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Snow adds to the good times

BREAKING THE pattern of the last few years, Mother Nature has agreed to pitch in during the 1984 Winter Carnival by providing scenic snowy settings and nippy breezes.

"One of the biggest problems has been when we haven't had snow," according to Judy Macey, who originally thought of the Winter Carnival idea in 1979.

"The first year we had quite a bit, but there hasn't been much since, beyond this year," she said.

IN ORDER to adjust to Mother Nature's whims, Winter Carnival organizers decided to add events that wouldn't hinge on whether or not it snows.

For instance, the Birmingham Schools Environmental Center invites Winter Carnival participants to take a stroll on their nature trails and visit the natural science museums. Other non-weather related events include a photography contest, dinners, lunches, seminars, indoor sports activities, dancing, a musical, entertainment acts and a puppet show.

But Winter Carnival just wouldn't seem right without the popular snow sculptures, Slush Run and Torchlight Cross Country Skiing, which depend on Jack Frost paying a visit.

With the track record he's set so far this year, it looks like he'll come through with flying colors.

Turn on TV and see the carnival

RESIDENTS WHO aren't able to attend the Winter Carnival will have the opportunity to see some of the events in the com-

fort of their living rooms for the first time.

'Hopefully, we'll reach an audience that would not otherwise know about the Winter Carnival. It will help for next year to educate people on what it's about.'

— Michael Berger
cable programming director



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Booth Communications — the cable television company that services Birmingham, Franklin, Beverly Hills and Bingham Farms — will broadcast the happenings "probably" next week, according to Michael Berger, director of programming.

"For the whole weekend two crews will be taping a little of everything," Berger said about the carnival events.

THE MORE than 6,000 cable-TV recipients may tune into Channel 3, local origination, and Channel 11, public access, for a retrospective look at what happened during the five-day event.

"Hopefully, we'll reach an audience that would not otherwise know about the Winter Carnival," Berger said. "It will help for next year to educate people on what it's about."

Booth Communications, which hooked up its first subscriber on Sept. 10, 1982, also aired 30- and 60-second public service announcements to alert viewers to the event. They were seen on Channels 3, 11, MTV, Cable News Network, USA Network and Entertainment Sports Program Network.