

Let's compete for high-tech jobs

Oakland County hopes to launch its own version of the "Say, Yes to Michigan" campaign.

Instead of tourists, the county plans to lure high technology employers.

Oakland County Executive Daniel T. Murphy proposed to the Board of Commissioners that Oakland spend \$500,000 on advertising, consultants and assisting local governments.

"Until now, we have chosen not to compete for jobs and business, in the mistaken belief that our undeniable benefits would speak for themselves," said Murphy.

"We can no longer rest on our laurels, or wait for the state economic development effort to bear fruit."

If the board says yes to Murphy, the funds would come from a county surplus or contingency fund and be transferred to the Oakland County Economic Development Corp.

AT LEAST ONE commissioner, however, already has raised objections. Alexander C. Perinoff, D-Southfield,

'Computer' added to OU school's title

The Oakland University School of Engineering has been renamed the School of Engineering and Computer Science to reflect the growing numbers of students enrolled in the computer field.

The Board of Trustees approved the name change at its meeting last week.

In a separate board action, Mohammed S. Ghauri of Bloomfield Hills was reappointed to a second five-year term as dean.

Under Ghauri's leadership, the engineering school's enrollments were increased and a new center for robotics and advanced automation were established.

The engineering school began offering programs in computer and information science nine years ago. It now offers undergraduate and master's degree programs in those fields.



Daniel T. Murphy can't wait for state

a member of the board's finance committee, said, "It seems all we're doing is spending money for consultants. I can't see any (reason) to justify that kind of expense."

"Why don't we say yes to Oakland by putting the 27 deputies (aid off from the county's road patrol) back on the job? We need them."

Commissioner Lillian V. Moffitt, R-Bloomfield Township, also a member of the finance committee, disagreed. Calling it a wise investment, she said, "It's an excellent idea. I wholeheartedly approve it."

"But I'd like to see an outline of the plan and a quarterly status report as to the progress (of the campaign)."

MURPHY SAID \$500,000 is "just a ballpark figure." He added that a full plan hasn't been prepared.

The "investment will pay off" by

creating new jobs for the area, Murphy said.

"Oakland County has one of the highest unemployment rates in the nation," Murphy said. "Last Christmas, we were one of 10 counties singled out by the governor for the emergency food program."

"We must face the ugly fact that we're losing the battle for jobs and business, and we must roll up our sleeves and step into the fray."

The campaign will concentrate on "attracting large new business and industrial development to Oakland County," Murphy said.

"The emphasis will be on high technology fields such as robotics, various research and development and computing," he added. "But we will also seek to have regional headquarters located in our county, as well as special recreation developments."

PLENTY OF LAND is available for this new industrial development, Murphy said. Oakland University has proposed a 350-acre site near the campus as a high technology park for companies to construct research, development and testing facilities.

Another 780 acres of undeveloped property in Pontiac Township could be made available for that purpose, Murphy said.

"In the next two to three years, there will be many people trained for technical jobs. The federal government's new Job Training Participation Act says we must retrain the unemployed."

"If we're going to have jobs for them, if we're going to have someplace for them to go, then we must (encourage) technical industries to locate here," Murphy added. "Otherwise, we're going to lose that (work) force. They're going to go outside the state of Michigan."

BERLITZ

We're Looking For 6 People Who Want To Speak Spanish Or French By Easter... For Just \$28 A Week.

Enroll now in our new group programs and you'll be speaking French or Spanish by Easter. You'll learn with the unique Berlitz Method—a simple, efficient, step-by-step program. In just 10 weeks you'll be speaking a new language.

Call John Bennett Today at

BERLITZ

Bingham Ctr., Suite 1660, 30700 Telegraph Rd., Birmingham 642-9335

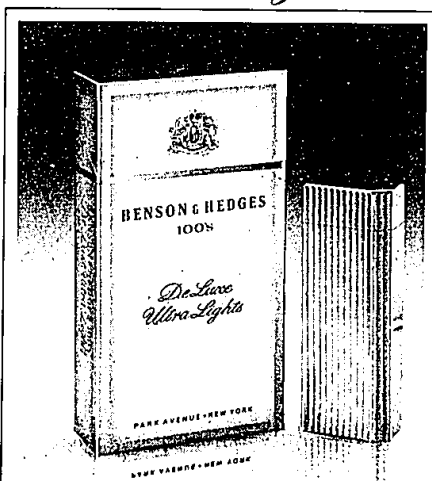
Remember when you sold Girl Scout Cookies?



