

O&E 'Heart to Heart' service begins today

Beginning with today's edition, the Observer & Eccentric introduces "Heart to Heart." This service is designed for suburbanites who wish to meet new people.

It will appear as part of the classified advertising section of every Monday's edition.

Here's how it will work.

A person will compose a message to appear in the newspaper for a basic charge. The Observer & Eccentric will keep the name and telephone number of that person confidential. A box number will help to identify those who re-

spond to the message.

The Observer & Eccentric will then put the responses in a special "Heart to Heart" reply box. All responses will be handled in strict confidence.

Replies will then be mailed to the person putting the message in the newspaper.

In addition, if someone wishes to respond confidentially to a "Heart to Heart" message, a private reply box may be rented at the newspaper.

The first "Heart to Heart" can be found in today's classified advertising section.

Author Sheehy to speak at OU

Author Gail Sheehy will discuss her works at a public lecture at 2:15 p.m. Wednesday, March 23 in the Oakland Center Crocker Alcock at Oakland University, Avon Township.

General admission is \$2. Tickets are available at the door or in advance by calling OU at 377-2000.

Sheehy's books include "Passages — Predictable Crises of Adult Life," "Pathfinders," "Lovesounds" and "Panthermania." She has written articles for several publications, including New York Magazine, the New York Times, Washington Post and Ms. magazine.

Barnard's Reuther biography in print

John Barnard, Oakland University (OU) history professor and Bloomfield Hills resident, is the author of "Walter Reuther and the Rise of the Auto Workers."

It is a biographical study of the late United Auto Workers' president in the context of the history of the auto industry and the emergence of a unionized industrial work force.

Barnard's 238-page book (\$13.50) was published as part of the Little, Brown and Co. series, the "Library of American Biography," edited by Harvard historian Oscar Handlin.

OU history professor Charles Akers of Rochester is the author of "Abigail Adams: An American Woman," published earlier as part of the same series.

With his younger brothers Roy and Victor, he threw himself into the struggle to organize an auto workers' union over the opposition of the car manufacturers.

Following difficult and sometimes violent strikes at General Motors and Chrysler in 1937 and Ford in 1941, the UAW won bargaining rights for the workers, permanently altering labor-management relations in the industry.

In 1946, following a prolonged struggle with rival political and ideological elements in the union, Reuther was elected UAW president, a position he held until his death in an airplane crash in 1970.

A resolute and imaginative strategist and thinker, he built the UAW into America's most important industrial union, established benchmark gains in income and personal security for its membership, and exercised a broad influence in national political affairs and legislation.

Print, film industries to meet OCC students

Oakland Community College students will have an opportunity to meet professionals in the communications industry at the second annual Communications Career Event.

It is scheduled for Wednesday, March 23, on the Orchard Ridge campus, 27055 Orchard Lake Road, Farmington Hills. The program will begin at 3 p.m. in H Building.

The panelists include: Ernie Lane, personnel director, Observer & Eccentric Newspapers; Tom Bjorkland, general manager, Metro Vision Cable TV; Joe Deenewag, public affairs director, Channel 30-WXON; Paul Smith, owner, Letter Graphics of Detroit; Dennis Phillips, franchise consultant, Speedy Printing Corporate Office; and Don Beavis, television cameraman, General Motors Communication Department.

At 4:30, panelists and company representatives will meet with students individually.

Special workshops focusing on resume writing and dressing for the job interview will be held at 2 and 6 p.m.

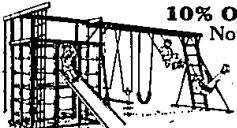
Although the program is designed for OCC students, others interested in participating may call the OCC Job and Career Center, 471-7666.

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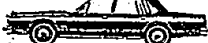
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