

datebook

ARCHITECTURAL ESTIMATING

Thursday, Oct. 20 — Architectural Estimating III will be offered by the Institute for Construction Management, the educational arm of the Construction Association of Michigan. The course will be given at Lawrence Institute of Technology in Southfield and taught by Garfield Lally. Information: write the Institute for Construction Management, 1351 E. Jefferson, Detroit 48207.

ACCOUNTANTS SEMINAR

Thursday, Oct. 20 — The Oakland County Chapter of the National Association of Accountants professional development seminar in Bloomfield Hills. Program: "The Role of the Financial Planner" and "Personal Financial Planning." Begins at 4:45 p.m. Reservations: Steve Drexel at 352-4444 Ext. 545.

ACCOUNTANTS ASSOCIATION

Thursday, Oct. 20 — The Detroit Chapter of the National Association of Accountants will hear "Banks and Economic Growth" at 6:30 p.m. in Southfield. Guests welcome. Information: Harold R. Ackerman at 225-1470.

WORD PROCESSING

Thursday, Oct. 20 — Word processing overview seminar 7-9 p.m. in Southfield. Fee: \$15. Sponsor: Word Processing Center. Information: Barbara Spears, 559-5920.

IMPROVE PROFITABILITY

Thursday-Friday, Oct. 20-21 — "How to Improve the Profitability of Your Closely Held Business" is the title

of a two-day financial management seminar offered in Troy. Sponsor: National Bank of Detroit. Given by Management Advisory Services Inc. Fee: \$350, including materials, two luncheons. Information: call Betty Chapman at 325-3577.

IBM FAIR

Thursday-Saturday, Oct. 20-22 — IBM Computer Fair will be 9 a.m. to 7 p.m. Thursday and Friday, 9 a.m. to noon Saturday at Hyatt Regency in Dearborn. Information: 353-4060.

ENGINEERING SOCIETY

Friday, Oct. 21 — The Engineering Society of Detroit will hold an all-day symposium on "Engineering for Tomorrow" beginning at 9 a.m. in Detroit. Information: Joanne Juhl at 577-4707.

CONDO ASSOCIATIONS

Friday, Oct. 21 — Robert M. Meisner will host a seminar, "Condominium and Homeowners Associations" from 8:45 a.m. to 4:30 p.m. in Troy. Sponsor: Walsh College. Information: 689-8282.

OPEN HOUSE

Sunday, Oct. 23 — open house at chiropractic office of Dr. Michele M. Connelly and Dr. Svein G. Benestad 2-4 p.m. at 21021 Farmington Road just north of Eight Mile.

ADVANCED WORD PROCESSING

Thursday, Oct. 22 — Advanced word processing course will be conducted by the Oakland University Division of Continuing Education. Lectures today

and Nov. 5. Time to be determined. Tuition: \$80. Information: 337-3120.

FINANCIAL PLANNING

Tuesday, Oct. 25 — A personal financial planning seminar 7:30-9:30 p.m. in Farmington Hills. Sponsor: Investors Diversified Services. Free. Registration: Michael Morger at 637-1230.

UNIFOM COMMERCIAL CODE

Tuesday, Oct. 25 — The Institute for Construction Management will sponsor a seminar on Michigan's Uniform Commercial Code from 9 a.m. to 4:30 p.m. in Troy. Fee: \$135 including materials and lunch. Information: Kathryn Gilbert at 567-5500.

COMPUTER LITERACY

Tuesday, Oct. 25 — Seminar runs 10:30 a.m. to 5:30 p.m. in Troy. Sponsor: Walsh College, Computer Mart. Teacher: Rick Inatome. Information: 689-8282.

WOMEN ACCOUNTANTS

Tuesday, Oct. 25 — Annual public relations seminar for American Society of Women Accountants begins at 8:30 p.m. in Troy. Any woman may attend. Information: Jan Crosby, 556-6337.

FREE ENTERPRISES

Tuesday, Oct. 25 — "Unions in Politics: Whom do they Represent?" meeting of Alliance of Free Enterprise Companies begins at 6:15 p.m. in Troy. Price: \$35 including dinner. Information: 531-6633.

FINANCIAL PLANNING

Wednesday, Oct. 26 — A personal fi-

nancial planning seminar 7:30-9:30 p.m. in Southfield. Sponsor: Investors Diversified Services. Free. Registration: Michael Morger at 637-1230.

EFFECTIVE LISTENING

Wednesday, Oct. 26 — "Listening: a Primary Communication Skill" seminar 8:45 a.m. to 4:30 p.m. in Troy. Sponsor: Walsh College. Information: 689-8282.

