

business people

Dr. James Diakelacker has been promoted to chief executive officer of MIRA Corp., Birmingham.

Lori Stewart has joined the staff at Winchester Mall in Rochester as the marketing director, and John E. Stahl Jr. has joined the staff as mall manager.

Mark Wedes of Southfield was promoted to sales manager from account executive at Thompson Recruitment Advertising, a subsidiary of J. Walter Thompson Co.

Anthony M. Franco Inc. announced that John H. Probst of Southfield and Daniel V. Belknap of Bloomfield Hills have joined the firm as account personnel.

Beth Pegg of Keego Harbor has been promoted to the newly created position of associate brand manager - cordials with Hiram Walker Inc.

Peter C. Vetowich of West Bloomfield has been elected an executive vice president of Ross Roy Inc. advertising agency. Vetowich is director of retail operations. His primary responsibilities are the Kmart U.S. and Kmart Canada accounts.

Erick A. Reichert was appointed director of a newly established advance product planning office by the Chrysler Corp. He joins the corporation after 18 years of automotive product planning and management most recently as business development director for North American Manufacturing Operations and director of Small Car Planning at Ford Motor Co.

Louise Gross has been named art director at Cerrito & Company Advertising and Marketing in Troy.

Floyd S. Nixon Jr. has been named president of the Masonry Institute of Michigan in Farmington. Nixon served as general manager of the industrial contracting firm Hanna, Zabriskie & Daron Inc.

Lawyers Title Insurance Corp. has promoted John H. Brewer of Southfield to vice president and Michigan state manager; Nicholas Volino to Midwest states' counsel from Michigan state counsel in Troy, and Craig H. Husband to Troy branch manager. Sherry Hinzinger of Rochester was moved up to assistant vice president and Troy branch sales manager.

NBD Bancorp announced the elec-

tion of James E. Barlett of Birmingham and Louis Betts of Troy as senior vice president of the \$12.4 billion-asset bank holding company.

Larry M. Parkin of Bloomfield Hills has been elected to succeed Arnold H. Bachner as chairman and chief executive officer of Knart Apparel Corp. since Bachner's retirement.

Michigan Consolidated Gas Co. has named Gilbert L. Lavey of West Bloomfield vice president and controller and John vonRoosen named vice president, customer service.

Emmale Veech has been appointed regional advertising manager for the Birmingham office of T.I. Enterprises, publishers of Trailer Life, Motorhome and Rider magazines.

Edward A. Feigl of Troy was appointed associate media director on the GMC Truck and Kelsey-Hayes accounts for McCann-Erickson.

Conlan Communications Ltd., Birmingham, named Thomas V. Maniaci art director.

Ernest E. Hardy was promoted to vice president of the consumer loan di-

vision of Bloomfield Savings & Loan Association.

William J. Tansch Jr. has been named an assistant account executive with the Borline Group Inc., Birmingham.

Kelly Neill has been named account executive for Clon, August & Co.

Elaine A. McMahon of Birmingham has been appointed assistant vice president of Comerica Bank-Detroit.

Daryl Monfils has joined Simons Mitchell Zieve, Troy, as account supervisor. He was formerly with J. Walter Thompson and Ross Roy.

Standard Federal Savings and Loan Association, Troy, announced that Jack L. Otto and Will Scott were elected to the board of directors.

McCann-Erickson/Detroit has appointed Gary F. Schafer of Birmingham as vice president and account supervisor and Diane M. Gedeon of Troy as account executive on the AutoWorld account.

Kenneth E. Chamberlin of Bloomfield Hills has been named director of sales for Greatways Travel Corp. of Southfield.

Don Congdon has been named account executive for the newly formed WRIP Retail Sales Division, Southfield. Congdon was a sales representative at the Ypsilanti Press.

John J. Baker of West Bloomfield has been appointed director of administrative operations for Visual Services Inc.

James C. Weitman of West Bloomfield has been appointed vice president of Bloomfield Savings & Loan Association's secondary mortgage marketing division.

William D. Williams of Troy has been promoted to senior vice president of J. Walter Thompson.

Yolanda Brugaletta, vice president, research director, Campbell-Mithun Inc., has been selected to receive the 1984 Advertising Woman of the Year

Award sponsored by the Women's Advertising Club of Chicago.

Dave Margraf owner of the MAACO Auto Painting and Bodyworks center, Troy, was the winner of a Top Performance Award for greatest percentage increase in gross sales in 1983 for the Midwest region.

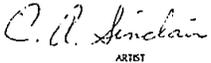
Charles G. Sargent of Troy has joined Copco Steel as vice president. He was previously with Joseph T. Hyerson & Son Inc.

Independence Health Plan Inc. has named M. Donald Kowitz of Orchard Lake vice president of finance.

Diane MacDonnell of Southfield, Accredited Records Technician, has been named utilization review coordinator at Detroit Osteopathic Hospital Corp.

Submit information on new employees, promotions and retirements to Business Editor, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150. Please include city of residence.

