

Film Premiere Revs Up Campaign For 'Lenore'

By LYNNE LUTHER

Michigan's former first lady and state candidate for the U.S. Senate nomination on the Republican ticket came to the Raleigh House in Southfield Wednesday for the premiere of her campaign film titled, simply, "Lenore."

Sponsored with campaign funds, more than 1,000 cheering Republican and well-wish-

ers turned out to welcome Lenore Romney.

"Never before has the voice and understanding of a woman been so needed," was the theme of the movie.

It will also be seen by thousands of Michiganders on billboards across the state starting this weekend.

THE 10-MINUTE film starred such political and show

business personalities as U.S. Sen. Robert P. Griffin (R-Mich.), Gov. William G. Milliken, comedian Bob Hope, TV personality Art Linkletter and Detroit's own Rev. Charles-etta (Mother) Waddles.

Husband George, former Michigan governor who is now U.S. secretary of housing and urban development, said he and Mrs. Romney had been "partners for a long time."

Senators endorsing her through the film were Illinois' Charles Percy, Texas' John Tower, Pennsylvania's Hugh Scott and House Minority Leader Gerald R. Ford of Grand Rapids.

Flint multimillionaire and philanthropist C.S. Mott praised her for "never doubting" and Flint, U.S. Rep. Donald W. Riegle Jr., who nearly won the GOP's "pre-

ferred candidate" title over Mrs. Romney, said she was a fine candidate.

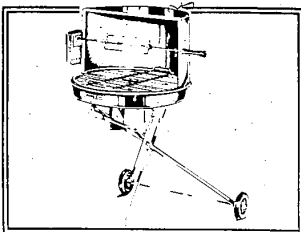
"Lenore" also was shown to GOP loyalists and newsmen in Lansing, Flint, Grand Rapids and Jackson and is scheduled to appear on most of the state's TV stations next month. Acting is not new to the Republican candidate who gave up a stage career with MGM to marry George in 1931.

Yankee

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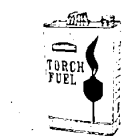
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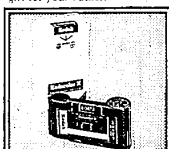
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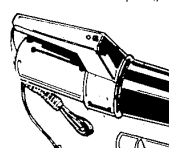
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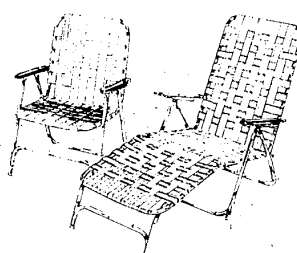


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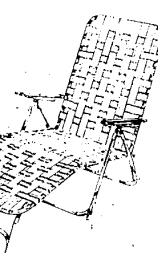


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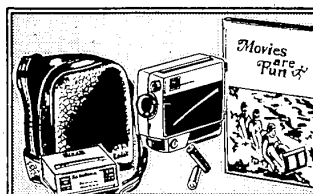


6 POSITION

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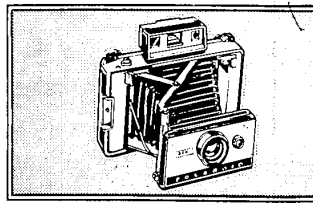


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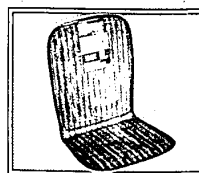


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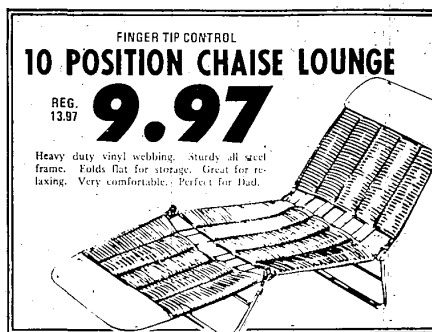
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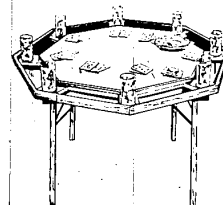


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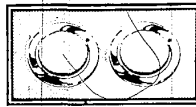
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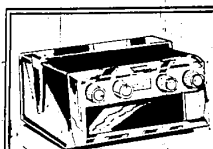
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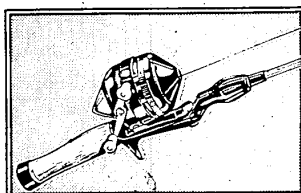


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