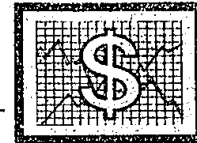


Business

Barry Jensen editor/591-2300



(R-7B)D/C

finances and you

**Sid
Mittra**

Why mortgage life?

If you are like most homeowners, you probably have yielded to market pressures and have bought mortgage insurance. This article may help you re-examine your decision.

Mortgage life insurance is simply decreasing term insurance, the most inexpensive type there is. With decreasing term, the face-value — or benefit that would be paid at death — diminishes over the years but premium payments stay the same.

This decreasing face-value feature is appropriate because the balance owed on the loan steadily drops.

THE PREMIUMS are, as a rule, added to the monthly mortgage payments. Medical examinations usually are not required. Policies that cover both spouses are sold.

These are some of the advantages of mortgage life insurance. However, there are several disadvantages as well, as detailed below:

- Your family might have no control over the proceeds. Under the typical policy, the money would go directly to the mortgage lender for retiring the debt.

- Paying off the mortgage might not be in your survivors' best interest. It could be advantageous to invest any discretionary money and keep paying on the loan — especially if the interest rate is low.

- A loan that is assumable could increase the property's value and make it easier to sell. Also, paying the balance would wipe out the federal income tax deduction for interest.

- The insurance would not pay for taxes, upkeep and other costs of maintaining the home.

DO YOU WANT additional insurance, you could probably get a better

deal by buying decreasing term directly from an insurance company of your choice. The cost could be lower, and you would choose the terms and be able to choose who you want to be the beneficiary.

Most mortgage life sold through lenders is group insurance. A group policy may be cheaper than some individual policies, but people who are low risks because of good health or living habits are lumped together with everybody else.

With an individual policy, by contrast, you may get a substantial discount if you are a non-smoker and are in good health.

So the moral is clear: On balance, you are much better off acquiring life insurance as part of an overall plan, rather than buying mortgage life insurance merely to take care of your mortgage loan.

Put differently, you should look at your entire financial requirements and figure total life insurance needs. That is by far a much better alternative than merely to take care of your mortgage loan.

EDUCATIONAL SEMINAR: The Observer & Eccentric newspapers and I will sponsor a financial planning seminar 8-9:30 p.m. Wednesday, Nov. 2, at the Michigan State University Management Education Center in Troy. The seminar is free but registration is required. Topics for the evening will be tax-sheltered investments and financial planning. For more details, call 643-8888.

Sid Mittra is president of Coordinated Financial Planning Inc., Troy, and a professor of economics at Oakland University, Rochester.

datebook

INTERNAL AUDITORS

Thursday, Oct. 13 — Detroit Chapter of Institute of Internal Auditors meet with Western Wayne Chapter of National Association of Accountants at 5 p.m. in Farmington Hills. Information: Mary at 643-1639 or Jack Heltchue at 237-8158.

FINANCING GROWTH

Thursday, Oct. 13 — "Financing Business Growth and Your Company's Survival — How to" from 8:45 a.m. to 4:30 p.m. in Troy. Sponsor: Walsh College. Information: 689-8332.

GRAND OPENING

Thursday-Friday, Oct. 13-14 — AMO Computer Systems new offices at 5000 Prudential Town Center in Southfield will be open noon to 6 p.m. Software demonstrations, refreshments, prizes.

CHEMICAL ENGINEERS

Friday, Oct. 14 — The American Institute of Chemical Engineers will mark diamond jubilee of the American Institute of Chemical Engineers in Detroit. Symposiums will be held in morning and afternoon. Information: Bob MacDonald at 577-3150.

CRITICAL PATH PLANNING

Saturday, Oct. 15 — Critical Path Planning will be offered by the Institute for Construction Management, the educational arm of the Construction Association of Michigan. The course will be given at the Builders Exchange Building and be taught by Ralph Stephenson. Information: write the Institute for Construction Management, 1351 E. Jefferson, Detroit 48207.

INDEPENDENT ACCOUNTANTS

Monday, Oct. 17 — The Independent accountants Association of Michigan will meet for dinner at 6:30 p.m. in Warren. Information: Gerald R. Johnson at 882-3350.

