

pilot light Grea Melikov Melikov

Stop fighting, make burgers

Today's Shopping Cart brings a new feature that will be found weekly in this space. "Pilot Light" is urtitlen by Greg Melikou, a newspaper copy editor in Misam, Fla. Melikou began began doing the grocery shopping for his mother who was ill when he was 10 years old. He began cooking while in college and continued to cook and grocery shop after his marriage nearly 20 years ago because his wife didn't endge either task. Melikou will welcome your comments, suggestions and problems. Write him in care of this newspaper.

The Burger War has had an Impact on the home front. My wife took two youngsters to lunch the other day and they wanted to go to McDonald's. All three had Big Macs. That night, Anita observed, "I think the Big Mac is all till bigger since those I'V add." I think the Big Mac is all till bigger since those I'V and.

But the commercials belong to Burger King," I reminded her. "McDonald's burgers are supposed to be 26 percent smaller."

On the TV front, the prime contender in the Burger War Las mounted an offensive that has me seeing stars. On the tegal front, two of the Burger Empter struck back with counter attacks.

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callicuty focusing the tomato. Frankly, the tomato or onlon or burger always looks 40-percet thicker on TV than in person.

I really don't care if Burger King's patties weigh more or taste better than McDonald's or Wendy's because McBlow's burgers are good enough for me. That's why I didn't relish hearing the Burger King Story through Christmas every time I turned the TV dial.

King Story through Christmas every time I turned the TV dial.

I feel sorry for Wendy's because it doean't figure to move up from No. 3 after the smoke clears. At least Burger King has the Whopper and McDonald's has the Bigd Mac. Wendy's has the Single — not your most alluring monicker. Besides, I figure if God wanted us to eat, square burgers He would have created square tomatoes and square onions. McDonald's may be top dog, but if It is all that serious about burgers, how come the spokesman is a clown named Ronald who deen't have sense enough to get out of an elevator at the right floor? I'm not overloyed about Burger King's spokesgirl. For sure, she shouldn't be teaching math to adults.

"Do I took 20-percent smaller to you?" she asks. Twenty-percent smaller than who? I realize Burger King must try harder because it's No. 2, but it could have done better than the spokeswoman who reclies her spiels wearing a not-strand-out-of-place hairdo and an unwrichted uniform. Twe learned how those uniforms atay so clean. I

a-strand-out-or-purce has not an an annual assets of clean. I dispatched my wife to the fast-food front and she found some Burger King personnel wearing non-regulation gear-red T-shire.

Fortunately, on the home front, I have relied on a nilty maneuver to avoid those commercials: We just got cable TV.

And when I want a burger, I can stroll into the kitchen and have it my way.

DEVILED PORK BURGERS l pound ground pork I large carrot, shredded

1 egg 2 tbsp chill sauce 2 tbsp Dijon mustard ½ tsp sait ¼ tsp black pepper

Combine all ingredients, shape into 4 pattics and refrigerate 45 minutes. Broll on rack in oven or fry in non-stick skillet until desired doneness but cook well. Serve on buns with desired trimmings.

MUSTARD BURGERS 1¼ pounds ground beef 1 they instant minced onlon I top lattant minced on!
I top celery salt
Is top black pepper
I this black pepper
I top but mustard sauce
I egg, beaten
I to the cooking oll

Combine meat and seasonings, then blend in mustard sauce and egg, shape into 4 patties and refrigerate 30 minutes. Fry in hot oil on medium heat until desired doneness. Serve on burns with desired









ORCHARD-10 IGA 24065 ORCHARD LAKE RD. MON.-FRI. 9-9; SAT. 8-9; SUN. 9-5 **WE FEATURE WESTERN BEEF**

DOUBLE COUPON

ugh Sunday, January 30, 1983

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Table Treat

White Bath

HIH

\$188

SAVE (69.

\$139

SAVE 76

ON EACH SAVE 20

.59¢

69¢

SAVE 19

99¢

SAVE 29

Split Top

2/99¢

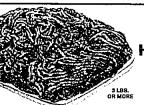
Cracked Wheat Bread... 79¢

Old Fashion \$179

udge Stripes

White Bread

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IGA TABLERITE Fresh 100% Pure Beef Hamburger

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LB.

IGA TABLERITE Hamburger from **Ground Round**

89

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Hamburger Patties IGA TABLERITE **Beef Chuck** Roast



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IGA TABLERITE Round Bone or **English Cut Beef Roast**

\$ 4 79 Ball Park Meat Franks 1 LB. PKO.

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99 Salad Oli89¢ Salt nes. (CR) table treat Margarine 29¢ Powdered 99¢ Detergent. Dish Detergent.....49¢ Pink Fabric Rinse 99¢

Up To 43 Valentine Cell Free For Proofs of Purchasel annual recommon ort Uses Helm Jan **\$1**99 Touch Wisk Liquid \$599 Shield Bath Soap......89 Concentrated All \$499 CASH SAVER Dove Bath Soap \$ 125 All Detergent...... 199

Michigan **Potatoes** 69¢@



Cauliflower. 29

Broccoli

59¢ ... SAVE (28 Gerber 4/\$1 Lender's Bagels.......59¢ Save over \$75 on our special

> QAPRI BAKE SERVE 'n STORE STONEWARE



Chicken **\$3**99 TOTAL TOTAL \$159



Cottage Cheese....

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