

## Pontiac's Wonderful Growth is Kept Pace by Waite's

Running a modern department store and catering to the wants of thousands is a task that only one trained through years of experience could hope to do successfully. But running a modern department store in a section that is developing by leaps and bounds and keeping that store always in the front rank is a task that few men would succeed at. However that is just what has been accomplished by E. L. Waite in his wonderful store known throughout the county as Waite's. Located as the store is at the corner of Huron and Saginaw streets the main corner in this thriving city, Mr. Waite has been ever on the alert to make this store a model one. That he has succeeded is attested by the enormous business which the firm enjoys.

Standard makes of merchandise are to be found in all departments of this store, and it has always been the policy to keep the grade of goods handled to be the very best. Not that the store caters merely to exclusive clientele, because that is not the case, but in all lines a range of prices from the medium to the very best are carried.

The rug department is one of the most extensive in the county and would not be out of place were it located in a store of many times the size, so complete is it. In this department you may choose any design and grade of rug desired and have it made up to your own taste, a service seldom found outside of the larger cities. This is also true in the drapery and shade department where men and women are kept busy making complete sets of curtains and draperies to furnish the entire home and harmonize with the surroundings as needed.

In the high grade and complete stock will be found, hosiery, lingerie, waists, blouses, sweaters and the other essential articles of women's apparel.

The interior of this exclusive establishment is perfectly appointed and harmonizes with the exclusive voice offered at such reasonable prices. An air of the metropolitan pervades the atmosphere while at the same time one feels that they have entered the luxurious home of a friend rather than a mercantile establishment. This is not only because of the attractive appointments, but also because the utmost care and diplomacy has been exercised in the selection of the salespeople.

## Garment Cleaning is an Art as GENEY FIRM Handles It

Geney's Dry Cleaning Company home of good work in Pontiac, 12 W. Pike Street, Phone 305, specializes in handling dry cleaning and dyeing by parcel post-receiving garments in this manner from all adjacent country and returning them in the same manner. Many satisfied patrons in all sections send in their work by mail.

Since this well known firm has been in operation it has enjoyed an ever increasing patronage, because of the reasonableness of charge, the general excellence of work and reliability.

Their parcel post service is a very desirable feature. All you have to do is to send the garment addressed to this firm and tell them what you want done. They will give you metropolitan service and return work to you promptly by post.

This establishment is popular with all who have tried it. That they put forth their best effort is shown in the satisfaction in each case. The establishment is splendidly equipped for all classes of dry cleaning and no work is too difficult to handle in the most satisfactory manner.

A specialty is made of cleaning ladies' garments but the field of service to men is not neglected. Pressing of garments is always correctly done and work is promptly called for and delivered.

The dry cleaning system used not only cleans clothes, but thoroughly renovates them in a sanitary manner. It also turns them out without the disagreeable odor that accompanies the work of many cleaning establishments. The latest cleaning and renovating machinery in their plant makes it possible for them to handle safely the most delicate fabrics together with furs and furs.

We are pleased to compliment the Geney Company upon the satisfactory service rendered and to urge our readers to regard cleaning and dyeing that they can do no better than turn their work over to them.

## ELECTRIC'L SYSTEMS SERVICE At Auto Electric Equipment Co.

The Auto Electric Equipment Company located at 15 North Perry street, Phone 2078, Pontiac, specializes in re-

Located at 15 North Perry street, pairing generators and starters and is an official station for starting, lighting and ignition systems, carrying a complete stock of parts for these systems.

Through this section of the state this place is known as one establishment where starting, lighting and ignition service can be had at fair prices and hundreds of motorists take advantage of the efficient service offered.

When the motorist wishes starting, lighting and ignition service he wants to consult one who knows this business from A to Z. And right here let it be said that this firm can qualify in every respect. The excellent service rendered their many patrons has brought them much new business and the number of their patrons is steadily increasing.

In every community there is a firm which is picked out by the nationally known manufacturers of ignition systems to handle their official parts and service. The Auto Electric Equipment Company is the official representative in this respect for Bosch ignition systems for Fords, Bosch magnets for Fords, Bosch spark plugs, Bosch wind shield wipers and new Bosch shock absorbers. In addition they carry parts in stock for other electrical systems.

We do not think we exaggerate when we say that this is probably the most efficiently operated service station in

## Be it a Home or a Country Estate EDWARD M. STOUT Has It For You

One of the oldest and best known real estate firms in Oakland County is that of Edward M. Stout, with offices located at 91 North Saginaw street, Pontiac. Probably there is no other man in this section who is better acquainted with realty values than is Mr. Stout. He has seen Pontiac and Oakland county grow by leaps and bounds in the past ten years. Property that was used for farm lands a few years ago, has been subdivided and is today built up with fine homes, and the Edward M. Stout company has had a large hand in this development.