YEAR-END TAX TIPS

Tuesday, Oct. 18 — Tips will be offered at a breakfast seminar offered by the Council on Small Enterprises. The seminar will be 8-10 a.m. at Rona's of Bloomfield. Registration is \$10 for non-members of the Oakland County Chamber of Commerce, \$5 for members. Information: write the chamber at 10 W. Huron, Suite 315, Pontiac 48058.

Law will be offered by the Institute for Construction Management, the educational arm of the Construction Association of Michigan. Given at Southfield High School. Teacher: Mary Kramer. Information: write Institute for Construction Management, 1351 E. Jefferson, Detroit 48207.

REAL ESTATE COMPUTING

Tuesday, Oct. 18 — One-day seminar on "Computer Applications in the '80s" offered 8:30 a.m. to 5 p.m. in Farmington Hills. Price: \$90. Sponsor: American Institute of Real Estate Appraisers. Information: 573-6987.

MARKETING WORKSHOP

Tuesday, Oct. 18 — "Marketing. What Is It? How Do You Do It?" from 1-4:30 p.m. in Troy. Sponsor: Walsh College. Information: 689-2828 Ext. 253.

IMPROVE PROFITABILITY

Tuesday-Wednesday, Oct. 18-19 — "How to Improve the Profitability of Your Closely Held Business" financial management seminar in Troy. Sponsor: National Bank of Detroit. Given by Management Advisory Services Inc. Fee: \$350, including materials, two lunches. Information: Betty Chapman at 235-3577.

ASKING FOR ACTION

Tuesday-Thursday, Oct. 18-20 — Ensuring success through a systematic method of attitude, skill and knowledge development conference in Birmingham. Sponsor: Executive Consulting Services Inc. of Farmington Hills. Information: Carol Thomas at 551-4300.

CONSTRUCTION LAW

Wednesday, Oct. 19 — Construction

Law will be offered by the Institute for Construction Management, the educational arm of the Construction Association of Michigan. Given at Southfield High School. Teacher: Mary Kramer. Information: write Institute for Construction Management, 1351 E. Jefferson, Detroit 48207.

WATER TREATMENT

Wednesday, Oct. 18 — Water Supply and Wastewater Treatment offered by the Institute for Construction Management, the educational arm of the Construction Association of Michigan. Given at Builders Exchange Building. Teacher: A.C. Davanzo. Information, write the Institute for Construction Management, 1351 E. Jefferson, Detroit 48207.

FINANCIAL PLANNING

Wednesday, Oct. 19 — Tips on keeping inflation and taxes from eroding buying power will be the subject of a personal financial planning seminar 7:30-9:30 p.m. in Farmington Hills. Free. Sponsor: Investors Diversified Services. Registration: Michael Morger at 897-1330.

TAX, BUSINESS SEMINAR

Wednesday, Oct. 19 — "The Computer Spread Sheet — Wonder Tool for the Small Business," "Pension and Profit-sharing Plans — Update '83" and "White-Collar Crime — the Newest Growth Industry" will be presented 6-8 p.m. in Southfield by Fox and Co. Free and open to the public. RSVP by Oct. 12 to Patty at 3000 Town Center Suite 1600, Southfield 48075.

REAL ESTATE APPRAISERS

Wednesday, Oct. 19 — Michigan

Chapter No. 10 of the American Institute of Real Estate Appraisers will meet at 12:30 p.m. in Farmington Hills. Information: 573-6987.

OPTIONS SEMINAR

Wednesday, Oct. 19 — Options seminar begins at 7:30 p.m. in Bloomfield Hills. Free. Sponsor: A.G. Edwards & Sons Inc. Reservations: 334-3411.

FRINGE BENEFIT PLANS

Wednesday, Oct. 19 — "Fringe Benefits for the Professional Corporation or Closely Held Business" held 7:30-9:30 p.m. in Bloomfield Hills. Fee: \$7.50, \$3.50 for second family member. Sponsor: Robert L. Caswell. Information: 644-0000.

