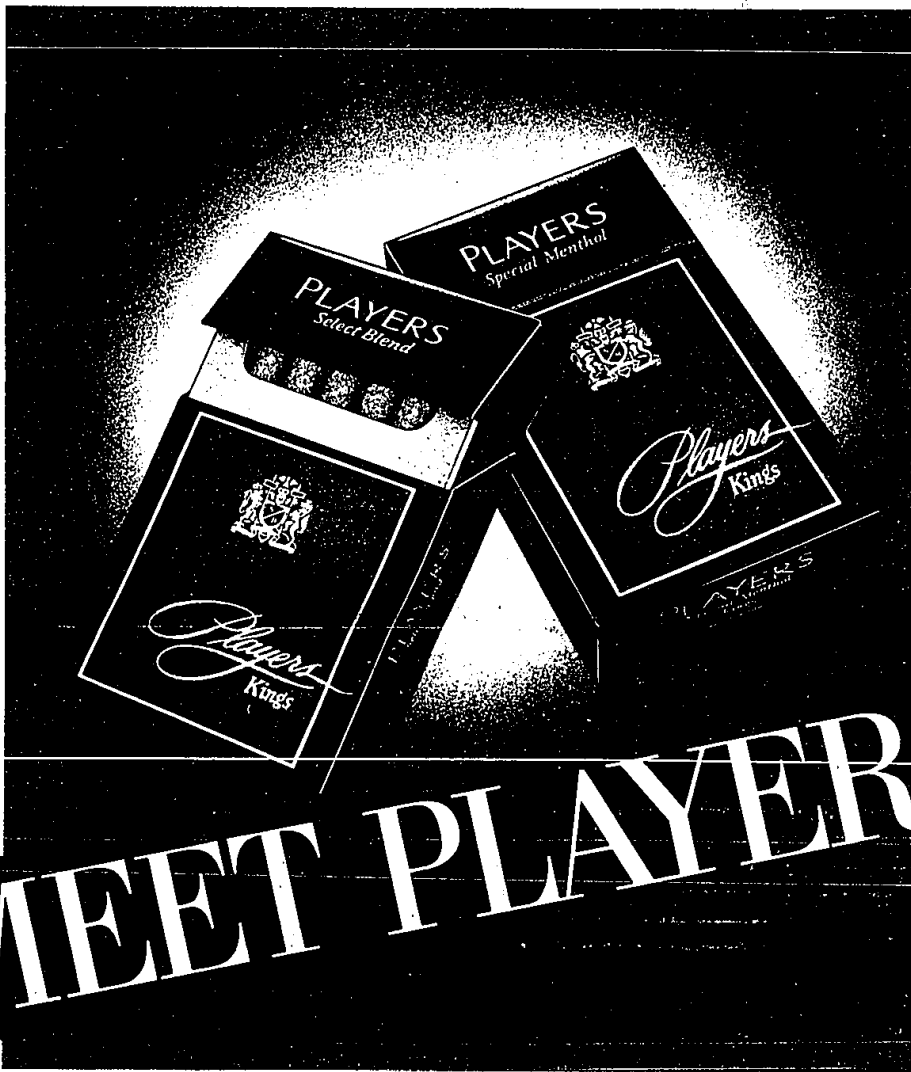


© Philip Morris Inc. 1983



New
Players Kings.
 Regular and Menthol

Warning: The Surgeon General Has Determined
 That Cigarette Smoking Is Dangerous to Your Health.

12 mg "tar," 1.0 mg nicotine av. per cigarette, by FTC method.