Having been in close touch with developments throughout the county for so many years, this firm stands in an enviable position, in that there is scarcely a location within the bounds of Oakland County that they are not intimately acquainted with and are conversant as to the values of that particular section. With such information given naturally they are in position to serve their clientele to a much better advantage than would be a firm less acquainted with the development of this section.

Mr. Stout himself is a large owner of both Pontiac city property and also is owner of a number of farms in the county. Some of the largest property transfers that have been consummated in the last few years in this section have been handled by this firm and their clientele is a large one.

It has always been the policy of this firm to handle the best kind of property - property that is certain to increase in value as time passes. They are not every deal in a way that both buyer and seller will be satisfied. It is this method of dealing that has made this firm a reputation of being one of the largest dealers in Oakland County. No matter what it is you may want in real estate, be it merely a rental, or perhaps a home, or summer cottage at one of the nearby lakes, or perhaps you wish to acquire a location for a beautiful country estate, you need but call Phone 210-W and a representative will call and care for your every want.

this section, for their many patrons all willingly write in praise of the excellent work performed here.

A most accommodating service is rendered efficiently and courteously by progressive business men.

In this edition we wish to say that to this firm and its commendable business methods must go a substantial portion of praise, for it is such business men as they, such up-to-date establishments as this one, that makes a more progressive community.

## Johns-Mansville Asbestos Shingles Handled by J. L. SIBLEY & CO.

Located at 101 W. Huron street, Pontiac, Mich. There is no other institution in this section of the state that is performing a greater service than this dependable house which specializes in roofing contracts and supplies. Their

## Everything in FORD Products Handled by ALBERT C. BENTER

With the enormous growth and development of Pontiac and vicinity the Ford Motor Company, always alert to see that their various products have sufficient representation to care for the business properly decided two years ago to place another distributor in the city of Pontiac. This agency, always one sought after, was given to Albert C. Benter who had been an executive in the Ford organization for a great many years. Mr. Benter was well qualified to handle the Ford line because of years of experience in the home office of the company.

Shortly after coming to the city he purchased a site at 61 Oakland avenue and erected a modern fireproof garage and salesroom thereon. The home of the Benter Ford Sales is a model in every respect and everything in Ford accessories is carried here. Also a complete line of Ford cars and Fordson tractors.

From the first day that the sales

rooms were opened the business handled has been exceedingly large and today the Albert C. Benter Ford Sales is considered one of the business fixtures of Pontiac.

Not only in Mr. Benter himself, but down through all the office force, sales force, and garage employees, one feature stands out—there is an organization which has SERVICE THAT SATISFIES as its motto. And that service is and must always be a courteous one. Mr. Benter himself is of that type of business man whom you like to meet and do business with. One who waits you satisfied with every service asked of his organization. Undoubtedly the training Mr. Benter had in the Ford organization, known as the most perfect business organization in existence, is making for him a great success in his own undertaking.

If you are considering buying a new car this year, you may call on this firm and know that you will get courteous treatment in all your dealings.

Specializing in pure and standard drugs and supplies, they have through their dependable principles gained the reputation of being one of the leading and up-to-date druggists in Pontiac.

Being amply financed, they have a buying power that enables the public to buy to better advantage. They are headquarters for world known remedies and medicines. Their lines are at all times complete. The management, having had many years experience in the drug business, is extremely careful in the filling of all prescriptions; and their aim is to see that each customer gets just what his prescription calls for. Their prod-

ucts will be found to be in great demand by all people who insist on getting the best.

Prominent among their line of sundries are Soaps, Perfumes, Toilet Articles and Cosmetics' supplies.

Whatever particular brand of goods in these lines that are known as the standard of quality, that very brand is the one that this establishment has in stock. The people throughout this entire section have long since learned that they can depend on this house to have "what they want when they want it."

They have a most complete cigar counter where you can indulge in your particular brands of cigars.

