

business people

James B. Orszwela, chairman of the board of D'Arcy-MacManus & Masius Worldwide, announced his retirement from the advertising agency. He will remain a director of the company's worldwide board and will serve as a consultant to the agency. Nancy J. Bryan, also of D'Arcy-MacManus, has been promoted to operations supervisor for the sales promotion division of Inter-group Marketing and Promotions. She will serve as executive assistant to the managing directors. Previously, Bryan was advertising specialty and premium buyer for the sales promotion operation at DM&M Bloomfield Hills.

William T. Peacock Jr. of Birmingham was appointed manager, advanced product and technology public affairs, with Ford Motor Co. Eugene E. Koeh of Bloomfield Hills was appointed manager of sales operations news, with Ford Motor.

Michael J. Wilberding has been appointed senior account executive at McCann-Erickson Detroit. Prior to joining McCann, he was senior account executive at Young & Rubicam.

Sherry McDaniel of Bloomfield Hills is now sales director in the independent field marketing organization of Dallas-based Mary Kay Cosmetics Inc.

C.D. "Chuck" Luton, a sales engineer with LOF Plastics in Troy, received a VIP membership award at

the Society of Plastics Engineers at the National Conference held in Chicago. Luton, the membership chairman with the Detroit section of the society, also was installed as chairman of the Plastics in Automotive Division of SPE.

Roy Trudell of Bloomfield Hills was appointed to senior vice president, automotive, of Surface Treatments Inc. of the company's parent firm, Widge Chemical Corp. Previously, Trudell was in marketing conversion coating products for Chemill Corp.

Richard J. Muschl has been appointed assistant vice president, commercial loan department, for Liberty State Bank & Trust. His degrees include a master of business administration degree in finance from Wayne State University and a bachelor of science in marketing from the University of Colorado.

Victor Miller of Southfield has joined Real Estate One as vice president, director of Mortgage Services and as president of its subsidiary, John Adams Mortgage Co.

Frederick M. Adams Jr. of Bloomfield Hills was appointed first vice president as head of National Bank of Detroit's Installment Division. He joined NBD in 1968 as a credit analyst trainee.

Gerald Holmes has been named assistant director of public relations for



Miller



Trudell



Hogan



Heinonen



Proechel



Kalazek



Frazier



Utter

the General Motors worldwide Truck & Bus Group. He has been manager, public relations for Detroit Diesel Allison Division in Detroit.

McCann-Erickson Detroit of Troy announced the formation of a Retail Service Group, which will render full-service advertising counsel to individual Buick and GMC Truck dealers. Initial appointments to the group include: Kenneth F. Noble, vice president management supervisor. He returns to McCann after 13 years, during which he was more recently director of client services at Patten Advertising. James E. Jarvis has been appointed director of sales. Brian Baba is writer/talent/studio manager and Jane Watts as group coordinator.

Fred E. Rogers, general manager of New York Life Insurance Co.'s North-

land-Detroit General Office, has been named an outstanding manager and a member of the company's Leaders Forum for 1982. Rogers is one of 53 managers among New York Life's 285 general managers in 1982 to be so honored.

James J. Kroll has been appointed director of employee relations at Providence Hospital, Southfield. Prior to this appointment, he was at Samaritan Health Center, Detroit, where he was director of employee and labor relations.

Jill P. Lohr of Birmingham has been named profitability accounting officer of the Finance Group of Detroit's Bank of the Commonwealth. She joined the bank in 1981 and has a bachelor's degree from the University of Michigan and earned her master's degree at Wayne State University.

Affiliated Talent & Casting Service, a division of Affiliated Models Inc. of Southfield, has announced the appointment of Sandi M. Pesch as model director, photographic department.

Jack W. Barnes of Birmingham was elected secretary and general manager of the board of directors of the Michigan Milk Producers Association, Southfield. John Dillard of Farmington Hills was elected assistant treasurer.

James E. Donavan of Bloomfield Hills has joined the corporate finance department for the Michigan-based securities investment firm of William C. Roney & Co. He previously held the positions of senior vice president, H. Zinder & Associates; vice president, corporate finance, First of Michigan; treasurer, Michigan Energy and Resource Research Association; and vice

president, Smith Barney & Co.

Don Trim, president of Wade-Trim Group Inc., is the new president of the Consulting Engineers Council of Michigan. Serving with him are president-elect Charles Elegen of Giffels-Webster Engineers of Pontiac, vice president James Page of Ellis/Naeyert/Genheimer Associates of Troy, treasurer Joseph Lombardo of J.A. Lombardo & Associates of Auburn Heights, and national director Melvin Orchard of Orchard, Papke, Hillz & McCliment. Other directors are Ralph Steele of Giffels-Hoyem Basco Associates of Troy, Charles Carr of Fishbeck, Thompson, Carr & Huber; Howard Lindors of Walker; and Vance Kupisch of Gould Engineering Inc.

Denia M. Curley has been named vice

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