

Bloomfield Facial Renewal Clinic

proudly presents

The Paul Donat Groux

NON-SURGICAL FACE LIFTING TECHNIQUE

To introduce
you to this unique
program, we are
reducing the program
of 11 treatments by
\$250⁰⁰
through October 10, 1983

for Men and Women

Before you contemplate the pain and risk of plastic surgery, or resign yourself to wrinkles and an aging face, contact the Bloomfield Facial Renewal Clinic and make an appointment for a free consultation. Our unique face lifting procedure is a revolutionary approach to muscle control through an electronic machine, performed by skilled technicians who have been thoroughly trained and certified. The procedure is medically approved, and has the approval of the FDA.

NO CHARGE DEMONSTRATION

Begin by making an appointment for a no-charge private consultation. While determining if you are a candidate for our face lifting technique, one of our licensed technicians will perform the procedure first on one half of your face. This will enable you to analyze and compare the results we are able to achieve in just one treatment. Then we will complete the procedure on the other half of your face. If you are not satisfied with the results, you are under no obligation whatsoever.



Are these your questions?

Q. What causes facial wrinkling?

A. We've been told it results from the weather, emotions, soaps... But slack, weak and atrophied muscles cause the skin to wrinkle also. This decline in tone of facial muscles is the greatest contributor to facial wrinkling.

Q. How can a weak facial muscle cause the skin to wrinkle?

A. The skin is the largest organ of the body and is connected to the entire human system. When the underlying muscles sag, the skin will do the same.

Q. What method is used to stimulate facial muscles to increase firmness?

A. A low frequency, battery powered machine which produces a newly discovered electronic current is used to stimulate each facial muscle in a certain manner. The muscle is stimulated specifically at certain points. This stimulation of the muscle is what will cause it to "lift" the sagging skin. This procedure is not done through injections, creams, chemicals or laser.

Q. Is there any pain involved in the treatment?

A. The entire procedure is painless. There are no scalp scars, needles, anesthesia, or hospitals as with surgical face lifts. The treatments have been described as "relaxing" and "soothing."

Q. Is the procedure safe?

A. There is no risk involved in the procedure. It is completely safe.

Q. How can a non-surgical face lift return the lost firmness or tonus of the skin?

A. Kinesiologists or muscle specialists have, for many years, demonstrated that any muscle can be re-programmed to accept or release its tonus. The facial skin has over 30 muscles which lie directly below and are connected to it. Two things result when a facial muscle (or any muscle) is stimulated: (1) Contraction or shortening, or (2) Expansion or lengthening. The direction of the stimulant on the muscle determines if shortening or lengthening takes place. In either case proper firmness is re-established, thereby correcting the sag of the muscle which in turn corrects the sag of the skin. Another advantage is that the treatment stimulates blood circulation to the face, which also tightens up the muscle tone and helps counteract the dryness that contributes to wrinkles.

Q. How many treatments does a complete "lift" involve?

A. A minimum of 11 visits is routinely recommended to each person, although favorable changes are noticeable in a shorter period of time. It has been researched that the stimulating of the muscles for this period of time has the pronounced probability of retaining the beneficial changes for a longer period of time. The number of treatments required depends on the condition of the skin and its response. Time involved and number of treatments depends upon you — when you learn a new sport or learn to play a musical instrument, you may achieve results more quickly than others. Everybody starts from a different place. Everybody responds differently.

Q. Can the time of "holding" a face lift be extended?

A. Yes. It is common knowledge in the field of dermatology that certain environmental factors, such as too much sunlight, can be detrimental to human skin. Excessive use of alcohol and tobacco have been shown to be detrimental to muscle and skin tissue. Certain exercises will be recommended to help maintain the tone of the facial muscles. Certain cosmetic products will be prescribed. Some of the patients have chosen a maintenance program on a regularly scheduled basis. Others choose to be treated when they feel it is needed.

Q. Should I be able to visually see the difference in my face as treatment time progresses?

A. Yes. Photographs will be taken before treatment begins. A second picture will be taken on the sixth visit. A third picture will be taken on the eleventh visit. Each person will see his or her own progress.

Q. What is the treatment schedule?

A. Normally, a complete facial rejuvenation program will consist of 3 treatments weekly for 3 weeks. This will be followed by 2 treatments for 1 week.

Q. How long will a non-surgical face lift last?

A. Some New York and Los Angeles doctors state that the results can last from one to two years. Other doctors believe it lasts two to five years. All agreed on one important factor — it depends upon the person.

Q. Is everyone a candidate for the procedure?

A. No. The younger the face or the more muscle tone left in the face, the better the candidate. Contact us regarding a free consultation. We will be very honest with you as to what kind of results you might expect.

Q. How much time is required for each treatment?

A. Because various procedures are involved in the technique, the treatment time will vary from 45 minutes to an hour. You will probably find the treatment so relaxing that you won't want it to end.

Q. How much does it cost?

A. The program is divided into a series of the first six treatments for \$375 and the next five treatments for \$375 through October 3. If you are accepted into the program, you are obligated only for the first six treatments at \$375. After your sixth treatment, it is your decision to proceed with the next five treatments. After October 3, the usual fee of \$500 per series will be charged.

Q. Does this technique work on other parts of the body?

A. YES. We also have programs for breast lifting, tummy tightening and buttocks tightening. Call us and we'll be happy to explain how these programs work.

Q. Do you offer other services?

A. Yes. We offer European facials, electrolysis, skin care analysis, and training in the art of make-up. We also offer a complete line of European skin care products for men and women and cosmetics, exclusively by Jean Claire.

HOURS

Monday-Sat 9-6
Thursday 9-8

After completing our face lifting program, when you look in the mirror, you will undoubtedly see a firmer face and a younger looking you. And we all know that when you look younger, you feel younger and that can have an effect on almost every facet of your life.

CALL NOW FOR YOUR NO CHARGE CONSULTATION

We are located on the
northwest corner of 12 Mile
and Orchard Lake Road.
Orchard Twelve Plaza
Farmington Hills, MI
553-9550