Business Card Directory

 <p>macro INSPECTION RESIDENTIAL/COMMERCIAL</p> <p>FULL SERVICE INSPECTION COMPANY FOR RESALE OR BUYING OF HOMES AND BUSINESSSES</p> <p>PAUL GANINGER 478-2328</p>	<p>YOUR HOME, A WORK OF ART</p>  <p>ARTIST</p> <p>Framed pen-and-ink watercolor portrait of your HOME, BUSINESS or BOAT.</p> <p>886-8468</p>	 <p>INTERNATIONAL EXPRESS SERVICES</p> <p>EXPRESS PASSPORT & VISAS 48 HOUR SERVICE</p> <p>(313) 583-7140 32590 Concord Dr./Suite 300 Madison Heights, MI 48071</p>	 <p>Ashton MASTER BUILDERS AND DESIGNERS</p> <p>Room Additions • Dormers Kitchens • Baths</p> <p>555 South Woodward • Suite 1004 Birmingham, MI 48011</p> <p>644-8054</p>
<p>Place Your Business Card In Front Of 290,000 People. Call 644-1100</p>	 <p>RESIDENTIAL & COMMERCIAL REMODELING</p> <p>ADDITIONS KITCHENS BATHS</p> <p>6160 Bancorp Dr. West Bloomfield MI 48023 855-3880</p>	 <p>We fix anything but a broken heart</p> <p>Call 978-0410 days, evenings & weekend hours</p> <p>APPLIANCE CLINIC Parts & Service All Makes & Models</p> <p>3955 17 Mile Road Sterling Heights, MI 48076</p> <p>Burnall Square corner of 17 Mile & Ryan</p>	<p>SERVING GREATER OAKLAND COUNTY AREA</p> <p>DAWSON TREE SERVICE</p> <p>TRIMMED - TOPPED - REMOVED</p> <p>FREE ESTIMATES LICENSED AND INSURED DEEP ROOT FERTILIZING</p> <p>FIREWOOD (Seasoned Hardwood delivery Available)</p> <p>CLIFFORD DAWSON</p> <p>373-5264</p>

beautiful furnishings
for your home



Custom reupholstery, offering extensive fabric selection and painstakingly detailed old world craftsmanship. Call or see one of our I.D.S. designers for a no-obligation estimate. Also, see the complete Drexel Heritage Line, totally coordinated for you to the last detail.

Ray Interiors

33300 Stearns Dr., Farmington
2 1/2 hrs. S. of Grand River off Farmington Rd.
476-7272
Michigan's first Drexel Heritage store.

THE SOFTWARE SHOP

PROBLEM:
Income Tax
Preparation

SOLUTION:
Easy To Use Tax
Preparation Software

Save precious time and maybe money too with tax preparation and planning software for this year and beyond from The Software Shop.

The Software Shop has financial management programs to fit all your needs on sale at 25% OFF thru April 15 for the Apple II, Commodore, and Atari.

Come In And See A Demonstration Of Our Line Of Macintosh Software

4977 LIVERNOIS
TROY • 524-1581

SCHMIDT'S ANTIQUES

ANNIVERSARY SALE 20% OFF

Since 1911 we have offered the finest quality antiques in our retail store. From fine country pieces to period traditional furnishings, Continents from Europe arriving weekly. Sale continues through March 31.

Open 9:30 Daily, 11-5 Sunday

2818 W. Michigan Ave. (U.S. 12) S. end of 194 St. in Farmington, MI 1 mile west of 194 St. off I-75
Phone (313) 434-2660

AGORAPHOBIA PANIC and ANXIETY ATTACKS!

Contact Terrap Michigan, Inc.

Nationwide network of treatment centers as seen on 60 MINUTES, PHIL DONAHUE, KELLY & CO. & SONYA.

TERRAP MICHIGAN, INC.
111 S. WOODWARD
BIRMINGHAM, MI 48011
(313) 642-7764

Be the best you can be!

A new career in 6 to 9 months

Ross Business Institute

Head Procrastinating? dominant Accounting? Legal Secretary?

Financial Aid Placement Assistance Day and Evening Classes



Dearborn 563-0640 • Northland 968-1970

Send Your Love Around The World.

All you have to do is call the toll free number below and Christian Children's Fund will send you information about how you can help one of the world's needy children. Reach out. There's a child waiting for you. A child who desperately needs food, clothing or medical attention. And the brighter future your love can provide.

1-800-228-3393 (Toll Free)

Christian Children's Fund, Inc.

ANNOUNCING:

CITIZENS BEST

Special Automobile, Homeowner And Mobile Homeowner Insurance Programs With Features Designed Especially for Michigan's Mature Adults... And They Can Save You Money.

■ Broader Coverage And A 5-10% Discount

If you are a member of any Retirement Association, Citizens Insurance Company of America has an automobile, homeowner, and mobile homeowner program that can make good sense for you. We call it CITIZENS BEST because it offers broader emergency and convenience benefits for automobile owners, homeowners and mobile homeowners, and all policies feature Citizens Special Disappearing Deductible. And, we call it CITIZENS BEST because homeowners and mobile homeowners can save 10%, and automobile owners can save 5% on our already low rates. And, it's all backed by Citizens 68-year record for quality claim service. Call for details today, you owe it to yourself to have the very Best...for less. You'll find your local independent Citizens Agent in the Yellow Pages.



From Citizens... the concerned company.

CITIZENS
INSURANCE COMPANY OF AMERICA
MEMBER OF THE MONROE GROUP OF COMPANIES