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IF YOU WANT TO PUT YOUR NAME ON AN HMO CARD, MAKE SURE OUR NAME'S ON IT, TOO.

Health Care Network is the only HMO in Southeast Michigan whose I.D. card bears the Blue Cross and Blue Shield of Michigan emblem. An emblem recognized by doctors, hospitals and pharmacies throughout all of Michigan.

You can choose your own personal doctor from our group of 360 primary-care physicians with offices in convenient neighborhood locations. And should the need arise, our physicians use local hospitals in your area and can refer

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you to specialists.

Blue Cross Blue Shield of Michigan

d to belong.

Health Care Network is a non-profit subsidiary of Blue Cross and Blue Shield of Michigan.

In addition to inpatient hospital and surgical benefits, Health Care Network covers the services you use most, including office visits, x-rays, matemity care and much more.

Only Health Care Network Is backed by Blue Cross and Blue Shield of Michigan with its more than 40 years experience in health care. That alone is reason enough to put your name on the HMO card that has our name.