Exec 'outplacement' approved

troit.
Results of the survey, commissioned by George Moffelt Associates, Inc., Detroit-based executive outplacement counselors, were presented at a semi-

Business has developed a strong sense of moral responsibility to executives it must fire due to the current conomic recession.

This is the major conclusion of a five-state Midwestern survey of top business executives conducted in Octo-business executives conducted in Octo-troit.

Results of the survey, commissioned adds the executives in conducting remployment campalgas.

"THE RECESSION speeded the ac-ceptance of outplacement counseling among Midwest executives," said

Health care students score high at OCC

Oakland Community College stu-dents in the nursing and medical lab technician programs were ranked in the top percentile of all students na-tionwide on recent licensing tests. More than 100 nursing students who took a licensing exam carned higher than average scores on the test. OCC was ranked second among 47 schools

nationwide which administered the ex-

ministion.

Medical lab techniclans were ranked in the top 12 percent of all those who took an examination to become registered in their field. Ninely-seven percent of the OCC students passed the test. Five percent were ranked in the top 1 percent.

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George D. Moffett Jr., president of GMA.

"This was a discipline that was little known in the Midwest before the 1880 recession, and two years later it has a 93-percent approval among the executives responding.
The surveys conducted among many streams, Danking, Insurance and service companies in Michigan, Indiana, Wisconsin, Ohio and Pennsylvania. Respondents included 108 persons with titles of chef executive, president, chairman or vice-president, with 80 of them holding corporate officer positions. Response rate was 23.9 percent, extremely high for the caliber of audience surveyed.

FREDERICK P. CURRIER, chair-

extremely high for the caliber of auou-nece surveyed.
FREDERICK P. CURRIER, chair-man of Market Opinion Research, pre-sented the results, which showed that most top executives surveyed:

• Feel that outplacement counsel-ine assists companies in meeting their "moral responsibility to aid individuals that are no longer effectively contrib-uting to the organization" (93 percent, including 59 percent who "agreed" and

35 percent who "atrongly agree.")

• Provide outplacement assistance to their terminated employees (58 percent). Expect use of the service will in-

Expect use of the service will increase (79 percent).
 Find outplacement "very useful" to the terminated employees as an encouragement to immediately begin the job search process (67 percent).
 Find outplacement "very useful" for providing a sounding-board for executives defining new career goals (59 percent).

ecutives defining new career goals (59 percent).

Feel it is important to them personally that their companies provide outplacement counseling (53 percent "very important"? 27 percent "somewhat important").

Use consultants specializing in outplacement (65 percent).

Outplacement (65 percent).

Belleve their companies outplacement efforts have been effective in meeting the objectives established by their companies.



The Southeast Michigan Council of overnments (SEMCOG) is sponsoring series of fuel shortage planning orkshops for local governments.

workshops for local governments.

Beginning Tuesday and running through the middle of December, four workshops will be held to address local government concerns that could arise during a fuel/gasoline shortage.

No state or federal mechanisms are available to provide supplemental funds to governments for even the barest essential amounts of gasoline for fire; police or emergency medical vehicles.

webicles.

A representative from the state of Michigan will explain to workshop participants the state's responses to an energy emergency and how local governments will be affected by those responses. An expert on fleet management also will speak.

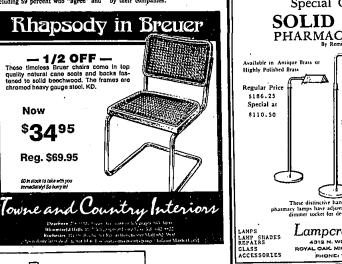
The workshops will tell communities how to develp a fuel shortage plan. SEMCOG has written a handbook, which offers a stephy-step plan.

Workshops, which will run from 9 a.m. to noon, are scheduled for:

Nov. 30 — in the Southfield Parks and Recreation Building, Evergreen and Civic Center Drive.

Dec. 7 — in Washtenaw County Corrections and Law Enforcement Center, on Hogback Road north of Washtenaw.

Dec. 13 — in Clinton Township Hull, 40700 Romeo Plank Road.
SEMCOG 15 a voluntary association of counies, cities, willage awarship and the country southern and the country country southern and the country country country and the country country country and the country count

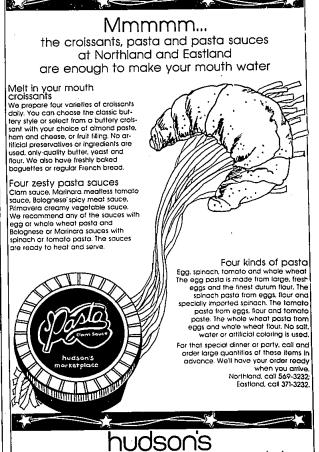






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