Conference speakers pass on tips for success

and Oakland University.

Writers, publisher's representatives and marketing people led sessions designed to assist the neophyte and the published writer.

signed to assist the neophyte and the cutted was often a difficult choice.

Conferees could select from lectures on drama, liction, non-fiction, poetry, lice, are more opportunities for plays annually, said, "There are more opportunities for plays reput flower than the proportion of Landau Thesales, are more opportunities of Landau Thesales, and the proportion of Landau Thesales, and the proportion of Landau Thesales, and the proportion of Landau Thesales, which is the proportion of Landau

Theater market lists may be ob-tained from Theater Communications Group, and the Dramatists' Guild, both of New York City.

AGENT RICHARD Curils of Richard Curils Associates, departed from the usual advice when he advised book au-thors to submit their manuscripts al-multaneously.

"Why? Because half of the publishers won't read it anyway, and a quarter of them aren't going to get around to reading it for six months. If you should be so lucky to get more than one offer, get an agent. He is experienced in han-dling multiple offers.

dling multiple offers.

"Query letters are important, of course. Send a brief cover leter with your manuscript. The book idea must sound fresh, something the editor doean't have. Add a footnote that you are submitting simultaneously. Make your manuscript clean and professional. There is a school of thought that says: can't spell, can't write. Non-fletton can get by with an outline and sample chapters."

"The typical children's book writer as other income sources," he said. You cannot be in the field just for

"You cannot be in the need past to modey."

Julie Candler, automotive editor of Woman's Day Magazine and a widely read writer for numerous other magazines, commented that writing should be viewed like a small business with productivity the primary goal.

"Schedule your hours efficiently," she said. "Since starting to free lance I've maintained an office away from

home to insure a good workspace. I think this is particularly important for women who are otherwise subject to myriad interruptions, and it also belips to give an image of professionalism rather than that of a homemaker working for pin money. Generally, the best business people are well organized and self disciplined.

ELMORE "Dutch" Leonard is perhaps this area's most prolific book author. He aims for five clean pages in a 9:30 a.m. to 6 p.m. day — a schedule that has helped produce over two dozen novels. A number of them have been made into movies. He usually finishes a book in about four months, writing in long hand first and revising as he goes along before typing the first draft.

"PICTURES ARE A MUST in travel articles. I carry two 35-mm cameras, one for color (sildes), and one for black and white. I use Tri-X for black and white and Kodachrome 84 for color. Don't trust Chamber of Commerce literature entirely. Sometimes the brochures tend to over-glamdrize and are not updated. The information should be checked out.

"Ask questions about hotel rates, meals, gas, where the reader can write for more information. Don't let rejec-tions discourage you. I can remember very clearly the day I got four articles back. But, eventually they were all sold to other magazines."

George Woods, children's book editor for the New York Times, selects about 2,000 books annually for reviews, and has been in the business for 30 years.

"Children's books need a basic elo-quence, such as a boy experiencing his

first anowstorm. Play the part of being a child, reach for the little boy or girl in yourself, Woods advised. "Don't buy expensive books for small children. Hard cover prices are getting out of hand. Paperbacks are going to be our salvation. I believe that our books should be produced in America, not abroad. Our publishers do a better job."

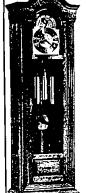
Helen H. Ralmer was conference de-

signer/coordinator. Carolyn Hall is current president of Detroit Women Writers.

"Anyone interested in the 1983 con-ference may ask Oakland University to be included in next year's mailing list," Hall said. And she added that her or-ganization is sponsoring a two-day non-inction conference in March — open to ganization is sponsoring a two-day non-iletion conference in March — open to anyone. Contact the Detroit Public Li-brary for details.

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Needlepoint artistry

Loucille Zack (left) and Elile Cloutier, area needlepoint artists, will hold two exhibits of their unusual works. The first will be at The Community House, 380 S. Bates, Birmingham, 1-9 p.m. next Wednesday, The second will be at the Mulrwood Clubhouse, Grand River and Drake, Farmington Hills, 1-5 p.m. Sunday, Nov. 14. Pictured with them are two of the 20 originals. Many of the works from their business, One of a Kind, are commissioned



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