

business people

Russell D. Murphy Jr. of Bloomfield Hills has joined the firm of Novak & Fraus Corp. as vice president. This association combines the staff and records of the civil engineering and land surveying departments of Hoyer-Basso Associates Inc., Bloomfield Hills, in addition to the predecessor firms of McAlpine Engineering, Arthur W. Gillespie Associates and the W.S. McAlpine Map Co.

Hugh Sofy of Bloomfield Hills, president of HMS Products Co. in Troy, has been named program chairman of the East Michigan District of the American Metal Stamping Association (AMSA) for 1983.

Marla Vaughn and Christopher Osborn have joined WXYZ Newstalk Radio as account executives specializing in direct retail sales. Vaughn has been the Oakland County Marketing representative for Marathon Oil Co. for three years. Osborn was sales representative with Ann Arbor Cablevision and formerly an account executive with Blix and Associates.

Gayle Martyn of Troy has been appointed area consultant in personal color by Colorlight Ltd. of Boston, Mass.

Peter J. Loeffling of West Bloomfield has accepted the President's Trophy presented by the Patient Care Division of Johnson & Johnson Products Inc. The award recognizes the best performance by a Patient Care Sales division in 1982.



Martyn



Loeffling



Miller



Friedman



Traxell



Bowen



Faga



O'Reilly

David Slavick of Birmingham has joined W.B. Doner and Co., Detroit, as senior media planner. He was formerly a media analyst for Kimberly Clark Corp. and a media planner with Foote, Cone and Belding.

Charles R. Miller of Chaires Miller Inc., Troy, received one of the top 10 sales awards which the KitchenAid Electric Housewares Division of Hobart Corp. presents annually to their top selling manufacturer's representatives.

Dr. Soya Friedman has been elected to Liberty Bank-Oakland's board of directors. She will be assisting the bank in its formal plan to extend special banking services to women.

Michael I. McDonald, certified public accountant, has relocated his office to Bloomfield Hills.

Howard N. Dembs has been appointed an account executive of Stone &

Simon Advertising. He previously was an account executive at W.B. Doner and will service the Shedd's Food Products account.

D. Larry Stephan has been appointed president of the Epicurean Dining Society Inc. of Detroit. He was professor of marketing at Michigan State University's School of Hotel, Restaurant and Institutional Management and prior to that director of marketing for the Weston Hotel in Renaissance Center.

Paul A. Willax, president of Empire of America FSA, has been elected chief executive officer of the association by the board of directors. Willax succeeds Howard T. Ford, who has retired.

Dwight A. Newell has been named general manager of Win Schuler's Inc. of Marshall, Mich. He joined the organization in 1976 and previously served as regional manager and as manager of various Schuler restaurants.

GM President F. James McDonald has made several appointments for 1983. They are: Robert W. Traxell, GM vice president and general manager of Truck & Bus Manufacturing Division, to chairman of the Pontiac Area Public Affairs Committee; Donald R. Bowen, director of the GM Proving Grounds, to chairman of the Milford General Motors Public Affairs Committee; and Frank D. Faga, manager of the GM Assembly Division Plant-Willow Run, chairman of the Ypsilanti General Motors Public Affairs Committee.

William P. O'Reilly has been named chairman of the board of directors of the Lexitel Corp. in Birmingham. He is founder of the long-distance telephone company and has been president since its inception in 1980.

Sandra Philpott has been named associate creative director of Stone, August & Co. Prior to joining SA&C in 1979, Philpott was a copywriter at Kenyon

and Eckhardt and wrote for retail accounts at an Oregon Agency.

Sean Neill of the Berline Group Inc., has been promoted to vice president, account supervisor.

Snyder, Kinney & Bennett Inc., Realtors in Birmingham, announce reorganization and new incorporation with the election of their board of directors: Harold D. Anderson, Clarence G. Cloheset, Robert D. Gleason, Constance E. Hansen, Albert S. Hogan and Benita M. Hoge. The new officers are: Robert D. Gleason, president; H.D. Anderson and C.G. Cloheset, vice presidents; and A.S. Hogan, secretary-treasurer.

Bill Higgins and Jack Schenk, Southfield representatives for Republic Molding Corp., Chicago, received a trophy as "Top Reps" of 1982 in Republic's central region.

Chris Hoak of Southfield has been

named director of sales and marketing for the Dearborn Inn. She was sales and marketing director for Affiliated Management Inc. in Cleveland.

Stephen W. Gulliard has been elected vice president and associate general counsel for American Motors Corp. He had been vice president, general counsel and secretary of Dow Corning Corp., Midland, Mich.

Norman G. Milley and Gloria M. Shatto were elected to the K mart Corp. board of directors. K mart world headquarters is in Troy.

Ronald C. Hintz of West Bloomfield has been named vice-president — director of operations for U.S. Mutual Financial Group. Hintz had been director of operations for U.S. Mutual. His new responsibilities will include directing the seller financing products' servicing operations.

We print as many photographs as possible in business people. We prefer black-and-white photographs. However, because of the volume, we can not be responsible for submitted photographs. If you want a photograph returned, send a self-addressed stamped envelope, make a note on the margin of the photograph that you would like it returned and we will do our best to comply.

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<p>Phoenix-Ivory Moving & Storage Co.</p> <p>RALPH VAN NORMAN 21930 Hoover Road 313/757-5420 Warren, Michigan 48069 (313) 642-4511</p>	<p>To place your business card in this directory call</p> <p>J. KEVIN CURLEY Retail Advertising Manager</p> <p>Observer & Eccentric NEWSPAPERS 1225 Bowers St. Birmingham, Michigan 48012 (313) 644-1100</p>	<p>HONDA • HARLEY DAVIDSON Motorcycle and Snowmobile Owners</p> <p>PARTS & ACCESSORIES Now Available by MAIL ORDER All Parts Guaranteed • Parts Ordered Same Day • UPS Delivery</p> <p>WEST SIDE SALES 29868 W. 9 Mile - Farmington Call 477-7716</p>	<p>To place your business card in this directory call</p> <p>JILL ARNONE Retail Advertising Manager</p> <p>Observer & Eccentric NEWSPAPERS 36251 Schoolcraft Road, Livonia, Michigan 48150 (313) 591-2300</p>

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