

Torch Drive hits 104% of quota

United Foundation volunteers reported record results during their 35th consecutive Torch Drive victory dinner celebration for 1,000 volunteers.

The grand total of \$46.9 million, or 104.2 percent of this year's \$45 million goal, is the highest amount ever raised in Torch Drive history.

It also represents \$3.3 million more than the amount raised in the 1982 Torch Drive.

The funds raised will support health and community service programs at 136 charitable organizations in Wayne, Oakland and Macomb counties.

METROPOLITAN Detroit Torch Drive leaders announced the results at the Detroit Westin Hotel.

General Chairman Thomas F. Russell of Federal-Mogul Corp. said he is "overwhelmed by the enormous amount of concern metropolitan Detroiters have for one another. Not many communities have a reputation for being so generous, and this alone makes me extremely proud to be a Detroit-area resident."

Russell announced that the United Foundation's 1983 Urban Progress Fund (UPF) campaign had reached its goal of \$2.6 million to support the 1984 activities of New Detroit, Inc.

The UPF campaign, which solicits funds from selected Detroit-area corporations and foundations, has been conducted concurrently with the Torch Drive since 1969.

THE BENSON Ford Trophy, which recognizes the regular chapter campaign unit achieving the highest percentage of quota, was presented to the Industrial Unit, chaired by R.S. Miller, executive vice president, Chrysler Corp. The amount raised was \$5.3 million, or 104.9 percent of quota.

Final totals and percent of quota figures for the other chapter campaign units are:

- Commercial, chaired by D.J. Rixmann, president, Allied Supermarkets, \$7.2 million, or 104.8 percent of quota.
- Service Unit, chaired by William T. McCormick Jr., president, American Natural Resources Co., \$6.9 million, or 104.1 percent of quota.
- Schools, Government and Professions Unit, chaired by Walter R. Greene, vice president, National Bank of Detroit, \$4.4 million, or 100.6 percent of quota.

THE AUTOMOTIVE Manufacturers Unit, chaired by W. Paul Tippett Jr., chairman of the board and chief executive officer of American Motors Corp., raised \$20.2 million.

Community Campaigns, chaired by Kenneth Whipple, president of Ford Motor Credit Co., raised \$1.3 million, or 106.3 percent of quota.

The Advanced Gifts Unit, a newly formed campaign designed to focus solicitation efforts on selected market areas which possess a high potential for increased giving, chaired by Joan B. Warren, raised \$1.6 million, 101.6 percent of quota.

The Pacesetter campaigns, which include companies that agreed to run early campaigns, raised a total of \$3.6 million, a 22.6 percent increase from 1982 results. Chairing the Pacesetter campaigns was William C. Adams, president of Federal-Mogul Corp.

Cost for dinner and all Torch Drive report meetings are met through the UPF's meeting sponsorship pool, funded by local corporations, labor unions and organizations.

Veterans receive COLA

Veterans and their survivors who are receiving VA pensions checks under the "improved" pension plan will receive a 3.5 percent cost of living increase effective Dec. 1.

VA pensions are paid to wartime veterans totally and permanently disabled from circumstances unrelated to their military service. They are paid also to survivors of wartime veterans who are in need. Unlike compensation paid to those disabled because of military service, pensions are affected by income from other sources.

The first check to be received by beneficiaries reflecting the cost-of-living increase will be the check received on or about Jan. 1.



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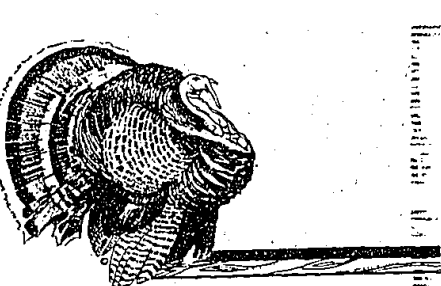
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