business people

















Margaret Kasparian of Rochester as been elected divisional senior vice president of finance in the American Division of Empire of America FSA.

George Brown III of Franklin heads Ford Motor Co.'s recently created Diversification Study Group. Brown was vice president for commercial, in-dustrial and real estate financing.

Edward J. Gaffney of Troy was named public affairs manager for the Great Lakes Region in the State Rela-tions Department of the Motor Vehicle Manufacturers Association.

Michael T. McClintock of Farming-ton has been appointed a district repre-sentative in Southfield with the Luther-an Mutual Life Insurance Co.

George F. Fezzey of Farmington Hills has joined P.H. Hunter Associates of Southfield. a Southfield-based man-agement consulting firm. Fezzey re-tired as district manager with Michl-gan Bell in 1980.

Ben M. Giovanelli has been named branch manager of the Detroit sales of-fices (Southfield and Warren) for Gen-eral Development Corp.

Rodney A. Wasmuth of West Bloom-field has been elected chairman of the

board of directors of the Michigan As-sociation of Insurance Cos. Wasmuth is senior vice president of League Insur-ance Companies of Southfield.

E. James Mehelas of Birmingham has joined Wilson Business Machines Inc. of Farmington Hills as vice pres-dicet for sales

inc. of Farmington Hills as vice pres-dient for sales.

Barbara J. Bos has been promoted to senior associate and elected to the board of directors of Gunnar Birkerts and Associates, a Birmingham-based architectural firm.

Kam Parekh of West Bloomfield has been appointed chairman of the cost containment committee of the Eastern Michigan Chapter of the Healthcare Fi-nancial Management Assication.

Stephen L. Flach of Southfield has been promoted to manager in the Detroil-based Central Management Services office of Arthur Young & Co. Flinch Joined the firm in 1981 and specializes in health care consulting in the area of strategic planning health care relimbursement and financial fensibility studies.

Berl Falbaum of West Bloomfield has been appointed director-corporate communications of Perry Drug Stores. Falbaum has been manager-news and public affairs for the Bendix Corp.

Rosemarie Nuccio of Bloomfield Hills is a new media planner at W.B. Doner & Co. She was media director for the Blankenship Agency in Coral Gables Ela

Patricia O'Malley of Troy joined the staff of Saratoga General Hospital, De-troit, as director of planning, She was a senior health planner for the Compre-hensive Health Planning Council of Southeastern Michigan and served in that same capacity at United Commu-nity Services in Detroit.

James L. Mickle of West Bloomfield, president of World Investigations and Security Engineers Inc. of Southfield, was elected and installed president of the National Council of Investigation and Security Services Inc.

Larry Cugini of Birmingham has been named group senlor vice presi-dent-general manager of Campbell-Ewald Co. He has been affillated with Young & Rubicam, McDonald & Little and McCann-Erickson Worldwide.

Lorraine McGregor has joined Baker, Abbs, Cunningham & Klepinger of Birmingham as public relations account executive. Most recently, she was the editor of "Where" magazine, a visitors' guide to Detroit.

Four appointments have been ounced for McCann-Erickson of Tr nounced for McCann-Erickson of Troy: Deanls Stastak to senior copywriter; he was associate creative director at Young & Rubleam. Michael Hearons to senior copywriter, he was with Camp-bell Ewald, J. Walter Thompson and D'Arcy-MacManus and Masius. Rod Thomson to copywriter; most recently with Young & Rubleam. Suanne Wise to copywriter; she was copy editor at Car and Driver magazine.

Dan A. Boone has been named district manager of "Bullding Design and Construction" for Cahner Publishing Co. He was director, advertising Bureau of NYPSA, National Yellow Pages Services Association.

Linda Mour of Southfield has joined WJBK-TV as a reporter. She was with KPIX-TV in San Francisco.

Edwin T. Funk of Troy has been elected a vice president of Merrill Lynch, Pierce, Fenner and Smith Inc. He has been with the company since 1964.

Robert W. Webster has been elected secretary of the Horizon Health Sys-tems Board of Trustees, Judge Webster of Bloomfield Township, former chel judge of Oakland County Circuit Court,

has served as a DOHC corporate mem-ber since 1978.

Richard L. Fenstermacher of Farm-ington Hills has been appointed market representation manager, Lincoin-Mer-cury Division, Ford Motor Co. He has been with the company since 1984.

Timothy L. McKowen of Troy has been appointed manager-facilities en-gineering for Fruehaul Divison of Fruehaul Corp. He was plant manager of Fruehaul's Milan manufacturing fa-cility for seven years.

Larry Kipp of Bloomfield Hills has been named manager of TRW Steering & Suspension Division's Van Dyke Plant in Sterling Heights. He joined TRW in 1980 as plant manager of the manufacturing facility in Portland, Mich.

merican Motors General Corp. He has een vice president of finance and ad-alnistration for AM general since

Jasper L. Moore has been appointed vice president of the Frank H. Boos Gallery Inc., Birmingham auctioneers and appraisers. Moore was vice president and trust officer of the Manufacture Mariage Pract

MENSA elects

The Southeast Chapter of MENSA, an organization composed of people who score at or above the 98th percen-tile on many standard intelligence tests, elected officers for their organi-zation.

Charles F. Zekind of Southfield has been promoted to vice president of properties at the J.L. Hudson Co. He ploned Hudson's in 1950 as a management trainee in materials handling and sa served in a variety of positions. He was promoted director of properties last year.

Eugene S. Zembrzuski has been appointed executive vice president of walled to the position of the properties of the company of the president of the properties of the company of the president of the properties of the company of the president of th

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