

### Love, Only Real First Prize

By VARICH SHALMAR

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IT WAS Ken Harland who first suggested to Rita Collins that she enter the beauty contest. She demurred until Peter Jones added his enthusiastic endorsement of the idea, all the more emphatic for the linden sinking of his heart when Ken proposed it.

From the first Peter was sure she would win the contest and the contract for a hundred dollars a week for twelve weeks which the "movie" company back of the contest was offering as a prize. And her winning would be Peter's loss! What chance would a mere lunch-counter keeper have with a movie star?

Rita was adjudged local winner. She won the national, the first prize. Rita looked like one to whom the gates of Paradise had been opened when she bid her little crowd of friends goodbye at the train that was to take her to California.

"Don't forget the old stand, kiddie," Peter said, wistfully. "I never could forget you, Peter," she said earnestly; "nor how you staked me to the eats for three weeks that time I was pried loose from a job. I'll tell you, Peter, your line of talk may be played, but your heart, boy, is eighteen carat real gold."

Ken had little to say to Peter when he ate his taste, if roughly served, lunches lunched over at Peter's scrubbed lunch counter. One day he told Peter that he had arranged to be transferred to Los Angeles, and was leaving at once.

"Well, good luck," granted Peter.

Ken's letter a few weeks later brought a scowl to Peter's face.

"Say, Peter, you remember Rita?" Ken had written. "Guess a pretty face isn't all there is to it. She's a diver. Old Rabinowitz won't renew her contract, and I saw her collecting dishes in a cafeteria the other day, though I suppose she'd die if she thought any body from back home had piped her off. Some come-down for a queen bee of Hollywood, eh, what?"

Peter finished the letter with a scowl on his face, took his hat down from the rack and walked out.

"Hey, Rita," he phoned an hour later to his waitress and assistant. "I'm going down to Los Angeles for a little trip. Keep things as per usual till I get back; get me!"

Rita was out when he called at her boarding house address a few minutes after his arrival and he left his name and a note. Calling again the next day, the landlady told him Rita had said for him to come out to the World-Wide studios at noon.

"Oh, Peter, I'm so glad!" she cried, giving him both hands when he had reached her in the boulevard. She was emerald of the lot. She was emerging from the cafeteria, where the actors were eating their lunch. She wore a waitress' apron—and no make-up!

"Kiddie, I know you're as game as they make 'em," he said. "Ah, you don't have to bluff with me, Rita. Ken wrote me all about your 'flop'."

"Ken Harland?" Rita asked. "Say, I turned that fresh egg down so hard that he scrambled! Flopped! I like!"

Peter handed her Ken's letter. After Rita read it twice she handed it back to Peter. He tore it up.

Something seemed to choke Rita's voice. "Dear old Peter," she managed to say. "When you heard I was a failure you—"

"Kiddie, I gave three cheers," he interrupted, because then I could tell you I loved you, wanted to marry you, and everything. If you'd made good, I'd stayed dumb for life."

Rita hesitated only one think. Which caused Peter to ejaculate: "Honey, let's go somewhere; let's hire a taxi—wherever you can—"

And they did! "What's this, Rita?" asked Peter, as a long folded paper fell out of his wife's open suitcase on the home-bound train two days later.

"I didn't mean for you to see old Rabinowitz's new contract," Rita answered. "It was your only rival, Pety, I'm going to keep that now as a souvenir."

"New contract? Rabinowitz?" Peter read the paper. "Two hundred dollars a week for one year!" he murmured. But—Ken wrote and you told me—"

"I didn't tell you anything, darling," giggled Rita, smugly closer. "You seemed to know it all already. And when you proposed, I—"

"Aw, it's some joke," cut in Peter, returning the spiggle. "I saw you that day at the studio—the cafeteria—your waitress' apron—no make-up—"

"Old stuff. Practicing my part in the next picture, goose; getting atmosphere," she laughed. Peter started to draw away. "Wait, Peter," she cried. "I haven't been happy one minute in the film. I just wasn't cut out to be happy that way. Honest I didn't belong. I'm afraid, Peter, I'd rather be the star in your—"

"Home heart and dairy lunch," completed Peter. "Aw, honey, will you stick to me?"