COMPUTE AWAY FROM HOME

Wednesday, Oct. 26 — The Kingsley Inn in Bloomfield Hills will hold classes on how business people can use computers at the inn when they need to tap into their company computers back at the office. Admission is free to guests staying at the hotel; others must pay \$15 per person.

MARKETING ASSOCIATION

Wednesday, Oct. 26 — Rick Inatome of Inatome will address American Marketing Association meeting in Troy. Information: 994-4506.

CPAS

Wednesday, Oct. 26 — Oakland County Executive Daniel T. Murphy will address the Michigan Association of Certified Public Accountants Celebrity Breakfast Series at 7:30 a.m. in Southfield. Open to public. \$11 in advance includes breakfast. Information: Tab Murphy at 353-0404.

INTERNATIONAL TRADE

Thursday, Oct. 27 — "Exploring New Markets — International Trade" fourth of four programs 8:45 a.m. to 4:30 p.m. Sponsor: Walsh College. Information: 689-8282.

marketplace

The Torch Drive Pacesetter firm raised \$2.7 million, a 23-percent increase over last year. This is almost 6 percent of the \$45 million Torch Drive goal.

Manufacturers National Bank of Detroit celebrated its 50th anniversary with activities for customers and employees.

Enterprise Oil and Gas Co. has moved to Suite 250, 363 W. Big Beaver in Troy. The telephone number is 524-0600.

The Gafed Group Manufacturing Division in Bingham Farms completed a \$6-million contract to provide finished tank tracks for M60 tanks to the Israeli Ministry of Defense.

Hurwitz Enterprises Inc. of Southfield signed Home Energy Consultants and the Trenton Heartside Shop for a campaign featuring wood-burning stoves and fireplace inserts.

First National Capital of Birmingham and Manley, Bennett, McDonald & Co. have formed a company to develop 120 wind turbine generators near Falm Springs, Calif. The generators will produce 60,000 kilowatts, equivalent to 140,000 barrels of oil annually.

The Kingsley Inn in Bloomfield Hills is offering rental computers to guests. Rental charges will start at \$18 per day.

Computer Dynamics Inc., a national computer services company, has

opened new home offices in Southfield. The address is 29792 Telegraph.

Resort TimeShares, formerly Orchard Lake Associates Inc. in West Bloomfield, has moved to Building A, Suite 130 at 31800 Northwester Highway, Farmington Hills. The telephone number is 855-8605 or 855-8600.

Percepton Inc. of Farmington Hills named the Berlina Group of Birmingham as its advertising and public relations agency.

Steven Schwartz has opened Bradley Promotions Inc., which specializes in advertising specialties, premiums and executive gifts. The address is PO Box 2737, Southfield 48037. Telephone number is 372-2702.

Dr. Michele M. Connelly and Dr. Svein G. Benestad celebrated the grand opening of their chiropractic practice in their newly renovated office. The office is at 21021 Farmington Road just north of Eight Mile.

Rosefield, Strowitz & Lawson Inc. in Bloomfield Hills and McDonald's held their Halloween "Safe-treats" gift certificate program Monday. The program includes free reflective trick or treat bags given to all children who visit a McDonald's Restaurant before Halloween Night.

Securetech Corp., the microprocessor-based telecommunications security systems manufacturer, has moved its corporate headquarters to 25111 Evergreen, Suite 300, Southfield 48076. Telephone number is 544-3022.

Business Card Directory

SPECIALIZING IN FINE WATCH REPAIR <i>Raphael's Jewelry</i> Southfield Plaza Int'l Jewelry Exchange #4 29758 Southfield Southfield, MI 48076 (313) 557-6625	NIAA State College of Beauty 2317 S. Telegraph Bloomfield Hills, MI 355-9249 501 S. Washington Royal Oak, MI 541-1623 Financial Aid Available Classes Now Forming	SPECIALIZING IN 14 KT GOLD EARRINGS <i>Barbara's Means to Extremes</i> ALL PRICES WHOLESAL TO THE PUBLIC Southfield Plaza 29758 Southfield Road Southfield, Mich 48076 Booth 6 & 7 Int'l Jly. Exchange	Diamond Setting Specialists Wholesale Jewelry To The Public All Types of Custom Designs International Jewelry Exchange 29758 Southfield Rd Southfield Plaza Shopping Center Southfield, Michigan 48076 David Altar 557-7525 Robert Altar
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