

The Farmington Enterprise

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"BOBS" DOOMED SAY EXPERTS

National Bathing Beach Prizes
Awarded Only to Girls With
Tresses Unmutilated

Is bobbed hair doomed?
Beauty specialists, theatrical managers and style authorities in New York agree that the post-war epidemic of short tresses has reached its peak, and women who seek to dress "differently" are turning to "transformations," the Parisienne bandeau and other means of disguising their snipped locks, according to late reports from the east.

Newspaper women, in attendance at the Long Island social activities in honor of the Prince of Wales, were impressed with the spreading habit of letting the hair grow long again. Society women, they found, are pensioning the barber's shears, because, "every young girl now has a boyish shingle, my dear."

"I cut my hair three years ago," said a young business woman in a downtown office yesterday. "I thought I'd save a dreadful lot of time. But, gracious, my 'King Tut' cut means odious of bonding and hair-dressing expenses—far more than my old coiffure cost. And bobbing does not detract a girl's personality, chimed in her companion. "You look like every other girl, at dances, the theatre, parties. We all look like orphan asylum inmates. No individuality. Yes, I'm letting mine grow again."

Anyhow—
You may be as beautiful as Helen of Troy or as shapely as Venus—but you probably never will be a national bathing beauty contest if you have bobbed hair!

To judge from the recent happenings at Atlantic City, where the fairest of the fair from more than ninety American cities assembled to compete for the honor of being named "Miss America," the girls with the shingle or boyish "bob" don't have a chance.

There were a number of girls at the contest whose locks were attractively clipped—but they disappeared in the first elimination and were never heard of again.

On the other hand, Miss Ruth Malcomson, whose dark, luscious curls fall far over her shapely shoulders, was chosen Beach Queen of America. She comes from Philadelphia. Her curls have never been scissored, she said. And now she has a secretary—working ten hours a day, "she said, answering offers of contracts from movie producers, toothbrush concerns and hair tonic manufacturers."

And there was Miss Catherine M. Campbell of Columbus, O., who won the Atlantic City beauty crown for the last two years. She was "runner-up" this year. And she's never heard the barber's cruet clipper.

Another fascinating beauty, whose long, flowing tresses attracted the judges to such a degree that she was awarded numerous cups and a place in the select few called for final consideration was Miss Faye Lamphier, pride of Santa Cruz, Calif. Her long hair frames a charming, intellectual countenance.

The same applies to Miss Margaret Leigh, "Miss Chicago," who finished among the final five. Her dark curls stream gracefully down her shoulders.

And when you asked one of the Atlantic City beauty judges "why?" he replied:
"That beauty of face and figure and personality are the main requisites of the judges, but girls with bobs lack the essential quality which was needed to make them stand out from the crowd—and the girls with long locks immediately drew the admiring glances."

"Bobbed hair is not passé by any means! Some girls will cut their hair for years to come. And some married women. But the trend of fashion is toward long hair again—with the aid of 'transformations' and the alluring bandeau and hair net, until nature reasserts itself."

"Every girl," concluded a New York beauty specialist, "should study her personality in the mirror. If she can make herself distinctive, strikingly attractive and vibrant—with personality—by means of long hair—she is foolish to submit to the scissors every two weeks."

DETROIT EDISON'S BIG PROJECT

One of the big projects now under construction in Michigan is the Detroit Edison Company's water impounding project on the Huron river at Belleville and French Landing. At Belleville a new roadway is being built to do away with the sharp curves to the approach of Belleville from the north. At this point the project will cost \$120,000, two-thirds of which is being borne by the company. At French Landing, about two and one-half miles below Belleville, the dam proper will be located and will create a lake covering 1,300 acres and five miles in length, extending from French Landing to Rawsonville, a distance of about two and one-half miles. The dam will be 1,110 feet long and with the land acquired will show a total length of 150 feet. The plant when finished will develop 3,000 kilowatts through two vertical shaft turbines. Acquisition of the land needed for the project began eight years ago and was just completed this year. It is expected that the work on this dam will be completed at the end of this year. The Edison company is also planning another dam at Delhi, Mich., that will develop 2,000 kilowatts over a 32-foot head.—Michigan Investor.

M. A. C. OPENS SIXTY-SEVENTH YEAR

The Michigan Agricultural College opened its doors to the young men and women of the state on Wednesday, Sept. 24, for the 67th consecutive year since the college was founded in 1857. Early enrollment which indicated one of the largest freshmen classes, as well as total attendance, in the history of the college featured the registration on Monday and Tuesday. Agriculture, engineering, and home economics continued to prove the most popular courses for entering students, although the new liberal arts and applied science drew many registrations.

Dr. Kenvon L. Butterfield, newly installed M. A. C. president, welcomed the student body of its arrival, addressing a convocation in the gymnasium Wednesday morning.

