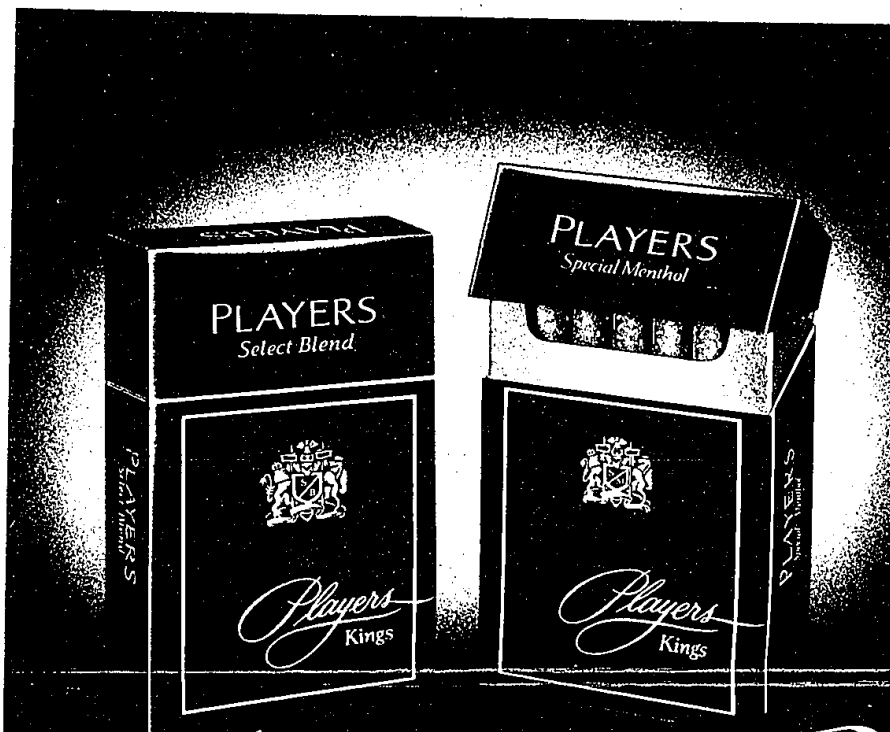


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# MEET PLAYERS

New  
**Players Kings.**  
 Regular and Menthol

Warning: The Surgeon General Has Determined  
 That Cigarette Smoking Is Dangerous to Your Health.

12 mg "tar," 1.0 mg nicotine av. per cigarette, by FTC method.