

IT'S SO EASY TO PLACE YOUR WANT AD...

Be your own Want Ad writer. To Sell, To Buy, To Rent, To Swap, To find a lost Pet, To find Help, To do most anything. Just write your ad on the form below, fill in the Classification your ad is to appear, write in your name, address and telephone number... fold (follow the numbered directions) and mail. No Postage necessary. Be sure to indicate the editions your ad is to appear in.

TRY IT and SEE!

ENCLOSE PAYMENT FOR
YOUR AD and
SAVE 10%



CUT ALONG DOTTED LINES
POSTAGE-FREE
WANT AD ORDER BLANK
USE THIS HANDY POSTAGE-PAID ORDER BLANK OR TELEPHONE GA 2-0900
Blank Folds Into An Envelope
No Stamp Is Needed

(1) FOLD BACK ALONG THIS LINE

FIRST CLASS
PERMIT No. 24
(Sec. 510 P.L.R.)
LIVONIA, MICH.

BUSINESS REPLY ENVELOPE

No Postage Stamp Necessary If Mailed in the U. S.

Observer Newspapers

29448 West Six Mile Rd.
Livonia, Michigan 48152

WANT AD DEPT.

WRITE YOUR AD
IN THIS SPACE!

CLASSIFICATION

(2) FOLD BACK ALONG THIS LINE
USE CASH RATE WHEN ENCLOSING CHECK

Send bill to

Street

City Zip

My telephone number is

☐ TWIN ACTION **\$4.44**

WEDNESDAY & SUNDAY
For Each Additional Word Add 25¢, i.e., 17 Word Ad = 4.75
AD NON-CANCELLABLE

☐ WEDNESDAY

15 WORDS \$3.00

(CHARGE RATE)
For Each Additional Word Add 15¢, i.e., 17 Word Ad—\$3.30
15 WORD CASH RATE: \$2.70

☐ SUNDAY

15 WORDS \$2.25

(CHARGE RATE)
For Each Additional Word Add 15¢, i.e., 17 Word Ad—\$2.55
15 WORD CASH RATE: \$2.00

CUT ALONG THIS LINE CHECK EDITION AD IS TO APPEAR IN...