Whereupon Rita gave him an excellent demonstration.

"Peter, dear," she murmured. "Love, that's the only real first prize. Besides, that director always wanted me to 'play waitress'."

Pineapple Stock Food Crushed and dried pineapple being tested as a stock feed

Wall Science Service

## THE BANKER-EDUCATOR PLAN TO PROMOTE BETTER AGRICULTURE

By D. H. OTIS, Agricultural Director, American Bankers Association

Whenever bankers desire to promote actively agricultural improvement in their communities, the state agricultural colleges stand ready to show them the way and to give expert assistance. The purpose of this article is to illustrate the way in which the colleges are getting in contact with the banks, and the kind of assistance they render.

As soon as the college has a list of the banks in the state desiring to adopt plans to aid agriculture as indicated by project blanks sent out to all the banks in the state, by the State Bankers Association Agricultural Committee, it gives practical suggestions to each banker on the list as to what he can do to stimulate, organize, and conduct the

work in the particular project he has selected. Then either the department specialist from the college or the county agent gets in personal touch with the banker to assist him in an advisory capacity.

Examples of the project outlines are given below to illustrate the details of the procedure the college takes in accomplishing its plan.

**College Provides Expert Advisers** In counties with no county agent a list of the banks desiring to carry on a project is sent to a specialist at the state college, according to the project listed. For instance, the banks desiring to carry on the farm accounts project are assigned to the farm management specialist, those desiring to carry on the legume project to the agronomy specialist, those interested in boys' and girls' club work to the junior extension specialist, and so forth.

In counties that do have a county agent a list of the banks and the projects in which each is interested is sent to him with a request that he get in touch with the bankers and help them in regard to the various projects. The next step by the college is to write to each banker on the list sending him the project outlines and informing him that the county agent or a specialist from the college will get in touch with him if there is no agent in touch with him. This letter reads as follows:

Union State Bank, Bankville. Gentlemen—You will find enclosed a brief outline of the farm accounts project in which you have indicated your interest to your State Agricultural Committee and to the Agricultural Committee of the American Bankers Association. We are sure that the specialist from the agricultural college will be pleased to assist you in carrying out the project. We have asked him to get in touch with you.

Director, Agricultural Extension. The letter to bankers in counties that do have a county agent informs them that he will get in touch with them. Suggests Things a Banker Can Do The project outlines sent to each banker give specific suggestions as to the things he can do to organize the work in his project, and the part he can take in carrying out the work. The more simple and concrete these

suggestions are the more valuable they are to the banker. Following are samples of such project outlines:

**Farm Accounts Project** 1. Banker can select group of farmers who can and should undertake the work on farm accounts. 2. Arrange with county agent or specialist from agricultural college for first meeting of the group and select an agent.

3. Assist individuals at their request with information relative to securing accounts and other data properly. 4. Act as or select leader for the group. 5. Assist in checking inventories as a means of securing individual financial statement at close of the year.

**Boys' and Girls' Club Work** 1. The banker can arrange with the county agent or the specialist of the agricultural college for organizing a club. 2. Plan to present various types of club work at the next meeting and perfect the organization of a local club.

3. Banker may act as local leader of the club. 4. Cooperate with county agent or specialist in annual "Achievement Day."

5. Banker may offer prizes for club work or otherwise assist in financing same.

**Legume Project** 1. The banker can get information from county agent or specialist from the agricultural college as to the value of alfalfa, soy bean, or sweet clover crops to farmers of the community. 2. Arrange for meeting of interested farmers with county agent or specialist. 3. At this meeting county agents, specialists, or others will discuss: (a) Value of crop. (b) Seed supply and varieties. (c) Methods of handling the crop. (d) Use and disposition of crop. 4. Banker may carry out or specialist meetings and demonstrations on plots or fields. 5. Secure exhibits for community or county fair.

