

RCA offers the best package in the industry.

Why then, the strike?

On June 1st RCA submitted to the IUE representatives an offer for a new contract.

We sincerely believe it to be one of the richest, most generous packages ever offered in the electronics industry.

Considerably better than the offer accepted by 1/3 of a million employees of two of our largest competitors.

A package that 25,000 fellow RCA employees (represented by 5 other labor unions) overwhelmingly approved by a vote of 7 to 1.

The IUE representatives turned down RCA's offer.

RCA offered a 42-month contract. That's shorter than the contracts IUE recently negotiated with our two competitors. And it provided more in wages and benefits. Increases like 20 cents to 49 cents an hour more in the weekly pay check right now.

And 20 cents an hour more in 1971...

And 23 cents more in 1972...

And another increase in 1973, and that's just in wages.

The Medical, Hospital, Surgical, Vacation and other benefits have been greatly improved, and the Retirement benefits like the wages get better every year.

That's the package RCA offers.

It's a better offer than the one accepted by our competitors' employees.

It's a package that 25,000 RCA employees have agreed to and now enjoy in other cities in the country.

But not here.

Not in this community.

Our question to the IUE representatives...

Why not here?

RCA

A living member of this community.