

## IT'S A WONDERFUL PLACE FOR YOUR BUSINESS. IT'S A WONDERFUL PLACE TO LIVE.

Not too many years ago this 70 acres was farmland.

Now it's a very cosmopolitan "city within a city." A city with unrivaled office space. A city with all the amenities—shops, restaurants, movies, banks, brokerage firms, barber and beauty shops and more...even an indoor tropical garden. A city with a luxurious and gracious 33-story residence that offers you the opportunity to walk to your place of business. A city that's really a new kind of "downtown."



**"Hey mom—look at the gold buildings!"**

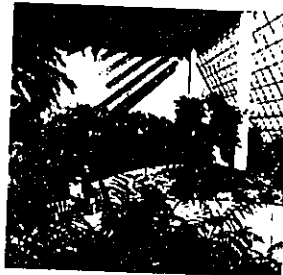
Our two completed office towers are hard to miss from the Lodge Freeway, 10 Mile or Evergreen. Their glass windows are gold—real gold. (Actually, you just see the gold from the outside; from the inside it looks like regular glass.)

There's a reason for the gold; and it says something about the thought that The Prudential Insurance Company of America has put into the entire complex. The reflective glass keeps more heat out in summertime and more heat in in wintertime. In other words, it's energy-efficient.

But it makes a nice landmark, too.

**"Wait till you meet the neighbors!"**

Already completed (with more to come) are a 32-story office tower, a 20-story office tower, a 2-story professional building and a retail complex. Altogether, there are 875 thou-



sand square feet of office space—peopled by people you know.

Doing business here are companies like Amdahl, Alcoa, Allied Chemical, Detrex Chemical, Eli Lilly, Exxon, E.F. Hutton, I.B.M. and Republic Steel. You'll see the offices of leading law firms, physicians, accounting firms, and of professionals from other fields. We can even build to suit for your company.

And, within a stone's throw, (amazing Southfield has 13-million square feet of office space!), you'll find the headquarters of companies like Bendix, Eaton, Federal-Mogul and Gulf & Western Manufacturing.

Nice neighbors...whether you're in business or just like nice neighbors.

**"Your 'commute' could be a 5 minute walk!"**

Five Thousand at Town Center could be your home...and a very cosmopolitan 33-story home, at that!



A new lifestyle begins the minute you drive up to the door. A uniformed doorman greets you and a valet parks your car. Inside, there's a concierge always ready to assist you. There are lighted tennis courts, saunas, a heated swimming pool and an exercise room. You can enjoy the security of high-rise living—with closed circuit TV and fully sprinklered fire protection systems. And you'll know neighbors who share your pleasure at living in the center of things.



**"And this is just the beginning!"**

Prudential Town Center was originally conceived as a new way of life—where work-style and life-style could interact in much the same way they did in yesterday's New York. Cosmopolitan, convenient, exciting, secure.

If you've been thinking about a better place to locate your Corporate Headquarters or business—or a better place to locate your life...or both... call one of the numbers listed below.

Gold is growing in yesterday's farmland!

**PRUDENTIAL TOWN CENTER**  
Developed by The Prudential Insurance Company of America

**FOR MORE INFORMATION:**  
Office space: call  
(313) 352-2680.  
Luxury Residences: call  
(313) 352-7910.