It's still important! Girl Scout Cookies... For the Girl Scout of America

BENSON & HEDGES

Deluxe Ultra Lights



Only 6 mg yet rich enough to be called deluxe. Regular and Menthol. Open a box today.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

6 mg "tar," 0.6 mg nicotine av. per cigarette, by FTC method.

Bavarian Village

SNOW DANCE SALE

SKIINGS GREAT....

at all the local ski areas. There's PLENTY OF MAN MADE SNOW, the weather has been nice for skiing and up NORTH IT'S BEAUTIFUL.

BUT !

there has been no snow in your back yard to remind you, so we're having a gigantic SNOW DANCE SALE to get you going.....and make it SNOW.

OLIN MARK III 30% off A RARE OPPORTUNITY TO BUY THESE FINE SKIS ON SALE	ASSORTED ROSSIGNOL SKIS 40% off 81/82 MODELS	ALL KASTLE SKIS IN STOCK 50% off	ALL AFTER-SKI BOOTS 30% off
ALL BINDINGS ON SALE SALOMON TYROLIA-LOOK MARKER	LANGE SKI BOOTS ON SALE ALL MODELS	\$200 HEAD TURBO ST SKIS 30% off SALE \$140	ROSSIGNOL \$290 SKIS \$203 SALE NEW EAGLE MODEL
\$195 HANSON SKI BOOTS \$129 SALE GREAT FIT	\$260 K-2 SKIS \$208 SALE ALL SIZES	ASSORTED SKI BOOTS UP TO 50% off OUT THEY GO!	ALL NEW AUTHIER SKIS 30% off PREMIUM SWISS SKIS
JUNIOR SKI EQUIPMENT ON SALE SKIS-POLES BOOTS-BINDINGS	DYNASTAR SKIS \$84 SALE GREAT FOR LEARNING	HEAD SKIS IN STOCK 25% TO 50% off	ELAN SKIS REG. #175 \$99 SALE ROSSIGNOL REG. #25 SALE \$102.00

ALL SKIWEAR

ALL DOWN & FIBERFILL INSULATED JACKETS - BIBS - PANTS - SWEATERS STRETCH PANTS - EXCEPT CB

50% OFF

TONS OF GREAT SKIWEAR FOR THE WHOLE FAMILY

ALL 82/83 NORDICA SKI BOOTS ON SALE NOW ALL MODELS MOST SIZES	SNOW DANCE BONUS COUPONS COUPONS NOT VALID ON SALE MODE. VOID AFTER JAN. 31
\$8 off ANY SKI RETAILER'S GLOVES	\$3 off ANY T-NECK SKI
20% off ANY SKI RACK BARRECRATER	\$5 off ANY GRABBER BARRECRATER MASTER
\$5 off ANY SKI GOGGLE	\$3 off ANY SKI LOCK
\$5 off ANY SKI POLE	\$5 off ANY SKI BAG
\$5 off ANY SUN GLASSES	\$5 off ANY UNDERWEAR

Bavarian Village

SKI SHOPS

FREE SKI THE ALPINE ALPS WIN A TRIP FOR 2 - NO PURCHASE NECESSARY

ENTRANCE BLANKS AT OUR SHOPS

ALLTALA AIRLINES

- BLOOMFIELD HILLS: 2540 WOODWARD at Square Lake Rd. 338-0803
- BIRMINGHAM: 101 TOWNSEND corner of Pence. 644-8850
- AT CLEMENS: 12165 BRADY rd. north of 15 Mile. 482-3820
- LIVONIA/REDFORD: 14211 TELEGRAPH at the Jeffries Fwy. 534-8000
- EAST DETROIT: 22301 KELLY RD between 85 & 91 Mile. 778-7020
- ANN ARBOR: 3336 WASHTEENAW west of US 24. 973-9340
- FLINT: 4261 MILLER RD across from Genesee Valley Mall. 738-3368
- ALPINE VALLEY: SKI AREA M-58 at Midland. 887-1870
- SUGARLOAF: SKI AREA near Traverse City. 228-8700
- FARMINGTON HILLS: 27847 ORCHARD LAKE RD at 12 Mile. 953-8885

OPEN EVENINGS 'TIL 9. SAT. 10-5:30. CLOSED SUN.