

City of

**Birmingham**

Happy 50<sup>th</sup>

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CONGRATULATIONS

CITY OF BIRMINGHAM

50<sup>TH</sup>

Anniversary

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CELEBRATING OUR 55TH ANNIVERSARY YEAR



# Teddy bears and T-shirts Keepsake me

**F**OLKS WHO celebrate Birmingham's 50th anniversary as a city May 14-22 can choose from 13 souvenirs with which to remember the occasion.

The souvenirs — including T-shirts, tankards, teddy bears and license plates — all carry the message "City of Birmingham — Happy 50th" in black and gold art-deco letters.

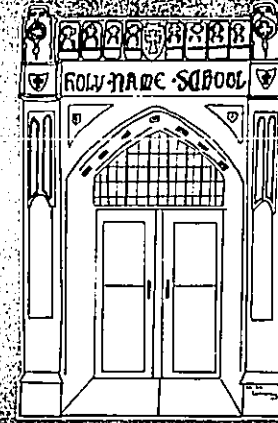
The insignia was designed by local artist Claudia Stroud.

The souvenirs were provided through Promotional Marketing Concepts (PMC) of Birmingham. The proceeds from their sale will be used to help fund the city's 50th anniversary celebration.

John Waskin, president of PMC, said that by the first of May, approximately half of the souvenirs, or \$11,000 worth of the \$18,000 produced, had been sold. The souvenirs have been available since late February and early March in about 40 retail stores in downtown Birmingham.

Congratulations Birmingham!

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