

**CASH STORES**  
**—TWO REXALL STORES—**  
**The Smith Pharmacy**  
 Open Every Day and Evening.  
 "Better Service."  
 Special Brick Ice Cream Daily

"When You See a Blue Package—Think of Us."

**EASTER NOVELTIES**

Eggs Baskets Rabbits  
 Chickens Pigs Etc.

Easter Cards Booklets  
 Easter Box Candy

**The Central Pharmacy**  
 HAROLD BASNEY, Manager  
 Prescriptions a Specialty.  
 Open Every Day and Evening.  
 "Service with Courtesy."

**CARD OF THANKS**  
 We wish to extend our sincerest thanks to all the friends and neighbors for their kindness and beautiful floral offerings at the death of our loved one.  
 Edwin Millard and family.  
 Mr. and Mrs. John Walters.  
 Mr. and Mrs. Carl Ely.

**LINER COLUMN.**  
 Additional Liners on page five

**FOR SALE—Iron Bedstead** with brass trimmings and spring; cheap. Inquire of David Ross, Shiawassee st., Farmington. 21-2

**WANTED—First Mortgage** loan on large 8-room house on acre lot; will pay bonus; also have land contracts which will sell at a discount and guarantee payments. Address Box 10, Enterprise office, Farmington. 21-2

**TO RENT—Heated apartment:** 5 rooms, bath and garage. Apply Collingswood Apartments, Redgers st., or telephone Birmingham 718. 21-1

I HAVE Oakland County Subdivision, house and acreage valued at \$130,000; want first mortgage loan of \$25,000; will pay bonus for loan. Address Box 10, Enterprise office, Farmington. 21-2

**LOST—Sable and White female** Collie, answers to the name of "Peggy." reward. R. F. D. No. 1, Farmington, Mich. 21-1

**FOR SALE—McCormick Corn** Harvester. Charles Eugene Smith, cor. Beach and Waterford, Redford. 21-1

**FOR SALE—149 acre farm,** situated in Kent County; good 10-room house, basement, barn 64x36, barn 28x36, large corn house, garage, windmill, 40 acres timber, located 1 1/2 miles from Mosely, 8 miles to Belding, 27 miles to Grand Rapids; must be sold to close estate. Price \$8,500; terms if wanted. Wm. C. Dicken, Smyrna, Mich. 21-4

**FOR SALE—Good lawn swing;** also chicken house. Inquire Mrs. Anglim, Phone 29, Farmington. 21-1

**WANTED—Girl** for housework, three days a week; also some one to stay evenings with eight year old boy. Mrs. Henry Smith, phone 132 F-12, Farmington. 21-1

**FOR SALE—Used Thor Washer** \$30. Inquire N. J. Eisenlord & Son. 21-1

**WANTED—Team work.** Inquire of A. B. Green, Farmington, Mich., Rt. 2. 21-1

**FOR SALE—Four rooms and** bath. Hawthorne st., Farmington Junction. E. V. Tomlinson, Farmington Junction. 20-4

**FOR SALE—One acre of land** on Grand River, next to Lathrup orchard; good house and garage; will consider lot in deal. Inquire at premises. L. M. Budd, Farmington. 20-4f

**FOR SALE—Ten house;** 8x8 ft. W. L. Richardson, Thomas st., Farmington. 20-2

**FOR RENT—Parcels of good land** for crops, for the season; price per acre, reasonable. Inquire Geo. Simmons, two miles west of Farmington; about one-half mile south. 20-3

**USED CARS**

Four-door Maxwell Sedan, 1924 Model. \$775.00  
 Dodge Touring, 1921 Motor. 125.00  
 Chevrolet Utility Coupe, 1923. 275.00  
 Ford Coupe. 125.00

Convenient Terms on All Cars

**W. M. Shaw**  
 Phone Redford 707-R 11 Clarendonville, Mich.

**Redford Conservatory of Music**  
 Masonic Temple Phone Redford 297  
 CHAS. CLEVER, Bus. Mgr. REDFORD, MICH.

School Opens 1 P. M. Every Day

Offers a course in Piano, Violin, Vocal, Banjo, Guitar, Ukelele, Mandolin, Saxophone, Clarinet and other hand instruments. Composition, Harmony and History

**CLINCH THE SALE**

You have seen the buyer and he is interested—but the sale has not been closed. He is "thinking it over."

A Long Distance call may decide him—a reminder, the final argument, additional information—a clinch the sale.

Long Distance steps in ahead of the waiting competitor.

**MICHIGAN BELL TELEPHONE CO.**

**Public Sale**

Having sold my farm, I will sell at Public Auction one-half mile south of Farmington and one-fourth mile west on Base Line road, and five miles east of Northville, the following property, on—

**Wednesday, April 8, 1925**  
 At 9:00 A. M. Sharp

**17 Head of Cattle—4 Horses**  
 FARM TOOLS, HAY AND GRAIN  
 HOUSEHOLD GOODS  
 HOT LUNCH AT NOON

TERMS—All sums under \$20, Cash; over \$20 six months' credit on good bankable notes payable at Peoples State Bank of Farmington.

