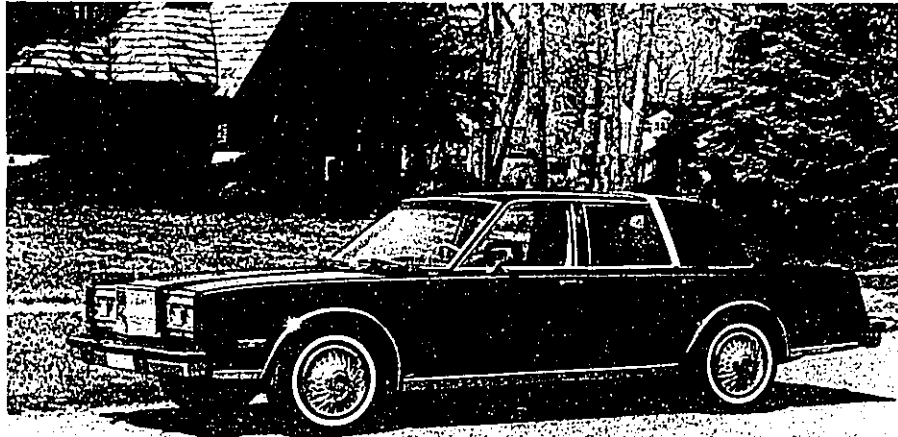
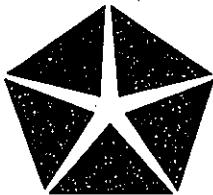


The Chrysler New Yorker Fifth Avenue Edition seats six and combines comfort, premium appointments and boulevard ride with fuel economy.



New Chrysler speaks its mind

A new four-door Chrysler sedan that can talk to the driver and a small pickup called Plymouth Scamp add to the variety in Chrysler-Plymouth's lineup for 1983.

The lineup includes front-wheel-drive or rear-wheel-drive vehicles, domestic and some imports, and body styles including coupes, sedans, station wagons, convertibles, pickups and passenger vans.

A group of new features also kept Chrysler engineers busy preparing the 1983 line. New engines and transaxles, brake developments, electronics technology, higher output maintenance-free batteries, new equipment and improved parts and more standard equipment are offered buyers in 1983.

In addition to improving the 2.2-liter engine, which also will be equipped with new electronic fuel injection in mid-'83, Chrysler is introducing a new five-speed manual transaxle and new 1.6-liter four-cylinder engine.

In mid-'83 Chrysler also will introduce a new front-wheel-drive New Yorker sedan.

THE E CLASS sedan provides more rear-seat leg room and trunk room than previous Chrysler FWD models. This new Chrysler sedan for the mid-'80s has a distinctive appearance with Chrysler grille, sleek metal body, and extensive greenhouse with three windows on each side.

The optional Voice Alert computer system monitors 11 conditions such as low fuel, door ajar, overheating engines, etc. and delivers audio advisory messages so the driver can avoid a potential problem.

The Scamp and Scamp GT front-wheel-drive pickups are built on a 104.2-inch wheelbase and provide peppy four-cylinder performance, various standard convenience features, and carry a 1,040-pound payload.

Scamp offers a standard 2.2-liter engine and four-speed manual transaxle with optional three-speed automatic or five-speed manual. The 2.2 with five-speed is standard on the GT.

Chrysler's Improved 2.2 engine, coupled with new five-speed transmission and new console-mounted shifter, give the Plymouth Turismo 2.2 two-door hatchback more impressive performance for 1983.

Chrysler is represented in the mid-size specialty FWD market with the LeBaron family of two-door and four-door sedans, convertible, and Town & Country "woody" station wagon.

For added luxury, Mark Cross (sedan) and Mark Cross Edition (convertible) packages are available. These packages provide premium seats, leather-wrapped steering wheels, power locks and doors, speed control, more elaborate AM/FM stereo sound systems, and other individual touches.

A 2.2-liter, three-speed automatic drive is standard in all body styles except the two-door, which offers the 2.2 engine with console-shift, five-speed manual transmission.

THE RELIANT compact care series is offered in two instead of three price classes. Added and more up-scale equipment, refined brake systems, new exterior paint choices, new optional seats, new speedometer cables, and gas caps tethered to avoid losing them at the pump are some of the changes for these K-cars.

For the traditional rear-wheel-drive buyers, Chrysler offers its flagship Imperial and formal New Yorker four-door luxury cars, basic four-door Plymouth Grand Fury sedan, and the Cordoba mid-size specialty model.

Engine choices are Chrysler's 225-cid Slant Six or 318-V8 with three-speed TorqueFlite automatic transmission.

The Plymouth Voyager van-type wagon is offered in 108-inch wheelbase or 127-inch versions.

New features are available in Plymouth imports. The four-cylinder powered subcompact Sapporo Coupe imported for Plymouth from Mitsubishi is offered in a new Technica version for 1983.

The Sapporo/Technica rear-wheel drive coupes come with 2.6-liter engine and five-speed manual transmission.

The engine features MCA-Jet carburetion system and "Silent Shaft" counterbalance feature for smooth operation.

Front-wheel-drive offerings imported for Plymouth include the high-mileage, subcompact Colt in two-door and four-door hatch versions.

The Colt name replaces the Champ name.

The basic Colt two-door is equipped with 1.4 liter, four-speed manual and has an EPA estimated highway fuel economy rating of over 50 mpg. Colt also is offered in mid-priced Colt Deluxe and high-line Colt Customer versions.

SUBARU THE "REAL" 1983 DETROIT AUTO SHOW ISN'T AT COBO HALL! ITS AT BIG ROD & CRAZY BOBS! STOP BY AND SEE WHY!

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