

business people

The Michigan Chapter of the American Gem Society has announced George Ohrenstein of George Ohrenstein Jewelers is their new president. He previously served as secretary-treasurer and vice president of the chapter.

Key appointments to the General Motors Corp. Truck & Coach Operation of the General Motors Truck & Bus Group has been announced. Named to newly created sales and service positions are: A. Barclay Robertson of Birmingham to director of truck product service; Richard Weston of Birmingham as director of marketing and Ray E. Rota of Grand Blanc to director of sales planning and distribution.

James P. Burke of Franklin has been named manager for training and development. He has owned his own consulting business in Cincinnati and has had 10 years training experience with two years as management and organizational development specialist with Detroit Edison.

Liberty State Bank & Trust, Troy, announced the following appointments: Robert E. McDonald to vice president, commercial loan department; Michael R. Melvina to vice president and director of data processing; and Charles R. Christmas to assistant vice president, commercial loan department. McDonald joined Liberty in 1978 with

experience in major commercial finance specializing in asset based lending. Melvina was formerly president of Paragon Systems, a company serving commercial banking software needs, and Christmas joined Liberty in 1982 as a graduate of Walsh College, American Institute of Banking and New York Institute of Finance.

David A. Sepeal, whose headquarters are in Rochester, has been appointed Michigan district sales manager by Thomson Industries, Port Washington, N.Y. He was sales engineer for Timken Co. and has 12 years experience related to design and application of power transmissions systems and components, including bearings.

Brian M. Stone has been named sales manager for Comput Distributors, a subsidiary of Inacom, Troy. He was district sales manager for the Shaw-Walker Co. of Detroit/Muskegon.

Roy W. Knoerr of Bloomfield Hills, owner of Medical Village Optical Shoppe in Southfield has been elected to the nominating committee of the Opticians Association of America (OAA). He was named "1983 Optician of the Year" by the association of which he is a past president.

McCann-Erickson has announced the following promotions: Robert V. Cleary to account executive on the GMC Truck

and Coach account and Todd Ralph to account executive on the Buick Motor Division Account.

Judy L. Harris of Birmingham has been named vice president of operations for International Business Exhibitions. She was production coordinator. Harris previously headed her own meeting, planning and consultant agency and worked for seven years at International Association for Financial Planning in Atlanta, Ga., as director of U.S. and International Meetings and Conventions.

Patricia A. McDonald has been named executive director of the Michigan Chapter of the National Multiple Sclerosis Society by the board of trustees. Prior to her appointment she had been interim executive director. A resident of Birmingham, McDonald joined the chapter in 1979 as a field representative and was promoted to director, patient services and professional education.

Richard M. Gabrys of Rochester has been appointed partner-in-charge of Deloitte Haskins & Sells' Michigan offices. He succeeds Raymond Spinoia of Birmingham who has become partner-in-charge of marketing and specialized services at the firm's New York City headquarters.



Weston



Kurzawa



Harris



Burke



Gabrys



Sepeal

District agent Steven W. Furstenberg of Southfield was one of the 10 leading agents in sales among all first-year agents during June for Lutheran Mutual Life Insurance Co. He is a member of the Bernard Alter Agency of Southfield.

Bennett E. Bidwell, executive vice president for Chrysler Corp., was elected to the company's board of directors. He had served as president and chief executive officer of the Hertz Co. before joining Chrysler in June. Other announcements from Chrysler include the establishment of an Office of the Chairman to plan and direct the company's operations. Members of the office will be Lee A. Jacore, chairman of the board and chief executive officer; Gerald Greenwald, vice chairman, Harold K. Sperlich, president-North American Automotive Operations, and Bidwell,

executive vice president.

Michigan Life/National Casualty Insurance Co., Southfield, has elected the following officers: Virgil M. Voorhees has to vice president, individual health sales. He joined the company in 1934 and had been assistant vice president, life actuary. He has responsibility for the development and management of the individual life product line.

Harley Ellington Pierce Yee Associates (HEPY), national architectural, engineering and planning firm in Southfield promoted the five following staff members to partners of the firm: Richard K. Albyn, project administrator; John B. Lydio, controller; Richard B. Kurzawa of Birmingham, assistant director of electrical engineering; Gary

L. Skog of Birmingham, assistant director of design; and Raymond A. Molendhauer, assistant in design.

Beth Lyons of Troy has been appointed advertising and public relations coordinator for the Michigan based securities investment firm of William C. Roney & Co. Previously with Bendix Corp., and the Convention/Visitor's Bureau of Greater Lansing, Lyons has a bachelor's degree in communication from Michigan State University.

Robert K. Sayed of Birmingham has been appointed regional manager of the Payne-Lendman, Detroit office. He was vice president and senior associate with George Moffett Associates. He also had been vice president and director of marketing for Bank of the Commonwealth and special assistant to the president of Burroughs Corp.

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