**RUDOLPH KAHRL, Prop.**  
 FRANK BOYLE, Auctioneer. JESSE ZEIGLER, Clerk.  
 GEORGE GILDEMEISTER, Note Clerk.

**CUSTOM HATCHING**  
 Our forced fresh air mammoth incubators started running January 17. Let us hatch your eggs for you; why bother with setting hens? Get early chicks this year. We charge \$4.00 per 100 eggs. Oakland Hills Poultry Farm, Farmington, two miles north of Junction on Orchard Lake (cement) road. Phone 69F2. 18-4

**FOR SALE—Westinghouse, two** oven automatic range; with quantity of conduit; first class condition; \$75. Inquire Howard Lord, Farmington, or Farmington Enterprise.

**BABY CHICKS**  
 from high quality White Leghorns; the famous English-Barn 200-300 egg strain; large comb type, weigh 4 & 5 lbs. Our chicks are strong and vigorous, as we only set eggs for 2-year old hens. Write for circulars, or come see our stock. We also have Rock, Red and Wyandotte chicks. Oakland Hills Poultry Farm, Farmington, Mich. Box 25, on Orchard Lake (cement) road, 2 miles north of Farmington Junction. Phone 69F2.

**FOR RENT—Two up to date** apartments. Fred L. Cook. 161f

**FOR SALE—Good barnyard** manure; delivered. John C. Melow, Phone 119J. 161f

**LADY TO DEMONSTRATE** our Radium Hot Pad and give Radium Apron free with each pad. We pay \$22 week to workers. Write for free offer. International Radium Syndicate, Hoffman Bldg., Detroit, Mich.

**FOR SALE—Overland seven** passenger touring, suitable for rebuilding into truck; in good condition; cheap for cash. Inquire 18978 Mill st., Redford. 20-2

**FOR SALE—Yellow Dent** Tested Seed Corn. Inquire H. C. Thayer, phone 23F-2, Farmington. 20-1f

**FOR RENT—Modern apartment;** 2 bedrooms; heated. Inquire H. D. Warner. 20-1f

**FOR SALE—Stucco house** on Rogers street; six rooms and bath; furnace; electric light. Fred L. Paganl.

**SPECIAL!**

**30x3 1/2 Tire and Tube**  
**\$9.90**

OLIN RUSSELL,  
 Lincoln—FORD—Fordson Sales & Service  
 Farmington, Mich.

**WHEN OPPORTUNITY KNOCKS**

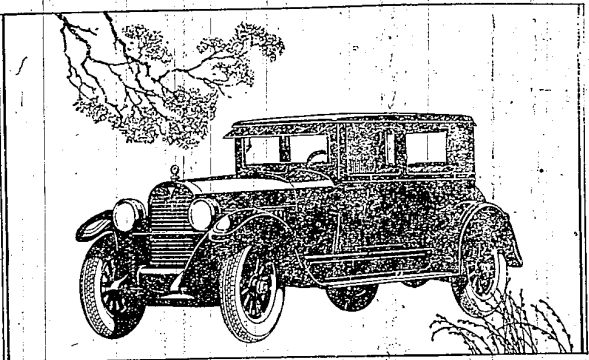
One of the many tests made to demonstrate the value of light in attracting customers and increasing sales was the following:

A small department store was selected for the experiment. Measurement of the light intensity used showed 5-foot candles. Arrangements were made to permit an increase to 15-foot candles at will. Both these intensities were used alternately and results compared. It was found that during the better lighted period the number of actual purchasers increased 12 per cent, and the average sales per customer rose 29 per cent. The extra cost was comparatively trifling.

Here is where Opportunity knocks at the door of the modern-spirited storekeeper—competitors are mostly running under the handicap of poor lighting.

You can have the advice of our lighting engineers without charge.

**THE DETROIT EDISON CO.**



**"World's Greatest Buy"**  
 Everyone Says It—Sales Prove It

It is only as you find the real comparisons for Hudson qualities among the costliest cars that the enormous difference in price is so astonishing.

Today it offers the greatest price advantage and finest quality in Hudson history. Never was this supremacy of value so outstanding. And the greatest Hudson sales on record show how complete is public knowledge of the facts.

**HUDSON COACH \$1345**  
 5-PASS. SEDAN '1925 7-PASS. SEDAN '1895  
 Freight and Tax Extra

**LAKE DRIVE GARAGE**  
 FARMINGTON, MICH.

Phone 31 F-3

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**THE BEST TIMBER**

makes the finest kind of lumber. You are assured from our first to last activity to get the finest quality lumber. We protect our customers at every point. Your satisfaction is our biggest aim. Your confidence is with us after one trial.

**FARMINGTON LUMBER AND COAL CO.**  
 C. G. HOGLE, Manager.  
 Phone 20.