

Here are 4 good high tech magazines

Regular readers of this column have asked me where I get my information on high technology.

Basically I use the three R's — research, reading and reflection.

Research includes library references as well as interviews with key informants. Reading is probably my greatest resource because I always seem to have my nose in a book or magazine which addresses some aspect of high technology. Lastly, reflection is what I do when I am preparing myself to write the column.

NUMEROUS SCIENCE and tech oriented magazines are on the newsstand. I have found several to be invaluable with up to date information. These include: High Technology, Technology Illustrated, Science 83 and Discover.

Changes in science and technology are coming faster and faster these days. Science news is outdated almost as soon as it is reported. If you want to keep up with newest developments, you may want to subscribe to one or more of these magazines. In most cases, local libraries also subscribe to these periodicals.

All four magazines are less than three years old. They were published during a boom in the magazine industry when many new periodicals hit the newsstand in an attempt to offer science and technical information to the general public. Not all survived.



high tech
Ronald R. Watcke

ONE OF THE first to appear was Discover.

This Time-Life publication is billed as "America's leading science magazine." The writing is down-to-earth and jargon-free, similar to Time magazine.

Discover has regular departments on personalities, news items, essays and profiles of science people. In addition, each issue has reviews of books and exhibitions.

Recent articles include a feature on acid rain, super antibodies, the computer as scientist and high-tech wine making. Subscription price for 12 issues is \$22 per year, or \$2 per issue at the newsstand. Send subscriptions to: Discover, Time-Life Bldg., 541 N. Fairbanks Ct., Chicago, IL 60611.

SCIENCE 83, also first appearing in 1980, is published by the American Association for the Advancement of Science.

A general interest magazine geared toward a college-educated lay audience, Science 83 includes material on developments in science and their impact on people.

Each issue describes important and exciting developments in all the sciences, medicine and technology. The magazine also profiles scientists and their work, as well as reviews of books, movies and television programs.

Recent feature articles appeared on such widely diverse topics as Margaret Mead, "friendly robots" and a special report on the Pentagon's next super weapon.

For a subscription, write: Science 83, Subscription Dept., PO Box 10778, Des Moines, IA 50347. Subscription price for 10 issues is \$15, or \$2 per issue at the newsstand.

ARTICLES ON technology for educated but scientifically untrained readers appear in Technology Illustrated. Articles explore the bow of innovation and interventions without scientific jargon.

Recent issues included articles on the process to change classic black and white films to color, bringing sunlight to underground living and working spaces, a profile of Atari's chief scientist of video games, and robots with a sense of touch.

Subscription price for 12 issues is \$16 per year, or \$2 per issue at the newsstand. Subscriptions should be sent to: Technology Illustrated, P.O. Box 2804, Boulder, CO 80321.

THE PREMIER magazine, High Technology, has taken the lead as the most sophisticated among the four leading science and technology journals.

On occasion, articles are somewhat overly technical, but the magazine is liberally sprinkled with vivid graphics which assist the reader in comprehending the article's main points.

High Technology appeals to a wide readership made up of businesspeople, scientists, industrialists, educators and consumers. Regular departments include business, microcomputers, book reviews, resources, stocks and investments.

Recent feature articles have appeared on optical computing, commercial enterprises in space, genetic engineering and earth-scanning satellites.

Subscription price for 12 issues is \$21 per year, or \$2 per issue at the newsstand. Send subscriptions to: High Technology, P.O. Box 2808, Boulder, CO 80321.

A Troy resident, Dr. Watcke is a dean at Wayne County Community College.



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Citizens League elects new slate of officers

Oakland Citizens League, a non-partisan fact-finding and good government organization affiliated with Civic Searchlight, elected new officers and directors at its 46th annual business

meeting. The session was Monday in Birmingham Community House.

Officers elected included: president Robert H. Janover of Birmingham; first vice president George R. Mosher,

Jr. of Birmingham; second vice president James R. Kohl of Northville; and secretary-treasurer Mrs. David A. Stenberg of Bloomfield Hills.

The membership reelected the following directors to three year terms: Jack H. Cvetogros of Bloomfield Hills; Byron H. Gerson of Franklin; George R. Mosher Jr. of Birmingham; and

Leonard J. Prekel of Troy. Also elected for three year terms were Sheila R. Ashcraft of Bloomfield Hills and George L. Stern of Birmingham.

Two year terms went to Eleanor Goodfriend Blum of West Bloomfield, P.M. Prendergast of Farmington Hills and Michael D. Ritenour of Bloomfield Hills.

K-12 computer course at OCC

Beginning and advanced computer programming courses will begin next week at Oakland Community College's Orchard Ridge Campus as part of a series of enrichment courses for K-12 students and the academically talented and gifted.

Courses are designed for students

who wish to enrich their intellectual and creative talents.

Registration is in progress and will continue up to the first class meeting. Fees are minimal. A course listing can be obtained by calling OCC at 471-7595 or 471-7567.

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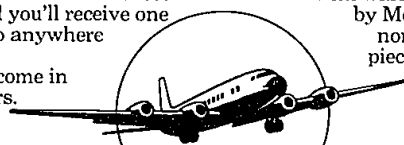
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