**Cow Testing Associations** 1. The banker can arrange with county agent or specialist from agricultural college for meeting of interested group of farmers in the community for the purpose of organizing a cow testing association. 2. Banker may act as leader, and with county agent or specialist plan to visit individual farmers who may join the association. 3. Arrange for work and assist in securing testing equipment and other material. 4. Call meetings periodically to discuss association business and hold picnics or other socials. 5. Banker with county agent or specialist may act as leader, and with county agent or county fair giving testing work and securing exhibiting work.

This constitutes the preliminary work in the project, and the banker may be called upon for constructive work by the bankers in banker-farmer projects.

**BANKERS HELP** The banks of Linn County, Oregon, are showing more enthusiasm than ever this year in behalf of a county fair. The fair has been held for many years at the Linn County Fair. Last year's exhibit was the result of a contest for a prize offered by a number of local banks. This was suggested that this year ten out of the eleven banks in the county will subscribe to the effort.

The Agricultural Committee of the Alabama Bankers Association has recommended that a scholarship fund be established for the education of worthy young men and women along agricultural lines. It is estimated that if each bank in the state were to contribute 25 cents per thousand capital, five to ten thousand dollars per annum would be realized.

The Agricultural Committee of the Oklahoma Bankers Association, in its report, recommends that the bankers see that a competent person is appointed in each county and that he has a degree from some agricultural college. They believe that the agricultural possibilities of the state should be better advertised and that each county bankers association should do some work along that line.

**Seaway County Bankers Association, Arkansas** entertained as its guests recently some seventy-five farmers and business men. The result was the organization of the North Central Arkansas Agricultural Association. Its purpose will be to co-ordinate the efforts of the farmers and business men in promoting a better agriculture.

**Seaway County Bankers** are giving 100 seedlings of purchased eggs for distribution to the boys' and girls' clubs in the county.

**Great Christian Creed** The Athanasian creed was one of the three great creeds of Christendom—the two others being the Apostles' creed and the Nicene creed. It derives its name from Athanasius, its opponent of Arianism and champion of orthodoxy, by whom it was supposed to have been written. It is the most rigid of three creeds mentioned, and was the standard of orthodoxy during the Middle Ages. It is famous for its so-called "damnable clauses." By many it is thought to have been written by Serapion, Bishop of Antioch about 450; some argue for a later date, between 700 and 800, while others pronounce it a forgery.—Exchange.

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### ROAD LIGHTING HELPS

May Be Means of Extending Power Supply for Benefit of Farmers in Vicinity

Forty-eight per cent of the people of the United States live in the country, in communities of 250 and less. Excluding the small farm lighting, there remains almost half of the total population who are unable to avail themselves of the service which electricity can render mankind.

Why has electricity been halted at the city limits? The answer is simple. The first central station companies were lighting companies and negotiated contracts for lighting city streets. Later they were granted franchises to operate in whole communities. This admitted of a financial return which warranted the erection of pole lines.

Thus the fundamentals were established for the distribution of energy for purposes other than lighting. But it stopped at the outskirts, chiefly because of the apparent lack of sufficient "business" beyond these limits to warrant the erecting of rural distribution lines.

Farmers have been unfortunate in the matter of electrical conveniences for the very fact of their being farmers. They are compelled to make their living in isolated sections. Their isolation has been their handicap.

Lighted Highways Mean Power Yet this need not be. Highway lighting, say engineers of the General Electric Company, will function as well for the rural districts as street lighting has functioned for the cities, and with the necessary lines in operation across rural districts, lighting up the highways, other electrical conveniences will follow as surely as night follows day. Instead of highway lighting systems are but forerunners—they are but a hint of the broader

service of bringing electric light and power to the farmer.

Yet a lighted highway, as such, is not without great intrinsic value to the farmer. Farmers go to market early and often return home late. A lighted highway enables the farmer to make the journey with facility and without fear of collision such as often happens when the farm vehicle is lighted only by a lantern on the axle or dashboard. A lighted highway relieves the farmers of eye-strain. It enables the farmer to perform certain duties around the place which formerly had to be performed either with an oil lantern or not performed at all.

Highway lighting units, stretched along the front of a farm house, obviate the necessity of stepping out into complete darkness—and the more cheerful outlook which the farmer enjoys from his front windows results pleasantly upon him with a pronounced psychological effect—Life to the farmer becomes

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