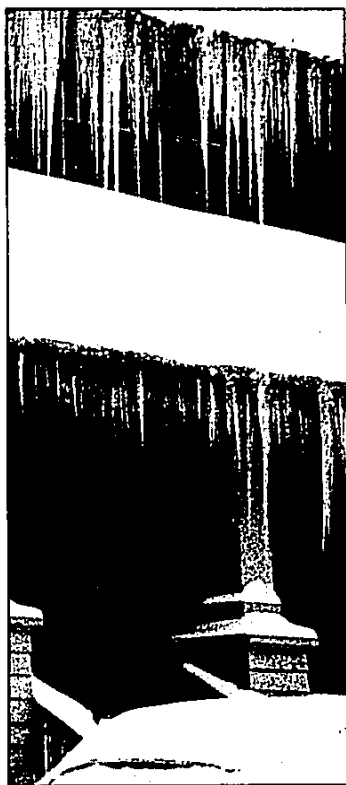
Paint needn't be stain on house's reputation

Today's energy conscious homeowner should be aware of a new type of paint designed to help keep heat and moisture inside where it's needed and to protect interior and exterior paint as well. This latex vapor barrier goes on like paint to help insulation become more effective.

With the last spring thaw many of us saw wet siding with blistering and peeling paint. Some of us may have even suffered stained or sagging ceilings. This moisture looks like an exterior defect in siding or roofing, but is usually caused by moisture from inside trapped and frozen within exterior walls. Every home has moisture from bathrooms, laundry, dishwashing and cooking, which in the proper proportion contributes to your family's health. In winter's drastic temperatures the right balance becomes upset and can result in damage. An effective latex vapor barrier guards against exterior paint failure and related damage.

Valuable heat loss occurs when insulation becomes wet. Just as wet winter clothing draws out body heat, wet insulation loses its heat retaining effectiveness. A latex vapor barrier applied to the warm side of exterior walls helps keep insulation dry. One product tested showed a 20 percent less heat loss through coated walls compared to uncoated.

The fast-drying vapor barrier may be used over previously painted surfaces or as a primer for wallboard or plaster. One contractor primed all interior walls of his



own new home for extra protection. Brush, roll or spray it just like a latex wall paint. Top coat with alkyd or latex interior paint or enamel.

Paint is the most practical and economical way to install a continuous vapor barrier that works. It is not subject to breaks around electrical outlets or plumbing like other materials. Of course, it gives direct protection to plaster or dry wall while permitting decorating freedom.

When buying insulating latex vapor barrier, as with any paint or stain, check the label guarantee. Use a dealer who works with professional painters. He'll have the latest product developments and know how they perform. Most professional painters choose a brand for easy application and satisfactory results. Price is a secondary factor. Let that be your guide, too. If time and money are at a premium, begin warming your home with paint one room at a time.

Another way to eliminate exterior cracking, peeling or blistering is to use

stain instead of paint. Stains soaking into the wood plus natural weathering mellows the color to a rustic low maintenance finish.

These are traditional oil base stains in rich pigments designed to hide the previous color and grain in only one coat. Newer acrylic latex stains provide the same easy water clean up and durability associated with latex products. Some colors of acrylic latex stains appear better on woods that don't "bleed" like redwood and cedar. Your dealer can assist you in selecting the appropriate color and stain. Versatile stains can be used on rough and smooth siding, shakes, shingles, fascia and soffits.

For the beauty of natural wood semi-transparent stain is the very best finish. The wood's natural beauty is enhanced by colorful accents along the grain and texture. Protect and beautify the new wood, rough or smooth siding, decks, fences and outdoor furniture with semi-transparent stain. Bring stain indoors to give a rustic touch to unfinished interior paneling, beams and wood ceiling.

There are interior coverings for almost any surface. A variety of paints cover interior surfaces ranging from wall board to brick.

Unlike exterior painting you must live daily with the results of your interior

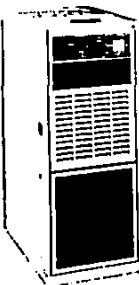
Winter in Michigan is sometimes pretty, sometimes not. House paint should be durable enough to take a beating like this.

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8. INSPECT GAUGES AND SIGHT GLASS
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10. START HEATING UNIT
11. TEST FOR PROPER COMBUSTIONS
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