

oral quarrel

This week's Oral Quarrel asked readers what kind of coverage they would like to see in the Farmington Observer.

Following are the answers.

• You don't seem to have enough interviews with our locally elected officials. The only time you do is at election time, and I would like to see more interviews after they are elected.

• Yes, I would like to see a type of advice column either for teens and/or adults. People are having problems of all sorts today. I think an advice column would be nice.

• Since there are so many students from the Farmington area that attend Catholic Central High School, I would like to see better coverage of C.C. in the paper. They are almost never mentioned even though many of the Farmington boys who go there are the top athletes in the area. I wish there was some way you could incorporate C.C. standings and coverage of the C.C. activities in the Farmington Observer.

• Yes, I would like you to put the movie guide in the paper. I also would like you to follow through on issues, such as the Spide Estate and Bond School what they are going to do with it. I would like more information on Farmington, gifted students and school events, more information about interesting people in Farmington Hills. I know Jac LeGoff and Diana Lewis live here. More information on our city and events.

• I would like you to put in the Farmington Observer what is playing at the Civic Show. We live in Farmington Hills, and the only way we can find out is to call, and so many times the line is busy.

• I would like to see more pictures of people from our community: friends, neighbors, students, more pictures of activities that happen around the area.

• How about a community sports page. You do a fine job of covering all the high school activities but what about the kids who are involved in parks and recreation, Farmington Soccer Club and hockey and those kind of things. Three Farmington teams won championships last year, but there was not one single word in the Observer about it. I think it's about time you put something about the younger sportsmen in the area.

• I would like local merchants to provide more coupons with their advertising.

• Yes, I think it would be kind of a good idea to have some kind of a puzzle like a crossword or word find or something like that but based on maybe Michigan's history or things going on in the Farmington area.

• I have been searching for the crossword puzzle. There was one last week, and I enjoyed it very much. I hope you will include those again. In fact I hope you

will include them in each of your papers if possible.

• Every newspaper of any size in the country has crossword puzzles. You had one in a short time ago and it had something to do with charity (I forget what it was). A crossword puzzle would be very welcome, and I would like to see more thorough coverage of the Farmington Council meetings. There are a lot of things that are happening in the township and in my area that seem to go unreported.

• I am a Farmington Hills resident of almost 20 years, and we have subscribed to your newspaper for at least five years, and what I would mainly like to see is a lot more coverage of the crime in Farmington Hills. Posting of names, addresses, whatever possible.

• Since you have such a large single population in Oakland County, I would like to see some kind of single column and something including things to see and do and ways to meet people.

• I would like to see more local crime reporting.

• I would like to see more color illustrations on the front page.

• Yes, I think the paper should put what they want in the paper and not what people want them to put in there. They should run their own paper and get rid of some of the deadbeats who have down there.

• I often wonder how you make decisions about the type of news you publish regarding college students. I have two college students, both graduates of North Farmington High School, both outstanding, on the dean's list, acted in plays. I have seen the publicity from the colleges, and I wonder why it never appears in the Observer. It seems you are very pro some colleges and tend to ignore others in Michigan, and I would like to see more publicity given to some of the other colleges.

• I would like to see more school news. Now sports is covered beautifully but not all young people are naturally athletic. I feel those who achieve in other areas, especially the scholastic area, also deserve recognition in their home-town paper.

• I would like to suggest that they train their carriers so that when they deliver the papers in the rain or wind they somehow put the papers under the mat or something. They just throw them on the porch, and I think it is pretty terrible.

• Basically I like the paper but I would like to see a few more columns. It could be a health column, where a doctor would answer questions that people either have called in or written in and also a gardening column with an expert answering gardening questions; even the Free Press and News don't have these. Also I would like to see 10-cd recipes and diet questions and answers.

• The Farmington Observer is about the only way we find out what is going on in our community, and

they fall tremendously by not reporting weekly what is going on in the city council. Even small items should be reported in a weekly featured article. We should find out what they vote on, what they are considering, what new roads to be paved, what sewers are going in and what is being considered. We should not wait until something sensational like cable TV.

• I would like to have the new cable TV system listings in the paper and more time to answer these questions.

• Farmington and Farmington Hills are basically a conservative community, and I feel that the Farmington Observer should add a conservative writer to their editorial page to balance it off so that the majority of the people in this area would have something that they would enjoy reading.

• The paper has inadequate information on local crimes such as breaking and entering. We need to know how to protect ourselves from this type of crime. Without good reporting of the facts, we don't know how to take any evasive action. I recommend a police beat column such as the Dearborn paper carries.

• A better sports section and larger want ads so I can find a job.

• I would like to see a local column where they critique the local restaurants and night spots in the area and maybe add a few comics to the paper to bring the news on the lighter side. I really enjoyed your historical perspective like what happened 50-25 years ago. I would like that to continue.

• I feel that the Observer should carry national and international news. Not the tragedies but something that would be interesting and worth reading.

• I would like to see more articles on the Boy Scouts of America and maybe some articles on youth groups and Girl Scouts.

Ethyl has charms, but she is deadly

HER NAME is Ethyl. She's popular with 50,000 persons in Oakland County alone. But she's a killer.

She's gaining ground with teenagers because she's a seductive, cheap date and parents don't think she's too dangerous. And Ethyl is available. Her real name is Ethyl Alcohol and she's the active ingredient in beer, wine and whiskey.

Raising the legal age back to 21 after lowering it to 18 didn't solve all the problems. Those whose body chemistry has the X-factor — an element in the body chemistry which causes an explosion when alcohol is ingested — show signs of having drinking problems at any age.

