

ALL 14K GOLD & DIAMONDS
30% TO 50% OFF

Find down-to-earth savings on all our 14K gold jewelry and diamonds! Discover all savings on 14K and in every popular style. Serpentine, cobra, tortoiseshell, even tricolors. Bracelets, too. Find a dazzling 32% off our vast selection of diamonds. Including bridal sets, rings, pendants and earrings. Watch out for gold. And jewelry 41% savings on a variety of gold chains and earrings. We have men's and heart pendants for you or someone special. Hoop earrings, studs and nose studs in every size. And lots more. Here, you get some real savings. Come in and see all our earthy treasures.

JCPenney



Event starts Sunday, April 24, 1983

SHOP JCPENNEY SUNDAY NOON 'TIL 5:00 P.M.

Shop these JCPenney Stores Monday-Saturday 10:00 A.M. 'til 9:00 P.M. GROSSE POINTE WOODS, 7 Mile & Mack, 884-3990. LINCOLN PARK, Fort & Emmonds, 382-3396. FAIRLANE TOWN CENTER, Michigan Ave. & Hubbard, 593-3300. TECH PLAZA, 12 Mile & Van Dyke, 573-4370. TWELVE OAKS MALL, 12 Mile & Novi Rd., 348-3190. NORTHLAND, Greenfield Road & Hwy. 102, 557-6600. EASTLAND, 18000 E. Eight Mile Rd., 521-4900. WESTLAND, Warren & Wayne Rd., 425-4260. NORTHWOOD, 13 Mile & Woodward, 288-6200. SOUTHLAND, Eureka & Pardee Rd., 287-2020. BLOOMFIELD, Miracle Mile, Telegraph & Sq. Lake Rd., 338-4515. LAKESIDE, M-59 & Schoenherr, 247-1710. OAKLAND MALL, 14 Mile & I-57, 583-3400. BRIARWOOD MALL, Ann Arbor, 500 Briarwood Circle, 769-7910.

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Advertising Supplement to:
DETROIT FREE PRESS, Detroit, Michigan;
DETROIT NEWS, Sterling Heights, Michigan,
Sunday, April 24, 1983; MELLVS
NEWSPAPERS, Lincoln Park, Michigan;
MACOMBS DAILY, Fraser, Michigan;
OBSERVER & ECCENTRIC, Livonia, Michigan;
OAKLAND PRESS, Pontiac, Michigan; DAILY
TRIBUNE, Royal Oak, Michigan, Wednesday,
April 30, 1983, Thursday, May 1, 1983