Rapid progress on the college's big building program proved the outstanding feature for the returning students. The new library has been finished during the summer and is ready for use by the student body; the college union building is rapidly nearing completion; the work is under way on the new horticultural greenhouses and building a new white and red landscape plan is being worked out on the campus.

Mrs. George McGee and daughter, Jean, of Pontiac, spent Sunday with Mrs. A. McGee and daughter Mrs. Truscott.

NOTES OF THE CHURCHES

Farmington Methodist Church
S. D. Eva, Pastor
10:30 "Awakened by an Angel"
Children's sermon, "A Fool that Spoke Wisely."
The same applies to Miss Margaret Leigh, "Miss Chicago," who finished among the final five. Her dark curls stream gracefully down her shoulders.

11:45 Sunday School.
6:30 Epworth League.
7:30 "Thrills and Memories."

Clareville Community.
M. E. Church
Rev. H. B. Duttweiler, Pastor
10:30 Morning service.
11:45 Sunday School.
8:00 Evening service.

Universalist Church
A. B. Beresford, Minister.
"Everybody At Church Sunday"

10:30 Worship and sermon. Dr. Beresford will preach, "The Man Behind the Veil of the World—Is There No Need of the Church in these Great Days Since the World Began?"
12:00 Adult Bible class and Sunday School.

First Baptist Church.
C. W. Townsend, Pastor
10:00 Church School.
11:00 Morning Service, "The Street of Life."

6:30 B. Y. P. U.
7:30 Evening service, "A Living Specimen."

Evangelical Church
Rev. J. Bollens, Pastor
10:15 Harvest Home Services in German and English.
12:00 Dinner.
3:00 Mission Festival.

Wednesday, Oct. 1—Ladies Aid Society.

LAUNCH MOVEMENT FOR SUPER-HIGHWAY

Plan Outlined at Meeting Held at
Farmington Town Hall Wednesday Afternoon

For some time there has been talk of making Grand River a two hundred and four foot road way. The advantages of such an improvement have been discussed by property owners along the highway, state, county and local officials. Engineers have pronounced the plan as feasible and the proper one, considering the importance of the thoroughfare, connecting the two largest cities of the state and passing through Lansing, the Capital City of Michigan. The traffic over the highway is increasing at a rapid rate, and its volume and is constantly increasing.

While the cost of constructing such a highway will be great, it is the opinion of many those who have questioned the increase in valuation of frontage along such a great boulevard intersecting the state from east to west through the richest section of the commonwealth, would be worth many times its cost.

The super-highway commission of the city of Detroit which is planning a system of 204 foot highways and boulevards with a 50 mile radius of the center of that city, in order to relieve congestion, has determined that eventually Grand River within the city will be widened to 204 feet except in the city where congestion will be relieved by other streets.

The Wayne county road commission has already taken steps to widen the road outside of the 15 mile limit. The plan decided upon was a 204 foot roadway, the first section to be constructed is the stretch between Redford and Farmington. The Farmington township line. The highway to be widened is now 66 feet wide. It is proposed to secure by donations and purchase a strip approximately 50 feet wide on each side of the present highway, construct a double roadway with car tracks in the center. It is claimed that the property owners along the road unanimously favor the project and many will donate land necessary to carry it out.

When Wayne county decided to start the widening, property owners between Farmington and the town line became interested and a movement was put on foot to continue the 204 foot road into this village. New life has been put into the agitation for a Detroit to Grand Rapids super-highway and it is confidently predicted that such a boulevard 150 miles in length, which would be one of the finest driveways in the world, will be the eventual outcome.

At a meeting of citizens held in the town hall here Wednesday afternoon the project was discussed at some length. The present were enthusiastically in favor of the improvement.

County Surveyor Belknap was present and with the aid of a large map of the contemplated improvements under way by the Detroit and Grand Rapids super-highway commission having in charge the planning of super-highways within the Detroit 15 mile circle gave a clear idea of the scope of the proposed improvement. The highway between the Wayne county line and Farmington, which showed the location, size, construction, whether frame or brick, and every building within the proposed 50 feet to be acquired, that will either have to be moved or torn down if the highway is made 204 feet wide. There are about 40 such structures along the road between Redford and Farmington, among them a few substantial brick buildings.

J. W. Lathrop, who is by far the largest owner of Grand River property between Detroit and Lansing, was present and stated that he stood willing to donate land to the necessary width to make a 204 foot highway.

