

Thursday, November 25, 1982 O&E

# At Florida's Disney World

## Timeshare plan offers many advantages

Rick Golding of Vacation Timeshare Marketing (VTM) has a big smile on his face this month. The most important word in his real-estate transaction is location, and his favorite time-share property has the hottest location of all. It's only a few minutes by shuttle to the gate of the new EPCOT Center at Walt Disney World in Orlando, Fla. The first 90 condominiums at Vistana Resort, built two years ago, have long since sold out, but 112 new ones are now on the market.



**1-of-a-kind traveler**  
**Iris Jones**  
contributing travel editor

and would have equity if the property failed.

WHETHER time-share is economical for you depends on your image of a vacation. If you go regularly to a moderate-to-expensive resort area at the same time of year, a time-share condo will give you the luxury of an apartment and resort facilities for much less in the long run.

You can also swap your condo for a time-share unit of comparable price and season elsewhere in the world, through Resorts Condominium International (RCI), which lists nearly 700 properties in the United States and 28 foreign countries. It costs \$6 for the trade, but remember: If you buy low-season, you can't trade up to high-season.

The condos at Vistana are all identical: a large living-dining area, patio, two bedrooms, two bathrooms and a kitchen. They are thoroughly equipped with good furniture, two color television sets, lots of built-in features like hair-dryers in the bathrooms, and more

automatic kitchen gadgets than you have at home.

I've been talking to Rick Golding, and collecting material about time-share, for more than a year. I haven't written about it before because lots of other stories have been done, and I hesitated to talk about something I haven't experienced. I'm writing about it now because the location near Disney World gives you an option you might not otherwise consider at this very popular destination.

IF YOU ATTEND one of VTM's marketing parties and are interested enough to give them a \$500 deposit, they will fly two of you to the property for two nights and three days, if you buy, your air fare is free. If not, they take \$199 for each air fare out of the \$500.

Anyone who buys travel from Hudson's gets a voucher for two one-day admissions to Disney World—as long as they take a tour of Vistana Resort while in the area.

The proximity of the property to Florida theme parks is one of the main marketing tools. It is close to Sea World, Stars Hall of Fame, Wet'n'Wild, and a fairly easy drive to Cypress Gardens, Busch Gardens or the Atlantic Ocean beaches.

If you are interested, contact Rick Golding at Vacation Timeshare Marketing, 18500 North Park Drive, Suite 110, Southfield, or call 552-8300.

Vistana Resort is only a few minutes from the gate of bustling EPCOT Center at Disney World in Orlando, Fla. and an easy drive to Cypress Gardens, Busch Gardens or the inviting Atlantic Ocean beaches.



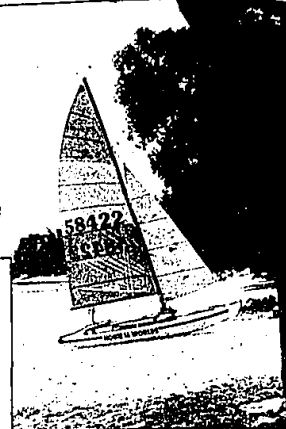
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## Bus fare wars lower the prices

Here are some travel tips: If you're planning a trip home this holiday season, you may want to consider riding the bus.

Bus companies offer transportation to more than 15,000 cities and communities nationwide, and this year's bus fare wars have lowered the already economical price of a bus ride even further.

Trailways, for instance, offers a one-way ceiling fare of \$99 and guarantees to the public that they will not find a

lower fare than the one offered by Big Red. According to Robert Buschner, Trailways' vice president of marketing, this guarantee is backed by a no-strings-attached refund policy.

"And unlike some other transportation companies, our low fares are available on every schedule we operate, every day," he said.

So whether you're going across country or just across state, the bus could be an attractive alternative to flying or driving.

For information on schedules and fares, contact your local bus terminal.

When traveling overseas, check with your travel company or local consulate to determine what immunization shots are needed. A free brochure on sensible trip planning is available by writing to: Grand Circle Travel, Inc., 555 Madison Ave., New York, N.Y. 10022, or by calling toll-free 1-800-847-4240.

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**Puerto Vallarta \$469**  
Weekly charter flights with American Trans Air November 27 through May. Saturday departures for 7 or 14 nights. Prices range from \$469 to \$899 and include your choice of five beachfront hotels.

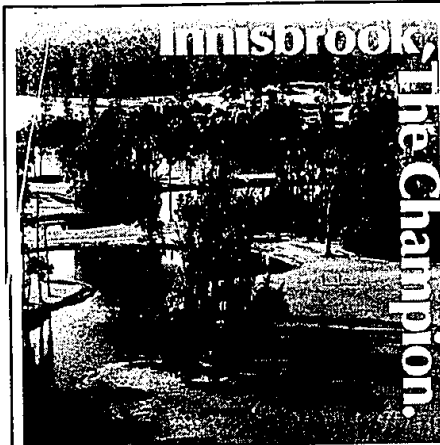
**Cancun \$389**  
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Weekly United Airlines scheduled flights for 7 or 10 nights. Choice of Thursday, Friday and Sunday departures. Prices range from \$309 to \$539 and include your choice of 8 great hotels. A 10-night Cancun/Cozumel split is also available.

**Cozumel \$439**  
via UNITED AIRLINES  
Weekly United Airlines scheduled flights for 7 nights with a choice of Thursday, Friday and Sunday departures. Prices range from \$439 to \$669 and include your choice of 2 beachfront hotels. A 10-night Cancun/Cozumel split is also available.

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