# Makeup artist touches up his own life, a bit

Continued from Page 5

Instead of being voted "America's
Top Makeup Artist" by the Fashion
Distributors of America — which has DISTRIBUTION of America — which has no phone number — Bruce said the awards were given by the American Federation of Retailers.

"They're certificates. They may send 'em just to me or to everyone," he said.

send 'em just to me or to everyone," he said.

And he seemed baffled by the consern over his credentlats, speculating that a competitor is out to discredit him.

"Someone is so distressed at the amount of success I have, they had to do something to destroy that. I don't think it's necessary," he said. "It's nothing I'd ever do."

But recbecking Bruce's claims .unred up even more questions.
For instance, when a check of records at the University of North Carolina, Chapel Hill, turned up nothing for Jeffrey Bruce Hirsch — his actual name, Hruce admitted he attended the University of North Carolina for old the service of the condition of the service of the servi

tration.
"I never graduated but I never talk about it," he said.

WHILE THE makeup artist insists his famous clients are "all real," he made it clear he didn't want them

made it clear he didn't want teem contacted.

"If there is a bone of contention, it's with me and not them."

A spokesperson for William Morris-Agency — which represents star Ann Margaret — said the actress does not recall Jeffrey Bruce's name. But start to the work of the start of the star

ALTHOUGH BRUCE said he be-came a licensed cosmetologist "100 years ago" while working for Ken-

Youth write

of famous

Americans

neth, New York Slate does not show a license issued to him.

The state of Michigan also has not issued him a license, which is required when someone applies makeup for a charge or requires a customer to buy a certain amount of cosmetics. "If they just apply makeup and that's it, fine," said Royce Wills, analyst for the Michigan State Department of Licensing and Regulation, Cosmetology Board.

"If the end result of the service is that they purchase makeup that's fine. But not when they set a price because that's tied into indirect service," he said.

Bruce and his representatives el-

occause that's tied into indirect service," he said.

Bruce and his representatives either charge for the application and makeup or just for the makeup.

"I'm not allowed to charge for an application. We do a minimum purchase and makeup demonstration,"
Bruce said, adding that he checked Michigan law before bringing his cosmelies here a year ago. "I'm allowed to do a minimum purchase."

Saying he had a "very traumatic couple of days," Bruce applogized for the inaccuracies in his story. But he said he'd been advised by WXYZ-TV and his lawyer not to talk further.

and his lawyer not to talk further.

BRUCE SAID said be intends, to tell the whole story when he returns to Detroit in February.

"To judge someone's reputation ail you have to do is look at the face of one of his clients — the redibility is in the work," the makeup artist said.

WXYZ's "Kelly and Company" is taking a wait-and-see attitude toward the Bruce revelations. But producer Dan Weaver said the makeup artist's popularity when he appears four or five times a year is the most important thing,

"We don't book someone on the basis of a resume. It's expertise that counts," said Weaver.
"Our phones ring off the book when he appears. And we've never gotten a negative call or unfavorable comment."

But Greater Rochester, Chambra of Engative

ment."
But Greater Rochester Chamber of Commerce executive director Lois Lois Haack expressed disappointment that Bruce's credentials were not

Lols Haack expressed disappointment that Bruce's credentials were not what she was led to believe.

"It's just surprising. When some-body offers to do something for you, you don't question — capecially when they put it in writing."

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### A first for North Farmington

When Cynitia Morphew accepted the gavel from Donald Plerce, retiring board chairman of North Farmington Baptist Church, the event marked a first for the 120-member congregation. In her position as board chairwoman for the new term, she is the first woman to be elected to the church's highest office.

# Aging parents is topic for 4-part open forum

While sociologists worry about the exploding birth rate, there is another kind of population explosion; that of the elderly. More folks are living longer and society is confroated with new challenges and new concerns in family relationships. In order to help families deal with these concerns, the Women's Resource Center (WRC) of Schooleraft College is presenting a series of four open forums that will present thoughful suggestions and possible solutions.

All of the forums run 7-9 p.m. on Wednesdays in Room B400, Liberal Arts Building on the campus, 18600 Haggerty Road.

On Feb. 16, "The Gathering Gap" ad-dresses the subject of adult children faced with aging parents who need in-

creasing support to remain independent. The psychological and physical changes and needs of the elderly, as well as those of adult children, will be

well as those of adult children, will be explored.

On Feb. 23, "Adult Day Care Centers and Other Alternatives" will introduce some options for dealing with parents who can no longer remain independent. Day care centers, adult foster homes and residential facilities will be dis-

and residential facilities will be dis-cussed.

March 2, "When Love Is Not Enough" will help caring relatives to recognize when full-time nursing care is necessary.

There is no fee, but interested per-sons are requested to make phone res-ervations for each session by calling WRC, at 591-6400, ext. 430.

MUCC

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The Michigan United Conservation Clubs' Youth Camp offers a rewarding group experience to campers with special attention given to outdoor knowings and stills, learning to live with others, and increased awareness of environmental topics. A variety of activities are availables "Canoeling "Flahing "Riflery "Archery "Survival "Orlenterfing "Wildlife The camp is located on Mill Lake in Chelsea, Michigan, near Ann Arbor. For dates and further information write:

MUCC YOUTH CAMP x 30235, Lansing, Michigan 485 Phone: \$17/371-1041

m.m. memos Margaret

Miller

## Friggly Cat: Round 2

The last big decision we had to make in retiring and moving south was what to do about Priggly Cat. It wasn't early to had displayed firm resolve and purely the could go with us. I mentioned our dilemma in a letter to deciding the furnishings and making persing the furnishings and makings and makings

apartment.

THEN CAME REPRIEVE in the form of a condominium available forshort-term renail and an ewere we said we could keep the cat. We moved in as a trio. Friggly adjusted well, seemed less interested in going outside but learned, when she did go out, to make her way around the row of housing units to get from the back door to the front door of our quarters. Maybe,



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