Informing the Enterprise that his experience in laying out new streets in several subdivisions in the city of Detroit had taught him that the value of abutting property was determined by the width of the street. Lots on generously wide ones are bringing about double the price of those on narrow or ordinary ones. Mr. Lathrop was one of the first purchasers of a super-highway for Grand River and has been and still is an indefatigable worker to that end, talking at all times and pointing out its advantages, to the property owners, the state, and the many

REAL VALUE CAN BE TOLD ONLY BY LOOKING AT THE GOODS PURCHASED

Every large, successful manufacturing plant employs a competent purchasing agent. His duties are to buy the raw material and supplies that the company needs.

And in every successful firm he is instructed not to buy the cheapest, but to get the greatest possible value for every dollar of the company's money.

This same principle can be applied to every family in Farmington. Get the most value for your dollar—don't buy the cheapest. See the merchandise before you buy. The merchants before you can be made to look attractive in the pages of a catalog. You must look at the article itself before you can judge its real value.

Suppose you need some new furniture. Then go to the local dealer here in Farmington and look at what he has to offer. All furniture can be made to look like the goods in the catalog. But note the difference in quality. That a few dollars will bring. Suppose you can get a fine quality suite for \$250 that will look well in your home for many years. It will cost you less than a cheaper suite for \$125 that will answer the purpose for the immediate present.

Which will be the most economical buy in the long run? What the quality suite, of course. Just figure it out for yourself. Say the higher priced suite will give you satisfaction for fifteen years. It will cost you less than \$17.00 a year; while the cheap furniture that will last no more than five years will cost you \$25 a year.

This is just a hypothetical case to be sure, but the same principle applies in buying hardware, shoes, drygoods or practically all of the things you need in your home. This is to say nothing of the satisfaction you get out of quality merchandise. It is merely a matter of making your dollar go farther.

LADIES AID SOCIETY

The Ladies Aid of the M. E. church held their annual meeting Thursday with Mrs. John Sherlock. Plans for the coming year were discussed and the following officers elected:

President, Mrs. David Woodruff.

First Vice-President, Mrs. John Phelps.

Second Vice-President, Mrs. Willard Adams.

Secretary, Miss Max Foster.

Treasurer, Mrs. John Sherlock.

Refreshments were served in conclusion.

communities it would serve. Along this several thousand feet of Grand River, frontage signs have been placed.

"I favor a
204 foot Highway
Between
Detroit and Grand Rapids
Will Donate Land Along
this Frontage."

The plans for widening between the Wayne county line and Farmington which are now under contemplation, call for a 204 foot road extending into the village to about where the Farmington lumber and coal Co.'s yards are located. The widening of the present pavement from that point to the D. U. R. station to conform to the pavement width through the business section, which is 50 feet

In crossing the Rouge River valley within Farmington village limits a change in the course of the stream will be necessary, but no difficult engineering problems are involved.

function at least part of the power house, now not used as such, will have to be torn down and several other buildings razed or moved.

In making a success of this project the thing to be secured is donations for right of way. The expense of moving buildings damaged to property, etc. will be taken care of by the state. Where it is necessary to take a whole house, most part of individual lots the owners will be fully reimbursed.

One of the urgent reasons given for immediate action toward securing this super-highway is that it can be done now at a less cost than in the future when practically all the abutting property will have been subdivided and sold to many different persons.

property now in acreage, can be secured with comparatively little work or expense.

A committee will shortly visit property owners along the highway for the purpose of securing the prevailing sentiment in regard to the improvement.

SHORT SESSIONS IN LOWER GRADES

Large Increase in Number of
Pupils Forces Change in
School Program

At the noon day luncheon of the Exchange Club of Farmington Superintendent Leonard gave a very interesting talk on school matters. Particular mention was made of the condition brought about by the rapidly increasing number of pupils. The following are excerpts from his address:

The Public Schools of Farmington opened this year with the largest enrollment in the history of the schools. According to the latest census taken Monday, Sept. 23 there are now four hundred and eighteen pupils distributed among the various departments as follows:

Kindergarten—29.
First grade—47.
Second grade—33.
Third grade—29.
Fourth grade—26.
Fifth grade—34.
Sixth grade—38.
Seventh grade—30.
Eighth grade—25.
Ninth grade—40.
Tenth grade—23.
Eleventh grade—10.

"This a gain of forty-five pupils over last year; the increases appearing for the most part in the kindergarten, first, ninth and eleventh grades. Because of the unusual increase in the first grade pupils there are now organized on half day sessions and as the enrollment grows in the kindergarten the same plan will be used there. The more conservative estimate of the probable growth another year would indicate that additional facilities will have to be provided for the primary department or place approximately one hundred and fifty pupils on half day sessions. Merely ordinary growth in the high school will bring that department to an enrollment in excess of one hundred and fifty which is the capacity of the present building."

