

business people

Blerta Pedista of Birmingham has been promoted to vice president of Anthony M. Franco Inc.

Appointed to associate medical directors of the William Beaumont-Hospital System are: Robert J. Lucas, M.D., Robert E. Feld, M.D., and Gerald S. Weintraub, M.D., of Birmingham. Federico A. Arcari, M.D., has been named president of the medical staff of the Royal Oak Hospital, and Gerald S. Wilson, M.D., continues as associate medical director of the Beaumont System and chief of medical staff at the Troy Hospital.

Roger W. Bieller of Rochester has been appointed senior art director for J.J. Baker Advertising, Inc.

Lori Weiss of Southfield has joined the staff of "Sonya" with WDIV-TV channel 4.

The election of officers within the American Division of Empire of America, Southfield, includes: Celine Pelissola, divisional vice president of accounting; Shirley M. Terry, divisional vice president of human resources; Sharon Walsh, divisional vice president of loan servicing; John N. Balthasar, divisional senior vice president of lending; Joe Russell, divisional senior vice president of operations; and Margaret Kasparian, divisional senior vice president of finance.

Christina Lovio-George of Bloomfield Hills was featured in the Glamour Magazine's September issue in the "Entertainment" column.

terprising Women" column. She is president and owner of Lovio-George Inc., public relations and marketing firm.

Paul J. Clinton has joined Dennis R. Green & Associates Inc., Southfield, as art director. Daniel D. Hogan and Luan M. Revench also have joined the agency as account executives.

James D. Naida of Troy has become an associate with the law firm of Raymond & Dillon.

Paul F. Naughton of Bloomfield Hills is senior vice president, treasurer and chief financial officer of Primark Corp. He also will serve as senior vice president and chief financial officer for Michigan Consolidated Gas Co., a Primark subsidiary.

Howard Schulist has been appointed a distributor representing Safeguard Business Systems.

Charles T. Smith Jr. of Bloomfield Hills has been elected president of the National Association of Accountants.

Plante & Moran has named Leslie A. Murphy, CPA, of Troy an audit partner; Michael J. Brice of West Bloomfield has been named a manager; Deborah J. Schlichte of Bloomfield Hills has been named an administrative associate; Douglas F. Baker, CPA, Jeffrey F. Mengel, CPA, and Brian M. Criley, CPA, all of Southfield, have been named associates in the auditing and accounting department; Carl G. DeMare, CPA, of West Bloomfield has



Pedista



Naughton



Smith



Weintraub



Murphy



McDonald



Geheb



Paquin

been named an associate in the tax department.

The following were elected by the Michigan Association of Certified Public Accountants: Angelo A. Agnello, CPA, Troy, secretary; Leslie J. Patterson, CPA, Southfield, a director.

Anthony M. Franco of Bloomfield Hills has been nominated as national treasurer of the Public Relations Society of America.

Beth Shobe has been appointed account executive for Leather Loft by Stone & Simons Advertising Inc. of Southfield.

Pat A. Tietit has been named director of sales at the Michigan Inn in Southfield.

Patricia A. McDonald of Birmingham

has been named executive director of the Michigan Chapter of the National Multiple Sclerosis Society.

Patricia A. Claypoole of Birmingham has been appointed assistant administrator for nursing at Redford Community Hospital.

Michael A. Geheb, M.D., of Birmingham has been appointed assistant chairman (education) of the Department of Internal Medicine for the Detroit Medical Center.

Daniel E. Wagner of Birmingham, general manager-marketing communications group, has been elected a senior vice president of Cato Johnson - Young & Rubicam's sales promotion subsidiary.

Mary O. Paquin of Birmingham has

been appointed a personal trust officer in the Personal Trust Department of Comerica Bank-Detroit.

Ralph Miller of Birmingham has been elected president of District 6, B'nai B'rith.

John P. Shaw, M.B.A., has been appointed vice president and business manager of Southfield Rehabilitation Center.

TMP Associates of Bloomfield Hills has named architects Tim Cassal, AIA, Don Root, AIA, structural engineer Tom Baier, P.E., and marketing director Jennifer Murray as new associates.

John Zaralan, D.O., has been appointed to a residency in internal medicine at Pontiac Osteopathic Hospital.

John C. Blaustein, M.D., of Bloom-

field Hills has been appointed section chief of hematopathology at the Harper Hospital Division of Harper-Grace Hospitals.

Arnold Shams of Southfield has been promoted to corporate director of employee relations and risk management for Kingsway Department Stores. Michael J. Salzenstein of Southfield was named staff accountant with Kingsway.

Keeneth D. Holloway of Birmingham has been elected president of Ford Direct Markets, a new Ford Motor Co. subsidiary to coordinate the sale of vehicles and related products in overseas markets where Ford has no operating affiliates.

David L. Kerr has joined American Motors Corp. as director of advertising.

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