University names Fisher as fundraiser

Mark Flaher, formerly director of rporate development for WTVScorporate development for WTVS-Channel 56, has been appointed direc-tor of development for the University of Detroit.

In his new position, Fisher will be re-sponsible for all major fund raising drives for the university, including cap-ital and endowment drives as well as the annual fund and a newly conceived

constituency fund-raising program. He also will begin a planned giving fund.

During the past two years with Communication for the station's "PBS WTVS, he initiated the TV station's trive, which boosted annual corporate contributions from \$300,000 to \$1.1 million.

In addition, he generated a number of corporate grants, including one of the largest awards made to a U.S. publication of the station last year, a \$600,000 grant from Southern Pacific Communication for the station's "PBS at the Night" program.

As Director of Development for Development for Development for Southern Pacific Communication for the station's "PBS at the Night Page 1.2 he will be program. The Night Page 1.2 he will be page 1.2 he will be program. The Night Page 1.2 he will be program for the station's "PBS and Night Page 1.2 he will be program. The Night Page 1.2 he will be program from Southern Pacific Communication for the station's "PBS 2.2 he will be program. The Night Page 1.2 he will be program from Southern Page 1.2 he will be program. The Night Page 1.2 he will be program from Southern Page 1.2 he will be program. The Night Page 1.2 he will be program from Southern Page 1.2 he will be program. The Night Page 1.2 he will be program from Southern Page 1.2 he will be program. The Night Page 1.2 he will be p

A native Detroiter, Fisher holds a bachelor's degree in political science and a master's degree in public admin-stration from Wayne State University. Fisher is a member of the board of trustees of the Detroit Institute for Children.

Marketing firm names new vice president

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tanning in the tropics, or river rafting in Colorado, we'll arrange the details.



John A. Lackner of Farmington Hills has Joined Marketing Communications Interface as vice president. The announcement was made by Ronald D representative and marketing communications consultant. Earlier, he was

Go

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A journalism major, Lackner earned his liberal arts degree in 1969 at Wayne State University.

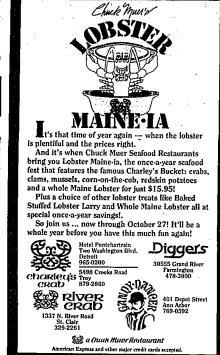




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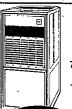


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