

## World Traveling

# A quarterly for the serious traveler

By Lorraine McEllish  
staff writer

Terri Milan celebrates the fifth anniversary of "World Traveling" this month, a quarterly she refers to as a "do-it-yourself" project.

The Farmington Hills resident said she had no background in publishing at all when she put her first magazine together; only a desire to furnish information.

With a degree in liberal arts and a background of free lancing for newspapers and magazines, Milan began "World Traveling" after deciding there was a hole in the market for today's new young travelers.

"I'm talking about the young serious travelers," she said, "the ones who aren't satisfied with a commentator's view of a city or a country but want to go and see for themselves."

Her magazine features a city in each issue, but the concentration is on factual information.

With that as a format, Milan became her own first-time advertising saleswoman, editor, publisher, subscription-taker, manuscript reader, photographer, address label typer, bagger and mailer.

Today she has a pre-paid circulation

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— Terri Milan

of 50,000 and estimates that number will double by the end of 1984.

MITAN CREDITS much of her quarterly's success to her subscribers.

"Ask a travel question to a traveler and you are going to get a lot of response," she said. "I started out asking the travelers' questions in my first issue and I'm still doing it."

"The serious travelers between the ages of 20-40 are generally overwhelmed with the amount of opinions thrown at them and the number of tours available. At the same time they have enough sense to know that they can't do it all."

"From this we started a self-tour guide that has remained one of our most well-read features. And so is the Reader's Service Directory. Both are aids to the person who is thinking about

visiting a particular spot, and I'm told it's also been used as an aid to the family who is being transferred or is thinking of moving to another country."

The "we" she speaks of is herself and her assistant publisher, Alan Yagley Jr., who have received as many as 3,000 pieces of mail a month; either manuscripts or photos from those wishing to be published in "World Traveling."

"We can't use too many of them," Milan said. "Our emphasis is on giving the traveler all the information he can get between Point A and Point B, letting him know that he doesn't have to stop at a given motel just because it's on the way; just a little out of the way there might be an extremely interesting point that would be well worth his while."

"If you've got only five days to spend in Monte Carlo, and that's not enough time for me, it only makes good sense to know what you want to do with those five days."

MITAN DOESN'T do too much writing any more. What writing she does now is confined to her column in "World Traveling," a place she says has done much to build up a relationship between the publisher and its readers.

"We act on that relationship," she said.

"We know that a great many young people somehow find the money to visit far off and exotic places, and we know that 55 percent of our readers hold passports."

"We know that they like to do a lot more seeing than reading of other cultures, and I think they do this just as much, or more, for information and education as they do for entertainment."

"I also think this attitude might even qualify as a hope for the future; that getting-to-know one another attitude I sense from the mail I get."

After trying to break into TV and after a stab at writing fiction, neither of which clicked, Milan said she's found

her niche in publishing what has been called "the fifth fastest growing magazine in America."

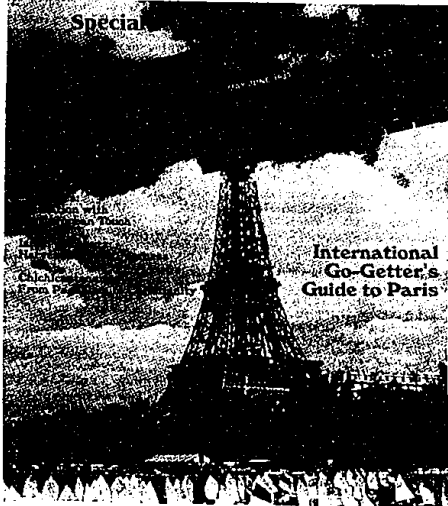
"We're a questioning generation," Milan said. "We try to answer those questions for the traveler."

"World Traveling" is not sold on the newsstands.

It can be ordered by writing World Traveling Magazine, Dept. 50, 30945 Club House Lane, Farmington Hills 48018.



Terri Milan



## New president comes to Tyndale College

Dr. William A. Shoemaker, former director of the Billy Graham Center, Wheaton, Ill., has become the third president of William Tyndale College in Farmington Hills.

At Wheaton, Shoemaker directed the development of the Graham Center, a research and study center associated with Wheaton College. Prior to going to Wheaton, he was vice president for research on the development of new planning and management tools and procedures for colleges and universities. He is the author of numerous books and articles on college planning and management.