The head of this firm is a latter day business man who appreciates the val-

A really company that has had a great deal to do with the forward march of Pontiac and Oakland county the past few years is the Lehner-Newman company, located at 4 Oliver Block, corner of Mt. Clemens and Saginaw streets. Floyd L. Lehner, senior member of the firm has been in business in Pontiac for over 15 years and has seen Pontiac grow from a small town of 8,000 to a progressive city of better than 40,000. And it may be said that Mr. Lehner has had no small part in the steady growth and progress of the city. Mr. Percy Newman also has been in the realty field here for a great many years and is in close touch with values throughout the city and county.

keen business judgment is evidenced in the fact that they have selected the modern and permanent asbestos shingle for the material used in their service. This shingle is manufactured by the Johns-Mansville Asbestos Company who were among the first to realize the importance of the asbestos shingle. When the economy and permanency of this roofing material is considered it will readily be seen why it has struck such a popular chord in public approval. The roof of your house is its one most important feature. Not only for the protection from heat, cold, rain, snow and wind which is afforded, but from the standpoint of appearances as well. Just take a walk any day and observe closely the homes in your neighborhood which appeal to you as being attractive. See if much of the beauty that you admire is not due to the roof. Then in your mind's eye see the improved appearance of your own home with a similar roof.

These durable and beautiful shingles are slate-surfaced in rich, deep colors of red, green and blue-black and have the peculiar and necessary tendency to lend themselves admirably to any style or type of architecture. And, last but not least, this beauty is lasting because the colors are nature's own and cannot fade.

Between now and next fall is the logical time to attend to your roofing problems. So at your earliest convenience get in touch with this dependable dealer in roofing and supplies. They will be pleased at any time to furnish estimates without obligation and can also explain in detail the many desirable qualities of this economical and durable roofing material. Asbestos and asphalt cannot be exceeded for modern roofing material and these men can point out to you many beautiful homes as examples of the ample protection and beauty of the modern style of roofing.

To anyone interested they can give these references:

Present timber conditions in this country demand that the supply of wood be conserved and it behooves everyone contemplating the roofing of any building to look over and investigate this material before letting any contracts. Besides, the modern roofing material has a three-fold advantage over the wood, in that it is more economical, durable and beautiful.

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This firm has specialized in some of the finest lake properties to be had in the county and every development they have undertaken has been carried through in a manner that speaks well for the enterprise of the firm; and at all times they have sought to protect the interests of the purchasers of their property.

Mr. Lehner has been one of the most prominent and active members of the local realty board and is also a member of the national association, as is also Mr. Newman. During the past few years which has seen such a great demand for Oakland county farms; this company has been the medium of some

of the largest exchanges of farm lands in this section.

A policy of dealing which has demanded that all parties to a transfer be satisfied and treated fairly has without a doubt been responsible for the up-building of one of the most stable real estate businesses enjoyed by any firm in this city. Aside from the real estate business the company does a large business in fire, tornado, lightning and in fact all kinds of insurance. A call to Phone 231 will find a ready response to anything you may wish either in real estate or insurance.

With his knowledge of comprehensive and harmonious combinations and arrangements of floral pieces he has built up one of the largest floral businesses in the county, and has won for himself no little distinction in this line.

In the matter of special designs for weddings, receptions, social functions or funerals, Jacobsen has become the headquarters for this section. Especial attention is devoted to mail and telegraph orders, to the end that they may be filled in the same painstaking manner as though the buyer were present to give his approval.

No matter what the occasion may be that demands flowers, you may feel perfectly free to call Phone 2749 and place your order and feel that it will be filled with the finest stock to be had and at prices that are as reasonable as any other Florist. We specialize in designs for funerals and will be pleased to be of service to you at any time.

Standard Drugs and Sundries Featured by Fisher-Luttrell

A new chain of drug stores has been formed in Pontiac during the past few years and is gradually locating stores in various parts of the city. This company is the Fisher-Luttrell Pharmacies with stores located at 524 South Saginaw street, 290 State street, and 416 Orchard Lake avenue, Pontiac.

It is the policy of the members of this firm to carry the highest grade of drugs and sundries, carrying all advertised and standard brands. The finest soaps, perfumes and toilet articles are to be found on the shelves of this progressive firm. Especial attention is also given to the compounding of prescriptions. Only the best of drugs are used and it is the policy of the company to never substitute in filling a prescription.

A well equipped soda fountain is also a feature of all Fisher-Luttrell stores. At these fountains you will always find the best to be had in ice creams and cold drinks. Especial attention is given to preparing fancy fountain dishes.

Another line that is given especial attention is the Cigar counter. One of the most complete lines of cigars to be had is found in each of the stores and they are kept moist and fresh in the most modern cases.

Quality is the final test placed on every article carried at any of these fine pharmacies and the larger buying power by reason of three stores to buy for, makes it possible to sell quality merchandise at prices often asked for inferior goods.

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