The law won't slow down the disease and you can't legislate human problems. Of 2,192 Michigan drivers involved in fatal accidents in 1981, 13.9 percent were under 21. And 58 percent of those crackups involved alcohol.

BUT ETHYL isn't fussy about age. She'll go along for the ride with anyone and the journey often ends in death and injury. And it's more than likely that the teenage drinker of today could be the alcoholic of tomorrow sitting behind the wheel.

Each year in Oakland County, more than 6,000 traffic accidents involve the use of alcohol. Alcohol related traffic deaths reach well over 200.

Special alcohol enforcement teams which started in 1980 to patrol high accident areas in Oakland County arrested 260 drunk drivers in the first four months of the project.

In Southfield alone last year, four of 10 traffic deaths involved drunk drivers. And 387 persons in the city were arrested for driving under the influence of liquor.

Tougher drunk driving laws which take effect April 1 are being interpreted in various ways by law enforcement officials and attorneys. Many believe the legislation is confusing and will be a bummer to enforce. One lawyer wrote an entire book on the subject.

Mandatory revocation of driver's licenses is the major change. But according to some legal experts, the one person who could do the most to keep tipplers off the road is your friendly neighborhood bartender.



Jackie Klein

THE GUY who pours the hard stuff should cut it off when the limber shows signs of losing control, many persons in law enforcement maintain. A sign over the bar limiting drinks would be even more effective, they say.

But realistically, they concede, the liquor lobby is stronger than the drinks and groups like Mothers Against Drunk Drivers (MADD) can't fight that win.

And how about the 17-year-old who has a few beers at a party, jumps in his car, weaves along at erratic speeds and ends up in a pile of twisted steel — one more grim statistic.

The Oakland County Traffic Association (TIA) is sponsoring a program called Students Against Drunk Driving (SADD) designed to keep teen drinkers off the road.

The new law establishes a 23-member drunk driving task force for two years to review all aspects of the problem. That should include doing something about the underlying problem that precipitates drinking and makes Ethyl such a popular date.

— READ —
IMPORTANT NEWS
Celebrating A Sale
Of Great Magnitude
FOR 3 DAYS ONLY



MEN'S & WOMEN'S TRADITIONAL CLOTHING

LOCATED AT
3621 WEST MAPLE AT LAHSER
BLOOMFIELD COMMONS CENTER • BIRMINGHAM

GREAT STOCK REDUCTION SALE

STORE CLOSED

ALL DAY
MONDAY-TUESDAY-WEDNESDAY
TO MARK DOWN PRICES
Engage and train extra help and prepare our store for this Great Sale. Every item will be plainly marked with Sale prices.

ENTIRE AND COMPLETE STOCK ON SALE
- A Message from Carl Stern -

We of Carl Stern have stood before the public built upon the foundation of confidence and fair-dealing. We are now offering the people of Birmingham and surrounding areas truly substantial price reductions of our entire stock. It has always been our firm policy never to carry merchandise, however desirable, over into the next season. We feel the reduced prices on Men's and Women's Clothing and Furnishings will be a welcome help to every family in the Bloomfield and Birmingham area. Don't miss these genuine money saving bargains on our entire stock, including all of our incoming spring and summer merchandise.

HELP WANTED

4 Clothing Salespeople
2 Cashiers
Apply at store, Tuesday morning at 11:00 A.M.
Experience preferred.

FAMOUS BRANDS ALL ON SALE

Southwick
Corbin, Ltd.
Robert Talbott
Glittman Bros.
Polo
Kenneth Gordon

WATCH FOR DETAILS IN THURSDAYS NEWSPAPER ADVERTISEMENTS
SALE BEGINS THURSDAY MAR. 3rd AT 9:30 A.M.
Carl Stern Men's Wear

TRANSMISSION TUNE-UP

INCLUDES:

- Change Fluid
- Replace Pan Gasket
- Clean Screen*
- Adjust Bands*
- Free Diagnostic Check
- Free Towing
- *If Applicable

4.95 + Fluid With This Ad

Corner of 9 Mile Middlebelt
477-0477

BERGSTROM'S BARGAINS

Showroom and Sales
25429 W. Five Mile Redford Twp. 532-5646

Service
Plumbing • Heating • Air Conditioning

Store Hours
8-7 Monday-Friday
9-5 Saturday

Ad Expires 3-5-83
Bergstrom's - Where service is coupled with unsurpassed technical expertise.

DO-IT-YOURSELF PLUMBING

AO SMITH
40 Gallon Water Heater

\$129.95 Reg. \$172.95 KGA 40

5 Year Warranty Glass Lined Installation Available

COUPON DELTA

Faucet \$29.95 Reg. \$46.75 Kitchen Model
Model 100 Limit One Expires 3-5-83

Carrier Power Humidifier \$99.95 Reg. \$177.95 #49WS Installation Available

COUPON FIAT

32" Shower, Faucet & Curtain \$119.95 Reg. \$149.95 Limit One Expires 3-5-83

COUPON AMERICAN STANDARD

Toilet \$44.95 Grade A White Limit 1 Reg. \$91.95 Expires 3-5-83 #2131.175 Seat Not Included

DETROIT AUTO SHOW CARPET SALE!

Slightly used national Auto Show and Convention

Carpeting now available in a wide range of colors and styles. (padding & installation Available)

COME IN NOW FOR BEST SELECTION!

DONALD E. McNABB CO.
22150 W. 8 Mile Rd. (W. of Lahser) 357-2626
Hours: Mon.-Thurs. 9-5, Fri. 9-9, Sat. 9-1