

## CASH STORES

—TWO REXALL STORES—

## The Smith Pharmacy

Open Every Day and Evening.

Phone

"Better Service"

We Deliver

SPECIAL BRICK ICE CREAM DAILY

"When You See a Blue Package—Think of Us."

## Dr. Hess' Stock Food and Chicken Panacea in all sizes

## The Central Pharmacy

BENNY GREENBERG, Mgr.

Prescriptions a Specialty.

Open Every Day and Evening.

Phone 64

"Service with Courtesy"

We Deliver



Milk is Nature's building tonic for growing children. But in order to achieve the very best results it must be absolutely pure and contain all of the nourishing elements that Nature has given to it. Our milk is as pure as Nature intended it to be.

"Quality Dairy Products"

Farmington Dairy

Advertise it for sale in the columns of The Enterprise.

Mrs. Anthony Hallman  
Cor. Oxford & Grand River  
Clarenceville Michigan

Fine Groceries and Confectionery

All Kinds of Dry Goods and Shoes in the rear

Fine Line of Drugs and Mens Furnishings

## San-Yak

PILLS FOR DIABETES

Stomach, liver and bowels. Strict diet not required. One pill at night lends unusual good rest. Sold at Smith's Drug Stores

## ATTENTION

Liners MUST be paid for to insure their insertion. We do not charge liner ads. Rates, 25c for 5 lines or less; for more than 5 lines 5c a line. Cards of thanks, 50c for ten lines or less; for more than 10 lines 5c for each additional line.

Poetry, in obituaries or memorials, 10c a line.

## LINER COLUMN.

WANTED—To buy cider apples. L. C. Harger Cider Mill. 47-3-p

FOR RENT—Farm, 175 acres, located one-half mile north and three-fourths mile west Elm station on Schoolcraft road. Inquire of Fred Schroeder, Plymouth, Mich. Phone 94R. 44-4-p

FOR RENT—Two story, eight-room house on Gill road, three-fourths mile from Grand River road; steam heat, modern, \$50 a month. J. W. Lathrop. 44-4-p

FOR SALE—Modern eight-room house; 150 feet frontage on Farmington road, south of Base Line, near trolley. Well kept lawn; very fine old trees. W. R. Banks, Phone 38-F14. 47-2-p

FOR SALE—H. C. Bay player piano, with ukelele attachment and 30 rolls. New cost \$663; will sell for \$280. Apply Rosa King, Dr. E. F. Holcomb, Farmington. 47-2-p

FOR SALE—1924 Ford truck in good condition; fine for market use. Inquire Pickett ave., fourth house from Grand River. Mike Sulkowski. 47-4-p

FOR RENT—Furnished flat. Inquire Warner Dairy Co. 48-1-tfc

FOR SALE—Wagner motor, 1 h. p. \$45 takes it. Farmington Shoe Repair Shop. 48-1-p

FOR SALE—Fox terrier, four months old. Inquire Ralph P. Marble, Methodist Children's Home, Farmington. 48-1-p

FOR SALE—My modern 8-room house; 2 blocks off Grand River ave; oak finish book cases, French door, fire place, sun parlor, cement drive, 1 car garage, chicken house, full basement, furnace, city water, sewer light. See owner R. C. Stockman, 16765 Harold ave., Redford. Phone 642W. 48-1-p

FOR SALE—Three room house and lot, cheap; sewer, water, light in. Right in the Village of Redford. See this bargain at once. R. G. Stockman, 16765 Harold ave., Redford. Phone Redford 642W. 48-1-p

FOR SALE—Hot Blast heating stove; good as new. Inquire next door to Ford garage. 48-2-p

FOR RENT—Two car garage. Inquire of Mrs. Cook, Packing House Market. 48-1-p

FOR SALE—Beautiful home of 124 acres, 6 miles south of Milford, and 1 mile west of Wixom, by owner. Call Phone 19-F2 South Lyon exchange. 48-4-c

FOUND—Mesh bag. Owner can have same by paying for this ad. Inquire, Mrs. G. Grimme, above Eisenlord's Electric shop. 48-1-p

PRACTICAL NURSING—Good references. Mrs. J. Stephens, Box 196, Farmington. 48-1-p

FOR RENT—Furnished room with lavatory in connection. Private entrance; heated. Call 25-F-3. 48-1-c

FARM FOR SALE—On account of old age, I wish to sell my farm. For particulars address Box 7, Dexter, Mich. 48-4-p

FOR BEST RESULTS TRY A LINER IN THE ENTERPRISE

## SUPERPOWER IN RADIO IS USED IN FIRST TESTS

Giant Laboratory of WGY Transmits With Greatest Power Ever Used—Engineers Expect Useful Results.