"The distribution of ages throughout the different grades also affords an interesting study. In Farmington most children enter the first grade at the age of six, progress at the normal rate of one grade each year until they enter the twelfth grade at the age of seventeen. However, the compulsory attendance law allows parents to keep their children at home until seven years of age which is the recognized standard age for the first grade in rural schools. Pupils for various reasons progress at different rates in school some gaining time and others losing during their twelve years in school. The following table represents the actual conditions in Farmington:

Three years in advance of schedule—1.
Two years in advance of schedule—9.
One year in advance of schedule—68.
Normal according to Farmington standards—173.
Normal according to rural school standards—95.
One year behind schedule—23.
Two years behind schedule—12.
Three years behind schedule—1.
Six years behind schedule—1.

"Pupils who are two years in advance of the normal schedule or two years or more behind should receive as a rule special attention outside of the regular group. The gifted child should be constantly challenged to avoid 'lax' or irregular habits of study while the slower one should meet the encouragement of an expert who is able to recognize and sympathize with his problems and help solve them according to his personal and individual needs. Modern school practice is based on the recognition of the individual child shall be recognized and that subject matter and methods shall be adjusted as far as possible to the individual needs of each personality."

"Progressive schools are only possible when teachers of superior ability are attracted into the community and retained over a period of years. The class room teacher can do no more than to be the basal unit of all school systems. It is the policy of the Board of Education and Superintendent to constantly raise the qualifications of the teaching staff. Teaching positions in the grades are now filled by teachers whose minimum training in Normal schools is two years and who hold life certification. Teaching positions to new teachers in high school will be offered only to those candidates

REV. SIDNEY D. EVA RE- TURNED TO FARMINGTON

The conference of the Methodist Episcopal church which closed at Saginaw, Mich., this week with the reading of the assignments of ministers made no change in the pastorate of the Methodist church in Farmington. The present pastor, Rev. Sidney D. Eva, returns to this field for the sixth year which is a record, both for the minister and the church. The ministers' previous pastorate have registered five years, and the Farmington church's longest pastorate was three years previous to the present minister.

The Methodist church of Farmington registered a remarkable progress during the year, each society reporting growth in interest and numbers.

The growth of a church is a sure index of the moral and religious spirit of a community. A church is no longer a denominational interest but a community responsibility which commends itself to the best religious and moral support of the people. Everything in the life of a community which is essential to its happiness and prosperity rests upon the foundations built by the church, its moral and religious and religion every other interest fails.

RADIO REPORTS FOR SPORT FANS

N. J. Eisenloeb & Son have just installed a Fada Neutrodyne radio outfit in Frank Bradshaw's pool room, where daily reports of sporting events and concerts can be heard daily by patrons.

HONOR BRIDE-TO-BE

Honoring Miss Caroline Morris, whose marriage will be an event of next week, Mrs. Charles Halsted was hostess to thirty-five guests at a party and miscellaneous shower Wednesday afternoon. Dainty refreshments were served with a color scheme of pink and white. Miss Morris received many attractive gifts. Another pre-nuptial shower was given for Miss Morris Saturday afternoon by her sister, Mrs. Forest Green.

MACOMB COUNTY FAIR

Macomb county, like other prosperous counties of the state, is to have an agricultural fair this season. Prize products of the farm, together with thoroughbred livestock and pedigreed seeds are to be the predominating features, contrasting somewhat with the ordinary so-called fairs, many of which, unfortunately have gravitated to almost purely amusement enterprises. Mount Clemens business men and progressive farmers of Macomb county are interested in the fair to be held at the fair grounds at Mount Clemens, September 30 to October 5th.

Many men are now engaged in preparing buildings and grounds for the big show and exhibit. Entries are being received for displays in the various departments and classes.

The fair association has been fortunate in securing the services of a widely known fair man and manager for this season's exhibition. F. B. Ransford of Caro, Mich., has for 35 years worked for the upbuilding of fairs, not only in Michigan but elsewhere as well, and he comes of Macomb county, carrying with him the highest recommendations. Mr. Ransford is primarily a promoter, rather than a promoter, and his signal effort is primarily for the establishment of a fair that will be a credit to the community.

Of course, in addition to the agricultural exhibits, suitable forms of diversion will be presented; three good horse races daily for liberal purses will add to every day's program as will also a number of free vaudeville feature acts on an elevated platform, before the grandstand. Then, too, there is the ever popular go-round and Ferris wheel for the younger folks.

Mr. Ransford, the manager, has the moral support and co-operation of the business men of Mount Clemens, and farmers of the county, and he urgently requests every man and woman possessing any product or animal of exceptional merit to communicate with him so that suitable arrangements may be made for its exhibit at the fair.

who possess a four year college degree. Salaries in Farmington now compare favorably with those in other communities within the metropolitan area of Detroit. Teaching power and this fact together with the marked superiority of Farmington as to living conditions makes it possible to select the best teachers from among the superior students of the Normal school and college classes."