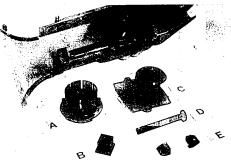
the business beat

Consumer Quiz



PINTO PARTS -- These parts will be used in the Ford Motor Co.'s new Pinto in the neck of the air cleaner valve assembly. The parts were injection-molded by A-Line Pisatics, Inc., 23247 Eight Mile, Livonia. The assembly is composed of five glass-reinforced Celanese Nylon components adapter (A), retainer (B), valve, (C), plunger (D) and connector (E). The air cleaner is made of glass-reinforced polypropylene. When it's used on the Pinto, it will be one of the first all-plastic air cleaners in the automotive industry.

Questions on consumer buy-ing and home improvement expectations will be asked by representatives of the Bureau of the Census in this area dur-ing July, according to Hobert A. Yerkey, director of the pureau's regional office in Jetroit

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PATHFINDER

(Shown at left)

The questions are asked four times yearly as part of a na-tionwide effort to collect infor-mation as a guide to federal agencies and other groups in developing programs based on consumer spending patterns.

A sample of residents in this area will be asked if they expect to buy a house, car, or major appliance during the

Slated For Area next year and if they they made recent purchaged, of these items. Homeowners in the control of t



ROBERT E. BREWER, of 14440 Summerside, Livonio, has been oppointed assistant to the president of the S. S. Kreige Co. He joined the firm in 1948 as a part-time employe in the accounting department. He was manager of Kreige's research department. He caraed a moster's degree in business administration bt Harvard Business Schotla



ANTONINO PERAINO Lot 27174 E. Skye Dr., Farming-ton, has been appointed vice president of data proc-essing for Realtron Corp., 24065 Five Mile Rd. Rnd-dord. Peraino, formerly dita processing director, joined Realtron in November 19:59. Realtron operates a configu-terized real estate set light for reallors in 47 states.

Power Retires From Xerox

Eugene B. Power was honored Friday by business community and student leaders in Ann Arbor upon his leaving the giant Nervo Corp. Honored Friday of the Arbor upon his leaving the giant Nervo Corp. The country of the Arbor upon his leaving the Arbor upon his leaving

WILLIAM S. KENYON has

been named as a General Motors educational relations

Motors educational relations contact representative to Lawrence Institute of Technology. A 1944 graduate of LIT, Kenyon is the senior staff assistant engineer in charge of product safety at

GM's Detroit Diesel Engine

FOREST

CITY

13507 MIDDLEBELT (Corner of Schoolcraft) LIVONIA

OPEN

SUNDAY 11:30 a.m. - 5:30 p.m. Power gave up all his pasttions with Xerox. He betautie apart of the firm when he
merged his own business. University Microfilms - with
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and the theater.

IT'S CERTAIN that however will also devole more three to the Power Theater, which is a rapidly being built in our Arbor's Felch Park. The tenter for the performing art is a gift to the city from Ferber, in wife Sadye and son Pill II. Power launched his capture in mucrofilming with the expound of newspapers and statement of the was highly described in the was highly described in the preserving scholar particular them for Sadyio Stopping of the producing them for Sadyio Stopping of the Sadyio Stopping of the Sadyio Sady

He microfilmed technical works during World Will, photographed more the new 1000 works in the British Juneum.

photographed more this bag now works in the British Augerm, and developed a cellin | Sader for hospitalized wat eigerstas that could be operate: 19 lbe sightest push of a biatun, or even with the mose. | As a result of his trivels. Power organized Eashing left. Inc. in 1953 It's a nobyn lift group which sells Eashing left and returns the propered hospital post of the propered hospital post of the propered hospital post of the propered hospitalized with the propered hospitalized with the propered hospitalized his propered hospitalized his propered hospitalized his propered his propere

Who Came First?

It is still a disputed question among historians is to whether Babylonian of Egyp-tian enviltation came first. Possibly, both countries took their first steps toyard actuare at about the same time!





Potal 1612-1401---3013

One other title came to the southeastern area of the state when the American Legion Post No. 409 from Roosevelt Länes in Allen Park, topped the Junior Boys division with a 2227-840-3067. The two major title contests brought out the best by the youthful sharpshooters.

Mark Houghton, with an actual 613 series, paced the Brotherhood team from 300 Bowl in Allma to the major boys title with a 2664-606-3270. In the major girls division Terri Newman, with a 523, shelped the East Ruders from the home lanes - Sturgis Bowl to the title with a count of 2239-773-086.

FORTY-EIGHT TEAMS -six in each division - competed in the finals: They were the survivors of area rolloffs and the title events were adjudged the best in the 10-year history of the Michigan VBA.

judged the best in the 10-year history of the Michigan YBA.

So successful was the team event, with the format of area rolloffs that the singles will be conducted on an area basis next year according to Ethel Heenan, Co-Ordinator of the 'VBA.

in the summer. But this is relatively unimportant, meaning the

be successful and popular. Carry on, gentlemen.

By W. W. EDGAR

Five little girls from Farmington Lanes brought Observerland its only title in the
annual Michigan Youth Bowiing Association championships
at Sturgis Bowl last Sunday.
Paced by Kim Harrington
team won the "Peanu" Division title with a handleap count
of 9013.

The "Peanut" division is for
the youngest bowlers in the
state - from 4 to 10 years and annually attracts some of
the largest entries.

To gain the title here is how
the girls bowled:
Kim Harrington
Vikki Kaufein
341
Kelly Harrington
248
Michelle Goyette
352
Linda Kohler
302

YBA.