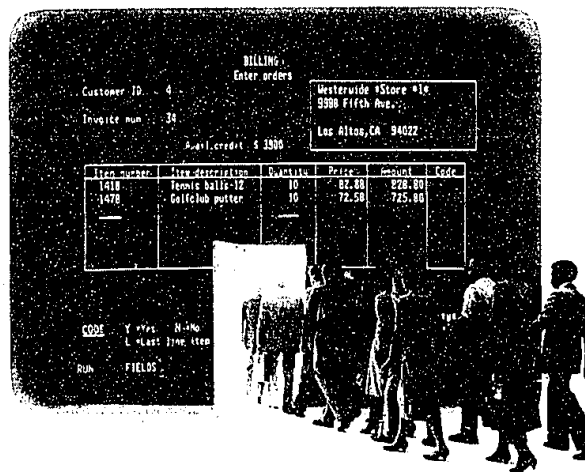
FINANCIAL PLANNING

Wednesday, Oct. 19 — Financial planning and oil and gas income investment opportunities begins at 7:30 p.m. in Bloomfield Hills. Free. Sponsor: Mariner Financial Services Inc. Information: 424-8990.

ARCHITECTURAL ESTIMATING

Thursday, Oct. 20 — Architectural Estimating III will be offered by the Institute for Construction Management, the educational arm of the Construction Association of Michigan. The course will be given at Lawrence Institute of Technology in Southfield and taught by Garfield Lally. Information: write the Institute for Construction Management, 1351 E. Jefferson, Detroit 48207.

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Enter the world of business computers at the IBM Computer Fair.

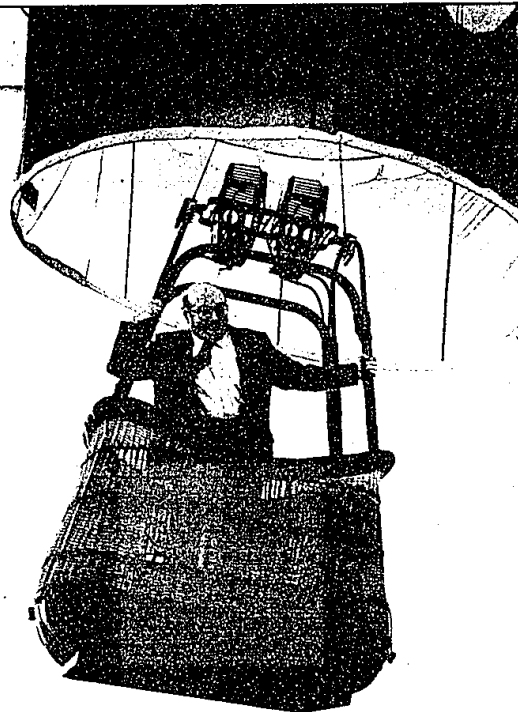
Find out how you can save time and money with the office system that's right for you. At the IBM Computer Fair, you'll be able to test the IBM Personal Computer, as well as the IBM Displaywriter. There'll be IBM people on hand specially trained in a variety of businesses. They will show you how to cut costs in day-to-day operations like billing, accounts receivable and word processing, to name a few.

This is also your chance to examine other IBM office systems including text processors and the full range of IBM computers, right up to the larger multimillion systems.

Ask about the special prices on selected IBM products at the fair.

So visit the IBM Computer Fair and start saving money the minute you come in. **IBM**

Wednesday, Oct. 19—Friday, Oct. 21, 9 a.m.—7 p.m. Saturday, Oct. 22, 9 a.m.—12 noon.
The Hyatt Regency, Fairlane Town Center in Dearborn
For more information call: (313) 552-4880.



ANNOUNCING THE CAR LOAN THAT WON'T LEAVE YOU UP IN THE AIR.

If the thought of asking for a car loan leaves you up in the air, here's some down-to-earth news from First of America.

With more than 200 offices working together all across Michigan, we've got money for car loans.

So if you're ready to take off for a car loan, drop into your First of America bank. For the location of our office nearest you, call toll-free, 1-800-222-1983.

Working together, we have the money to get things off the ground.

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