

PONTIAC HARVESTER

SUPPLEMENT TO

The Farmington Enterprise

FARMINGTON, MICHIGAN, FRIDAY, SEPTEMBER 4, 1925

Frank S. Milward
FORD SALES
One of Finest in the Country.

Located in Pontiac, 175 South Saginaw street, is one of the most progressive motor companies in this section of Michigan.

Few cities of like size in the nation can boast of such a modern and up-to-date Ford service. Not only because they are authorized Sales and Service Station for the Ford and Fordson, but because they render most efficient service. This well-known automobile company has become known as one of the homes of the Ford and Fordson in this section.

When this firm started in business as the sales and service agents for the Ford by careful management and good salesmanship its business grew to such large proportions that, foreseeing the future of the automobile business, its present handsome quarters were built. That the Ford is universally recognized as the greatest motor value of the age is the opinion of experts as well as the casual buyer. For service and reasonableness of price the Ford reigns supreme.

The Ford commercial truck has come to be recognized as one of the indispensable features of the latter day business equipment and has proven worthy, both in endurance and speed, by the name it bears. It has become the popular truck for both the business man and the farmer, and has greatly increased the progress and prosperity of both.

When it comes to Ford parts this firm is headquarters in this section. There are few establishments in the larger cities that carry a more complete stock of parts than this one. This is a very important feature as it saves the public much time when delay would be costly. No matter what may be your demand, the way of parts or how urgent your need, you will find this establishment at your service and prepared to meet your demand.

The proprietor, Mr. Frank S. Milward, is very courteous and accommodating and will be pleased to show you the advantage of having this wonderful car.

We are pleased to compliment this firm "in our Harvest Edition" on the efficiency of their service and the wonderful value of the car they have chosen to offer the public of this section.

MERCER DRUG CO.
Leads in Low Prices, Good Merchandise

Twentieth Century merchandising has forced new methods on the American business man. Where formerly a man held his trade or patronage through friendship and acquaintance, today such is not the case. The buying public today looks for two things—quality and price. With this in mind the Mercer Drug Company, located at No. 1 North Saginaw street has ever in mind the giving to the public the finest class of goods at prices as low as can consistently be given.

This company, which has stores located in other cities throughout the state, early found that by being able to buy in large quantities they could buy cheaper and be able to pass the goods along to the consumers at lower prices. It is their plan of business to turn their stock of goods over at a smaller profit, but to turn it over often.

The Pontiac store is one of the most complete drug stores located in Michigan. There is nothing in the line of drug. There is nothing in the drug or sundry lines which they do not carry. And all goods carried is of the better and standard brand products. In drugs, nothing but the best are carried and they are equipped at all times to fill any prescription.

One of the features of the Mercer stores is their line of cigars. Standard brands of cigars are handled and sold at prices which in some cases is lower than the small retail dealer has to pay. This of course could not be done, were it not for the tremendous purchasing power of this chain of stores.

If you have never visited the Mercer Store, you should make it your business to do so at the first opportunity; for one visit usually means you'll become a steady patron.

Woodward Estates
Developed by BASSETT & SMITH Realtors

Woodward Estates, located on Woodward avenue at South Boulevard, Pontiac is owned and developed by the firm of Bassett and Smith, with offices at 604 Pontiac Bank building. This piece of property, admirably located with a large street frontage on Woodward is destined to be one of the best home sites for people of moderate means in this section.

The property purchased several years by this Detroit firm, has been developed along lines followed in developing numerous properties in Detroit. Fine gravel streets were first cut through the property, and gravel, then followed side walks and curbing so that when the property was ready to be placed on the market it was a finished subdivision ready for the builders.

In line with their plan of development Bassett and Smith have started building homes this summer and it is their plan to complete a large number of five and six room houses built to their own design and sell them on easy terms to Pontiac people. The property is being developed along beautiful lines and is rolling enough to make the location a beautiful site for a home.

A large amount of the property has been purchased by Pontiac and Oakland county residents and with the completion of the immense Wilson Foundry addition and completion of Wider Woodward it is probable that the property will be rapidly built up. Mr. Bassett and Mr. Smith have an enviable reputation as developers of property in Detroit and they are adding to that reputation in the manner in which they are developing Woodward Estates.

Building Blocks that Last Produced by R. H. NEWMAN CO.

Located at 27 Jacques street, Pontiac is the Robert H. Newman cement works, establishment, operated under the direction of able cement men, have been Blocks furnished to the building trade now on the market. But it is not alone manufacture the highest type of cement building blocks that have passed the compression test.

This modern factory is one of the leading in the cement products lines of this section of the state and enjoys a large patronage over all the surrounding territory; their products being recognized as standards of quality.

Their factory is equipped with the latest machinery for the manufacture of a complete line of cement building materials. They use only the very sharpest of sand and the best cement and as a consequence their products are of uniformly good quality.