The new champions will be crowned officially at the anual Parade of Champions in the Civic Center in Lansing next month.

Here is how the teams finished in the title event.

SALOR BOY's Brotherhood.

MAJOR GIRLS: Easy Riders Strugis Bowl-2259-777-305.

JUNIOR RNVS.

3036 JUNIOR BOYS - American Legion, Allen Park-2227-840-

JUNIOR GIRLS-Score Highs, Benton Harbor-2156-843-2999
PREP BOYS-Future Stars-Northfield, Grand Rapids-215-870-3185.
PREP GIRLS-Pins A-Gogo-Alpena-174-1317-3058.
PEANUT GIRLS-Parmig-ton Lanes-162-169-1303-3056
PEANUT GIRLS-Parmig-ton Lanes-162-169-3031

THE HAMANN FAMILY

"THE HAMANN FAMILY walked away with top honors this week in the Parent-Child League at Livolvia Lanes. While Dave was leading the boys with a 180 via father. John Hamann, shared honors with Mark Kramer at 185 in the Dad's section and his

DR BEN W. JORDAN of DR. BEN W. JORDAN of 33605 State, Farmington, has been named acting dean of Wayne State University's Division of Urban Extension effective Aug. 1. He replaces Dr. Hamilton Stillwell, who is moving to become dean of university extension at Putper. extension at Rutgers.

mother. Connie paced the women with a 182.

The keenest competition came in the Thursday Mixed League where only 22 pins separated the top 10 places.

Darlene Cook was high with 223 and was followed by Kay' McCettrick 215. Jerry Miller 214, Larry Cox 212. Bill Augug-liaro 211, Les Wisson 208. Lou Knaus 206, Monica DeLuca 201 and Larry Borgia 200. and Larry Borgia 200.

WHILE IT HASN'T been announced, officially, the De-troit Woman's Bowling Asso-ciation, again is leading the country in membership. According to Mrs. Lillian C. Jacob, DWBA president, the

By George Maskin

membership list now has passed the 96,000 mark and Chicago, the perennial challenger, is far behind.

The bowling year ends on July 31 and the official figures won't be released until that time. time.

ODESSA BILLINGSLEY, of Lucky Strike Recreation, paced 1,463 women in the Fred Wolf Ladies Singles tourna-ment that closed last Tuesday

night.
She posted a five game total of 1119 to beat out Roberta Barkley by seven pins, though Roberta had a 277 for high single game honors in the tournament.

observing sports

人工作 There are those who tend to forget everything that has to do with business when they go on vaca-

tion.

Can't say we're in that group.

Regardless of where we go, we flood ourselves with newspapers with major interest centering on what's happening in the world of sports.

Shifting planes the other day in Chicago, we spotted an item in one of the Windy City's major dailies on the summer high school baseball tournament coming up shortly at the home of the White Sox.

Summer prep baseball always has been a touchy subject with the guy who uses this typewriter. It's a shame we don't have it in Michigan, although around Observerland we are more fortunate

though around observerand we are more included than elsewhere in the state.

We do have sandlot programs which in a sense are summer's schoolboy leagues, even though the schools themselves play no part in the sponsorship nor do they make available coaches and equipment.

PERHAPS, WE CAN TAKE encouragement from the summer play in the area ... action that keeps fairly much intact teams from Garden City. Livonia, Plymouth, Farmington, Westland, Redford and Southfield High Schools.

Remember it has been the success of a tournament like the Lee andres Invitational or the Pontiae.

ment like the Les Anders Invitational or the Pontiac Press Invitational which has had a lot to do with offi-

Press Invitational which has had a lot to do with offi-cials approving a state prep basebal extravaganza which likely will start next year. Until such meets as the Anders and Press affairs proved that it's possible to successfully stage an elimination involving 20 or 24 teams, there were many skeptics around Michigan.

One would hear the constant uproar

whow can you get in a spring baseball tournament in Michigan? The weather is against you. There's too much else going on in the schools...graduation examinations and other things." Granted the weather always is a problem. Granted the school program is hectic

BUT FOR MORE THAN five years now the Anders and Pontiac Press tourneys have taken place without a flaw. Interest keeps going up ... both among the participants (players and coaches) and

the fans.

This past spring events spread out. Winners of four Invitationals zoomed into Livonia and played off

four Invitationals zoomed into Livonia and played off for a regional crown.

All of which has left no doubts in the minds of most schoolmen that Michigan can stage a prep baseball tournament on a state-wide basis. The success of the current Greater Livonia Connie Mack baseball league just some day might lead to the same schoolmen, who were apprehensive about a state tourney, lending their support to summer baseball under the sanction of the schools themselves.

Matching Plymouth against Bentley or North Farmington against Farmington or Southfield against Lathrup during the summer certainly has its good

The students are looking for something to do during their vacations and with their own teams in action they have all the more reason to wander over to the school area to cheer their pals on.

They're doing that this summer in increasing numbers although their school teams, of necessity, are operating under different names to advertise their sponsors without whose help they never could

UNLESS YOU KNOW the name of the sponsor, you might get a little mixed up. Bentley, Stevenson, North Farmington and Farmington are just some of the school teams which take on different name tags

names.
The important factor is that there IS such fine summer baseball around the area for high school and college players and every year more and more effort is made to take care of the older boys.

It's to be realized, too, that if states like Iowa and Minnesota can promote summer prep baseball, there's no reason why Michigan can|t.

As we said, it possibly takes a little showing ... and certainly Observerland schools and teams are proving to the rest of Michigan that summer baseball can be successful and popular.

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