Shoemaker is former chairman of the Research Advisory Council of the National Association of Independent

Colleges and Universities (NAICU). He continues to serve the independent colleges of the United States as a member of the NAICU Policy Planning Commission which directs research efforts designed to impact national and state policy.

He is a graduate of Wheaton College, holds a master's degree from Columbia University and degrees from Faith Theological Seminary and Temple University.

He has taught at several colleges, including Philadelphia College of Bible, in Pennsylvania, where he was also president.

He and his wife, Joan, have two sons, William and Stephen. His hobbies include sailing and running.

## Congregation welcomes the Rev. Richard Iwick

The Rev. Richard E. Iwick will be installed as the fourth rector of Trinity Episcopal Church at 7:30 p.m. Friday, Sept. 23 in the contemporary-style church set in a 7.5-acre forest preserve at 26880 LaMue Drive.

The Rt. Rev. H. Irving Mayson, bishop of the Episcopal Diocese of Michigan, will serve as officiant at the installation and as a celebrant of Holy Communion.

Also participating will be clergymen, friends and former associates of the rector when he served in Trinity Episcopal Church, Anderson, Ind.

The Rev. M.A. McClure will be the preacher and the Rev. James L. Carter will read the Gospel Lesson. Other clergy in attendance will be area Episcopal priests and local Roman Catholic, Greek Orthodox and Protestant ministers.

Among the gifts he will receive, symbolic of the life of the parish, will be water for baptism, a stole, a Bible, the Book of Common Prayer, olive oil, the keys to the church, sheet music, bread and wine, and chalk and an eraser, symbolic of the church's educational ministry.

The Trinity Church Choir, under the direction of James Whitten, will lead the singing and offer the anthem "Hallelujah Day."



The Rev. Richard Iwick

The reception following the ceremony has been organized by a committee under the direction of Doris Ferguson.

The new rector comes to Trinity Church after serving seven years in Anderson as an associate rector and was assistant professor of sociology and criminal justice at Anderson College.

He has served pastorates in Sturgeon Bay, Milwaukee and Superior, Wis.

He and his wife, Ann, have one son, David, a freshman at Harrison High School.

## Junior Red Cross

# Teen volunteers bring joy to nursing home residents

By Lorraine McEllish  
staff writer

About 10 area teens spent a good part of their summer volunteering in Farmington Nursing Home, and two of them went back to school this fall with Junior Red Cross pins, indicating that they had completed 50 hours of volunteer work.

For some it was on-the-job training, giving them a head start toward a medical career. For some it was tentatively putting one foot in the water before diving head-long into a medical career. For all of them it was a first introduction into the rules and regulations of a large operation.

"For the residents it is always a joy to have the young people on the premises," said Rose Morgan, activities director for the home.

And for Morgan, the two who stuck it out to get their Junior Red Cross pins made up the smallest graduating class

she has ever known.

"Our all-time high was 65," she said. "Farmington Nursing Home was the pilot program for Junior Red Cross teens doing in nursing homes when it started in 1949. When the numbers go down like they did this year I can't help but feel that everybody loses."

WHEN MORGAN talks about the 14-18-year-olds she has seen come and go every summer since she coordinated the first pilot program, she states flatly that she has never known one of them who hasn't benefited in some way by the experience.

"The two generations learn from one another and the teens learn from one another," she said.

"We know many of them who were being prepared unawares for the time their parents or grandparents got to the age where they needed special help."

"One young man took an orderly's job here. Others have gone on into some kind of medical work; others

were happy they had this time here to find out this was not for them."

"Some drop out, of course, and some are repeaters. Others from way back still call and ask if I need extra help for a special event."

"I know of others who said they got the job they did because this training was on their resume."

The training she speaks of is twofold. The teens go through an orientation led by a staff member from Red Cross Bloomfield Hills branch, then an orientation from Morgan who teaches them the rules pertinent to the residents in the home before they begin their summer schedule.

THE JUNIOR Red Cross program stemmed from the Candy Strippers but was devised exclusively for volunteers to work with the elderly and the infirm.

In their identifying blue and white striped uniforms, they act in part as extra hands for the staff, "doing some of

the extras that make life a little nicer for the residents," Morgan said.

"They help pass trays, help feed residents, they take the time to read or write letters for them. They will get some of the residents outside who can't go out alone, or they will just sit out on the patio talking."

"It's amazing how a young person can get someone four times her age to open up and talk, confide, express desires and opinions."

"Listening is important in their training, and so is compassion, but most who choose to do this kind of work, even for the summer, are compassionate people to begin with," she said.