Withstanding well the ravages of the elements, the cement products which

Dr. F. C. MARTIN HAS BUILT A LARGE LOCAL PRACTICE

In considering the origin of disease most people today are of the opinion that the vital organs are the ones first to become affected. Few realize that the part of the body supposed to be the strongest is, in reality, the weakest. Osteopathy has shown that wherever the vital organs function badly, the spine is almost invariably at fault.

Osteopathy also demonstrates that the quickest and safest way to overcome bodily disturbance is to reach directly the great nerve centers of organic control. This is done by treatment applied externally to the spine. The great Osteopathic Research Institute at Chicago has demonstrated beyond any question of doubt that impaired movement in a spinal joint involves the nervous system, and thereby acts as a hindrance to organic function.

The success of osteopathy rests to a great extent on the common sense methods of diagnosis and treatment. Its practitioners have treated with an equal degree of success almost every form of disease and disability. If a patient's case is not curable under osteopathic treatment, you will be told so. Thus through honest and painstaking and scientific procedure they have succeeded in winning the confidence of the public.

In order that he may have the benefits of all modern methods Dr. Martin, whose offices are located in Suite No. 2, Waldo block on East Huron street, has installed a modern X-Ray laboratory equipment which is a great help to him in studying the various cases handled. Dr. Martin has built up a wonderful practice in this city and surrounding territory and is in a position through years of practice to give you the best of counsel.

MAKING "HAPPY HOMES" IS THE AIM OF The Thomas Furniture Co.

What is more important than the building of a "Happy Home"? We venture this statement because the Thomas Furniture Store, at 17 East Pike, Pontiac, contributes probably to a larger degree than any other institution in this important work.

This most popular store is one of the most essential features toward the progress and prosperity of this part of Michigan, as their immense establishment at Pontiac, under the efficient direction of latter day business men, is replete with "Furnishings for the Home," and no matter what may be your need in this line, they have it at a reasonable price.

Anyone who has purchased from them or even been in their store will have to acknowledge that they have succeeded. We venture that there are few stores in the much larger cities that have a more complete stock of furniture than the Thomas Furniture Co. at Pontiac.

All the standard makes of the American furniture maker's art will be found here: Library Tables, Davenport, Mattresses, Beds, Rugs, Kitchen Cabinets, Buffets, rugs and draperies, and all kinds of furniture.

The management of this up-to-date store at Pontiac have won for themselves a reputation throughout this part of Michigan by treating every customer

honorably and alike. Their fair and honest business methods have built up a trade for them and when anyone goes to this attractive and complete furniture store at Pontiac they "Know They Will Get Value-Received For Their Money."

A visit to this store will convince you that it is the proper and most advantageous place to buy. This establishment and the men who direct its affairs, have contributed in no little measure to the progress and development of this section of the state and especially to that portion within a radius of several miles around.

We urge our readers to visit this store when in need of anything in their line. Every article is absolutely guaranteed, and only standard lines are handled.

REO Motor Car Is Known as Gold Standard of Value

With salesrooms at 27 West Pike, Phone 1896, Pontiac, is the representative of the master motor builder of the industry, for this is the representative for Reo motor cars and the famous Reo "Speed Wagon." New "Reo" models with die-cast wheels, progress attractive and advanced lines of distinctive beauty and have become famous not only for their dependable performance, but as well for their dependable "style and class." Over 75,000 Reo "Speed Wagons" now in use.

This is one of the modern and up-to-date sales organizations of this section of the state and it has won wide and well merited popularity. The fact that the manager is an automobile man of wide experience makes it a safe place to transact business.

They handle the famous Reo "Speed Wagon" with its tall sized bed, equipped with its "lumping" features and all other modern improvements. It has proven worthy both in speed and endurance of the name it bears. It has become the popular truck both for business man and farmer and has greatly increased the progress and prosperity of both. In this age of high prices and labor scarcity it is essential that every farmer procure the latest machinery for the farm in order that he can compete with the modern scientific producer and secure the largest returns from each acre of land.

The Reo is the gold standard of value in autos.

They handle Reo cars. It is a leader in its class and the selection of these cars reflects the wisdom and true knowledge of motor car value that has been responsible for the growth of the firm. They operate a latter day institution upon which we wish to compliment them and to which we refer all of our readers.

The Reo autos are made in all the popular models and have long been favorites with the local public. During the recent depression in the auto industry over the country the Reo factory was the only one running full time and this was caused by the fact that the car was "The Gold Standard of Value" and had become so popular that the demand for it had gained such momentum that there was no stopping. The models are classy in all essentials and have all the latest in the way of equipment in addition to that true worth that has given them their place in the lead on the road today.

In making this review we desire to compliment this firm upon their very modern garage, their excellent service and upon the cars they have chosen to furnish the people of this section of the country.

SMITH---PRINTING Co.
SKELTON P Phone 1478

16 West Huron St. PONTIAC, MICHIGAN