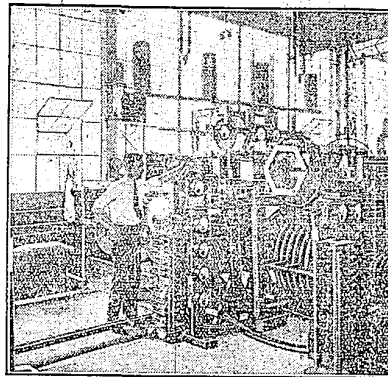
From the largest and most powerful transmitting laboratory in the world WGY of Schenectady, N. Y., has just broadcast on super-power, using 50 kilowatts on the antenna for the first time in this country or abroad.

This laboratory was erected three miles outside of Schenectady by the General Electric Company for the purpose of making a systematic study of transmission phenomena. It is equipped for research on wavelengths from five meters to 3,000 meters with power from five watts to 100,000 watts.

"The laboratory occupies 54 acres of land, and consists of 13 buildings, three towers 300 feet high, one tower 150 feet high, and a multitude of smaller towers ranging from 50 to 100 feet in height. From and between the towers is arranged a network of antennas with which we hope to secure fundamental data on the most efficient antenna for a given wavelength and power.

"To return to the subject of what superpower can be for broadcast reception:

"First, it is obvious that the power of the transmitter, if increased, will



Highest Powered Radio Broadcast Transmitter with which WGY made radio history.

According to Adam Stein, Jr., managing engineer of the radio department, General Electric Company, "The ultimate object of tests in the use of superpower in radio broadcasting is, of course, an appreciable improvement in the service to broadcast listeners."

"This laboratory," said Mr. Stein, "is designed to permit a thorough study of radio transmission in general, and broadcast transmission in particular. The laboratory provides equipment for obtaining the transmission characteristics of wave-lengths between five meters and 3,000 meters, and up to powers of 100 kilowatts. In addition, there has been provided efficient antenna structures so that the best type of antennas or radiators can be determined for the various wave-lengths.

provide increased energy at a receiving station, thus raising the level of the signal above that of the noise. This should, to some extent, tend to decrease the effect of static and other disturbances.

"Second, the use of high power at the transmitting station may appreciably decrease the extent to which fading at present interferes with reception. The extent to which superpower may help fading is still one of the unknown facts, and one of the problems which it is the purpose of these tests to determine.

"Third, the effect of superpower is to increase the range of the transmitter so that the program can be satisfactorily received over a greater area, and hence provide better service both day and night."

Sell it through an Enterprise Liner—Quick Results

## Building Efficiency



cannot be obtained without materials that rank paramount in quality and uphold that high class building demands. From a roll of building paper, tar paper or sheathing to the most important requisite for a perfect job, this house will furnish you material backed by a reputation of long years' of supplying the building trade.

Farmington Lumber and Coal Co.

C. G. HOGLE, Manager

Phone 20

Farmington

## An Open Letter

Farmington, Mich., Oct. 1, 1925

To Enterprise Readers:

Two years ago today I opened Farmington's First Real Estate Office. A number of business men who had lived here many years and KNEW FARMINGTON did not believe there was enough real estate activity here to support an office.

But I have succeeded far beyond my most optimistic hopes. Today, Farmington supports three real estate offices and a dozen men.

I did not have a thorough knowledge of Farmington, but I had a knowledge gleaned from five years of Real Estate experience in the Grand River District of Detroit. Each year I noted the growing tendency on the part of the better class of home-loving, American people to live in some good residential suburb. This is the key to the future growth, development and prosperity of this community.

Two years ago it was almost impossible to sell Farmington Real Estate to Farmington people, but I did sell a few of them my first year, and up to the present time more than twenty of them have resold at a price that netted from 100% to 5000% interest per annum on the actual money invested and not one of these buyers has lost a cent.

When considering your next real estate investment we believe this record should be weighed carefully by you. We want to serve you as we have served others, and we have never been in a position to give our clients safer and better investments.

Yours for a Better and Bigger Farmington.

## F. D. Fleming

FARMINGTON'S PIONEER REAL ESTATE BROKER

Phone 168 or 169

Office at D. U. R. Station

Farmington, Michigan