"When we first started this training the Red Cross went slowly because no one was sure how that 14-year-old with that 84-year-old mix was going to take. 'Well, it took. And it took well.'"

MORGAN RECEIVED a letter this week from Julie Schoenhals, a teen from Bloomfield Hills, that she says is typical of the kind of feedback she gets when the teens leave.

Schoenhals wrote in part, "I regret not being able to visit the nursing home this past week. I became caught up in the hustle of getting ready for college once again."

"I miss volunteering and I hope that I get a chance to come in when I'm home, or on the holidays."

"Volunteering this summer gave me confidence to go on and pursue a career in physical therapy. It also reassured me that I am capable of working with people experiencing a range of difficulties."

Morgan said she felt confident that Schoenhals would return and eventually get her pin.

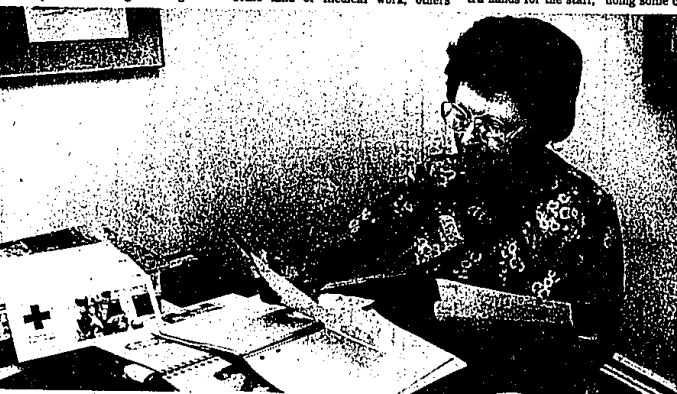
The two girls who did graduate this year were Andrea Davis and Suzanne Riggs, both from Livonia. The volunteers are recruited each spring through the Red Cross from Farmington, Farmington Hills, Livonia, Bloomfield and West Bloomfield high schools.

They are generally assigned to one of the five floors within the two buildings on the grounds at 30405 Folsom Road, and are allowed to work out their own schedule.

Visitors to the hall will also see quilts owned by such notables as the King of Spain, Erma Bombeck, Loretta Lynn, Lady Bird Johnson, Laura Ashley, as well as collections from IBM, Chase Manhattan Bank and Levi Strauss.

Reservations for the Farmington Community Center's sponsored tour are \$16 which includes transportation on a chartered bus departing from Oakland Community College parking lot off Farmington Road at 9:15 a.m., lunch and luncheon, plus a tour of Knole Cottage.

Reservations may be made at the center, 24705 Farmington Road.



RANDY BORSI/staff photographer

The scrapbook on Rose Morgan's desk is the continuation of one she started in 1969 when she trained the first group of teens who came to

Farmington Nursing Home for the Junior Red Cross pilot program.

## Chartered bus leaves for "World of Quilts"

The Farmington Community Center begins its schedule of fall tours with a visit to Meadowbrook Hall Friday for viewing of the celebrated World of Quilts display.

The exhibit, 100 of the world's most interesting quilts, has been assembled from all corners of the world in celebration of the 100th birthday anniversary of Meadowbrook Hall's benefactor, Matilda Dodge Wilson.

The presentation includes a tour of the mansion and lunch in the Christopher West Dining Room, plus a display in Knole Cottage, a mini-mansion built as a 13th birthday gift for Frances Dodge, daughter of the Wilsons.

Although quilts were originally made by hand for function, they are today a true American art form. Many of the quilts in the display have been gathered from personal collections and museums throughout the U.S. as well as from England, Italy, Spain, New Zealand and France.

They date back to the 18th century as depicted by the Salicott quilt, one of the earliest surviving pieced quilts and an excellent example of "planned" quilting. Its geometric design is distinct from the random piecing of the traditional crazy quilts of that era.

ONE OF the most unique examples

in the display is Eleanor Roosevelt's quilt consisting of nine rectangles of white silk, with hand painted designs depicting various stages of her life.

Outstanding examples of needlework are exhibited in such quilts as one made entirely of strawberry leaves, each leaf having 350 button hole stitches, and a quilt having 87,789 pieces using 5,400 yards of thread.

Also exhibited is a reversible quilt from the American Museum of Bath, England. It was made by Ellen Bryant Smith of Londonbury, Vt., in 1883 for her wedding and the reverse was made by her sister, Sara Bryant of Mt. Holly, Vt., in 1888.