

# County working to attract business

Thursday, September 15, 1983 O&E

(O&E)

Oakland County Executive Daniel T. Murphy has announced the names of 15 people who have agreed to serve on the county's Business Attraction and Expansion Strategy planning committee.

Members of the diverse group represent small and large businesses, academic institutions and labor groups. They are charged with drafting specific strategies to help retain and encourage business expansion in Oakland County.

Once the committee develops strategies it will make recommendations to the Oakland County Board of Commissioners.

"I am proud to have these professionals working together for the purpose of promoting Oakland County as an excellent place to live, work and play," Murphy said.

"This group will meet during the next six days to identify the county's existing strengths and weaknesses and its important economic, social and technological trends."

To develop long-term strategy, the planning committee will address the following major questions:

- What are the most critical economic development problems and issues facing Oakland County during the next decade?
- What are the county's existing strengths and weaknesses related to business retention, expansion

and attraction?

• What are the important economic, social and technological trends that must be considered in developing strategies?

• What areas can the county realistically influence in terms of business location and investments, and what factors specifically influence various business location and investment decisions?

On the committee are: Murphy; Joseph Champagne, president of Oakland University; Robert F. Roelofs, president of Oakland Community College; Edward E. Barker Jr., chairman of Oakland County Economic Development Corp.; William G. Keane, superintendent of Oakland Intermediate Schools;

## Arms race forum features Levin

U.S. Sen. Carl Levin will provide a public update on the nuclear arms race and recent events on Capitol Hill. The talk will be at 1 p.m. Saturday, Sept. 24, in Temple Emanuel-El, 14450 W. 10 Mile, Oak Park.

Sponsoring the free event are Physicians for Social Responsibility, Detroit Chapter; the Detroit Council for World Affairs; and the Social Action Committee for Temple Emanuel-El.

The meeting is open to the public. Time will be provided for questions.

James R. Waterson, vice chairman of the board of Comerica; Philip Lemhan, vice president of marketing and customer relations, Detroit Edison Co.; and Dwight Carlson, president of Perceptics, Inc., Farmington Hills.

Also on the committee are Roy Parrett, vice president of Federal Mogul in Detroit; Ernest C. Moser, director of materials management, General Motors Truck & Bus Group, Pontiac; Thomas E. Dailey, R.E. Dailey & Co., Southfield; economist Karl Gregory of Southfield; Bobbie Holms Jr., Teamsters Local 337; Albert Bogdan, Michigan Department of Commerce; John N. Doherty, West Bloomfield Township supervisor; and Eileen Turner of Troy Chamber of Commerce.

## Physicians for Social Responsibility

Physicians for Social Responsibility is a nationwide, non-profit organization dedicated to public education regarding the medical consequences of nuclear war. The Detroit Council for World Affairs is a local community organization devoted to discussion of crucial world affairs.

Other sponsoring organizations are: the Detroit Area Nuclear Weapons Freeze, Common Cause in Michigan, the Gray Panthers, and the Lawyers Committee on Nuclear Policy.

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### SPECIAL EVENTS:

**Sunday, Sept. 18 through Saturday, Sept. 24:**

- Estee Lauder - Night Repair Center, 11 a.m. to 7 p.m.
- Elizabeth Arden Makeovers, 11 a.m. to 3 p.m.
- Shiseido Skincare and Makeovers, 11 a.m. to 3 p.m.
- Ultima II Makeovers, 11 a.m. to 4 p.m.
- Fragrance sampling including Oscar de la Renta, Ivoire, Lauren and others.

**Wednesday, Sept. 21 through Friday, Sept. 23:**

- Borghese 3-Minute Eye Makeovers, 11 a.m. to 3 p.m.

**Thursday, Sept. 23 through Saturday, Sept. 24:**

- Lancome Makeovers, 11 a.m. to 4 p.m.
- Christian Dior Makeovers, 11 a.m. to 3 p.m.
- Charles of the Ritz Makeovers, 11 a.m. to 3 p.m.
- Revlon Beauty Makeovers, 11 a.m. to 3 p.m.

**Saturday, Sept. 24:**

- Germaine Monteil Color Blitz Team, 11 a.m. to 4 p.m.

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