

# Mom Is Queen Of Her Domain--Home

If it's true that a man's home is his castle, it's equally true that to a woman, home is even more than a castle.

It's her domain, her surroundings, the expression of her life and personality.

Then it follows that there must be as many kinds of homes as there are women to preside over them.

**AND THAT'S JUST** what you find in the widespread northwest suburban area served by the Observer Newspapers.

Does the lady of the house love to be with people often? Does she impart that gregarious trait in her nature to her children?

If so, well-planned subdivisions throughout the area are for her and her family. There are reasonably new, conveniently located subdivisions in a variety of price ranges.

**AND IN NEARLY** all of them you find a group of neighbors who easily become friends because they're all more or less "in the same boat" from a family, career and financial viewpoint.

That's where you find the neighbors who enjoy coffee-clutches and neighborhood bowling and bridge clubs. And that's also where the socially-minded children can nearly always find someone their own age.

Or is our homemaker one who finds enjoyment in diversification -- both in homes and people?

She might well find that older and longer - settled areas of the communities are just her dish.

In the central sections of suburban towns and other well built-up areas, houses were built at varying times and under many conditions -- so they tend to have personalities of their own. And families have come in at widely separated times, so in the same neighborhood you find a wide divergence in age and interest.

That quality of difference is what makes home life more interesting for many women.

For the woman who lives to work at her gardening, there's a tremendous variety of homes where she can exercise this hobby to her heart's content.

**SHE'LL FIND AREAS** where the soil and the setting and the neighborhood calls for extensive planting and pruning and exchanging of gardening tips and admiration.

But there are other spots where the home seems to blend into a rural setting, and streams and woods take the place of formal gardens.

Then there is the woman who al-

ways wanted to start from scratch in planning a brand-new house that no one else every occupied. For her, land is still available and building going on at a great rate.

And the one who gets excited about the many truly old and well-preserved homes in the area, and can see them as the perfect setting for the lovely antiques she enjoys collecting.

Because this area was sell-settled farmland long before it was suburbia, there are many old homes on the market, some nearing or passing the century mark.

**THE WOMAN WITH** a large family and lots of activity can find plenty of large homes to contain it. The small family or retired couple can see a wide variety of snug dwellings.

And increasing in number are the attractive apartment units -- havens for the woman whose family enjoys suburban living but who likes the convenience of the apartment building.

No question about it, in this area there's a house for every kind of woman -- especially your kind.

## Age of Home Buyers Drops; Hiking Sales

Buying ages are going down, so selling prospects are going up.

Sounds paradoxical, doesn't it? But it is only another way of saying that

American people are buying their first home at a much younger age now than in the past, thus creating a great new potential housing market.

# Everything in real estate from the ground up.

**Land Development:**  
Residential Subdivisions, Industrial Parks, Office Parks, Commercial Centers.

**New Residential Sales:** Open Space Communities, Manufactured Housing, Condominiums, Builder Program Subdivisions.

**Used Residential Sales:** Multi-List Service, General Brokerage.

**Industrial, Commercial and Land Sales:** General Brokerage Investment Opportunities, Site Search, Property Management: Leasing, Apartments, Town Houses, Office Buildings.

**Construction:** Industrial, Commercial, Multi-Family, Insurance: Complete Insurance Services.

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