

# COURISTAN'S SEMI-ANNUAL SALE

at **Best** carpets & area rugs

On America's finest and largest  
selling Oriental Design Rugs...  
The Kashimar and Ultramar  
Collections from

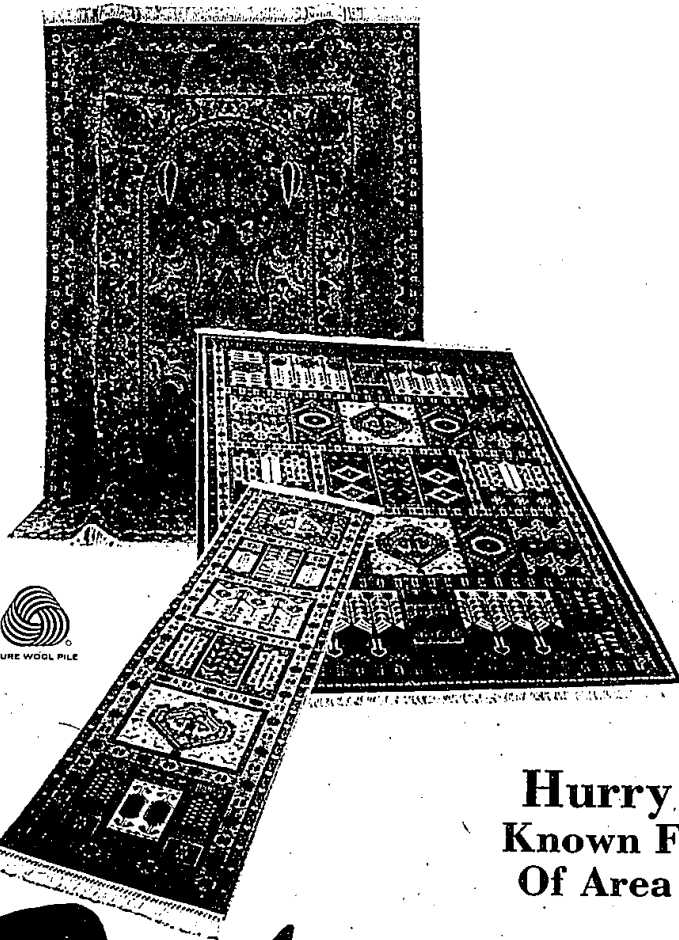
**COURISTAN** SAVE 30%-35%

The time is here to invest in a Couristan Oriental Design Rug, the finest quality rug for your money. You have waited for the fashionable colors, richness of design, and lasting durability... qualities that separate "ordinary" rugs from Couristan's. Save on tomorrow's heirlooms as you choose from centuries-old designs like Kerman, Isfahan, Bakhtiari, Tabriz and Sarouk, yet at a fraction of the cost of the original. Whether your decor is modern or traditional, there's a Couristan oriental design rug for you. Don't wait any longer... now on sale for a limited time.

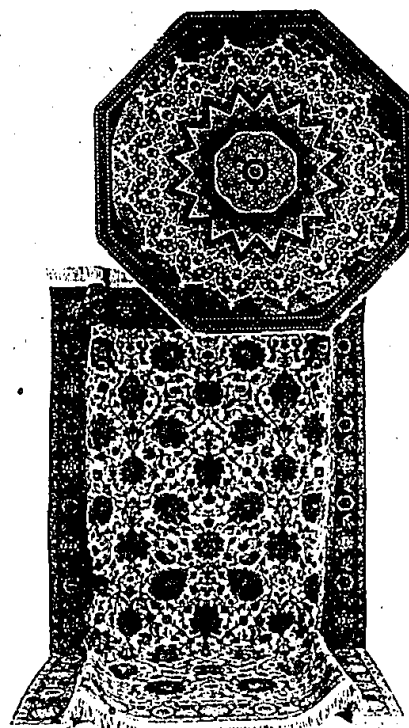
Only Couristan nationally advertised oriental design rugs, made of 100% worsted wool, have these superior quality features: patented Locked-In-Weave that secures every tuft of yarn permanently in place; the exclusive Crystal-Point Finish which outlines in minute detail the multiple patterns and figures; plus the added elegance of fringes knotted entirely by hand. When you expect the finest Oriental Design artistry, demand Couristan.

## ULTRAMAR

The ultimate in oriental design artistry. Select from over 35 opulently detailed rugs in a vast array of inspiring colors, designs and shapes that will, like magic, transform a room into an area of enchantment.



PURE WOOL PILE



## KASHIMAR

America's largest and best-selling collection of oriental design rugs. For your every decorating need choose from over 55 different design evolutions, shapes and matching breadlooms.

Size/Style (w/fringe)	KASHIMAR		ULTRAMAR	
	REG.	SALE	REG.	SALE
27" x 60"	\$124.	\$89.	—	—
3 x 5.6	—	—	\$235.	\$139.
4.8 x 7.1	\$359.	\$239.	\$469.	\$289.
6.7 x 10.4	\$714.	\$469.	\$899.	\$539.
8.3 x 10.6	\$785.	\$515.	—	—
8.3 x 12	\$829.	\$549.	\$1079.	\$679.
9 x 12.6	\$929.	\$619.	\$1199.	\$769.
9.10 x 14.4	\$1645.	\$1089.	\$2079.	\$1259.
9.10 x 16.6	\$1845.	\$1199.	\$2389.	\$1475.
11.6 x 18	\$2545.	\$1659.	\$3079.	\$1939.

### HALL RUNNERS (size w/fringe)

2.3 x 9.6	\$265.	\$199.	\$399.	\$218.
2.3 x 12.6	\$349.	\$229.	\$444.	\$279.

### OCTAGON AND ROUND SHAPES (without fringe)

4.8 x 4.8	\$359.	\$249.	\$469.	\$289.
6.7 x 6.7	\$714.	\$469.	\$899.	\$539.
8.3 x 8.3	\$829.	\$539.	\$1079.	\$679.

\*KASHIMAR available in Octagon Shape only.

**SAVE  
30-35%**

**Hurry Sale Ends Feb. 26**  
**Known For The Largest Selection**  
**Of Area Rugs In Michigan...at...**

**Best**

carpets & area rugs

**Woodward at 11½ Mile - Royal Oak - 543-5300**  
*Excellence In Style & Craftmanship Since 1949*