

36 find jobs through OU program

Training laid-off workers to help other jobless colleagues is crucial to the success of a pilot UAW-GM-Oakland University retraining and re-employment program.

The two-month venture and follow-up surveys are now completed for 61 program participants at Fisher Body Division Plants 21 and 40 in Detroit with a 59 percent placement effort to date, sponsors say.

Entitled RECAP-JETS for "re-employment career planning and job education training selection," the program was developed after Carl Pearson, manager of Fisher Body Detroit Central Plants asked GM, the UAW Local 157 and OU for help.

Plant 40 has been closed and Plant 21 will soon be closed. The laid-off workers there have a need to investigate career alternatives.

CO-DIRECTORS of the RECAP-JETS program are William Moorhouse, professor in the OU Human Resources Development area, and Carroll Hutton, director of the university's Ken Morris Center for Labor Studies.

Of the 61 laid-off workers who entered the voluntary program in October of 1983, 36 have found

jobs, 10 are still being aided in their search for employment, nine have taken an early retirement, four are in school full time, and one worker is on sick leave. One worker has dropped out of contact with the program.

Crucial to the success of the project was the use of laid-off workers who were selected by the UAW local to be trained as facilitators. They helped the trainers working in small group sessions, they served as role models for the other workers, and they helped spot possible problems that would need handling, Hutton and Moorhouse said.

Another key, the sponsors say, was that from the outset, union, management and university personnel were involved in all planning and decision-making so that the final process had the support of all parties.

GOALS OF the program were to help laid-off workers assess their capabilities, relate their skills to market needs, overcome grief resulting from job loss, learn how to approach prospective employers and market their capabilities.

Moorhouse said the program included job search skills and practice, placement in vocational and

technical education or on-the-job training opportunities in and out of the General Motors Corporation, and use of tuition benefits available through union-employer agreements.

Hutton and Moorhouse said they are receiving inquiries about conducting RECAP-JETS programs for other GM facilities. The program can be delivered in the plant, at a union hall, or at a community center, he said.

FOLLOW-UP surveys indicate that the workers gained in their feeling of self-worth and lost much of their bitterness about their job loss.

Moorhouse and Hutton said 87 percent of the participants said they would recommend the program to certain friends and co-workers who would be in a position to gain in their life planning.

The program was developed through resources provided by the General Motors-United Auto Workers Joint Re-employment Training Council and the OU Human Resources Development area, the Ken Morris Center for Labor Studies, and the Continuum Center for Adult Counseling and Leadership Training. The last three units are in the School of Human and Educational Services.

'Fair' construction season seen for '84

Michigan's 1984 spring construction season will be getting off to a good healthy start, according to John A. Boli, president of the 2,500-member Construction Association of Michigan (CAM).

"Our industry is encouraged by the additional good news we've been getting from national and state economic reporting sources," Boli said.

"Recent news that American businesses, led by the automobile industry, plans to increase investment in new facilities and equipment by 12 percent nationally this year (a \$34.6 billion increase, constituting the biggest gain in 18 years) can only equate into good news for Michigan's construction industry," he added.

The Construction Association of Michigan is Michigan's oldest and largest construction association. Its services include news and information products for the construction industry. Next year, the association will observe its centennial of service to industry, government and the public.

IN A CONSENSUS construction economic outlook survey of the CAM's board of directors, the nine-man board predicted:

- The southeastern and western areas of Michigan will experience more new hotel construction.

- Michigan's efforts to diversify the economy in areas of new technology should pay off in terms of

new construction over the next three years.

- Efforts to rebuild the state's infrastructure (roads, bridges, water and sewer systems) will have a positive effect on generating new construction projects.

- 1984 will be a "fair" year dollarwise and volume-wise for Michigan's construction industry businesses.

- Interest rates in 1984 will continue at a level that will permit continued growth in the construction industry in Michigan.

- Michigan's general economy is improving and the trend will have a positive influence on the state's construction activity.

KENNEDY'S Furnishings, Accessories Antiques

Preview Clearance SALE

Join us for a rare opportunity to save
40% or more on our entire inventory!

Beginning Monday, April 9, 10 a.m., our
doors open at 76 Kercheval "On the
Hill", Grosse Pointe Farms.

For 2 weeks only!

Save on such manufacturers as Baker,
Henredon, Chapman, Hickory Chair,
Sarrel and many others!!

KENNEDY'S — 885-2701

10:00 a.m. until 5:00 p.m. Mon.-Fri.



YE OLD BUTCHER SHOPPE

"Iowa Sends Us Her Very Best"
U.S.D.A. Prime
**ROLLED BONELESS
RUMP ROAST** \$2.99
Excellent for the Weber

U.S.D.A. Prime
Boneless Top
ROUND STEAK \$2.99
LB.

Iowa's Finest Semi Boneless
**LOIN of
PORK
ROAST** \$1.89
LB.
Oven Ready

U.S.D.A. Grade "A"
Strictly Fresh WHOLE
**BREAST of
CHICKEN** \$1.59
LB.

**Catch 'o
the Week!**
Boston to
Birmingham-Bloomfield
Fresh
**WHITEFISH
FILETS** \$3.99
LB.

Flown Fresh Daily!
**FILET
OF SOLE** \$4.99
LB.

LOWEST PRICE IN MICHIGAN!
Fresh
LIVE MAINE LOBSTER
Cooked and Split Free \$6.99
1 1/2 LB. Size
Everyday Low Price

DELI

Italy's Finest Imported
GENOA SALAMI \$4.99
Sliced to Order

Wisconsin's Finest
COLBY-LONGHORN CHEESE \$2.29
Chunk or Sliced to Order

A Breakfast Delight or Sandwich Special
VIRGINIA SMOKED HAM \$2.99
Sliced to Order

Market Square's Own Double Cream
MUENSTER CHEESE \$1.99
Chunk or Sliced to Order

Kitchen Fresh
MACARONI SALAD \$69¢

EVERY TUESDAY SPECIALS

Krakus Imported
POLISH HAM \$2.99
Imported

JARLSBURG CHEESE \$2.99
Featuring Michigan's Finest Specialty Boutique Bakeries

**OLD FASHIONED HAND-MADE
BAKED GOODS from...**
• Stahl's Bakery • Chamberlain's
• Burkhardt's • Russo's
• Pepperidge Farms

GROCERY

Melody Farms Large or Small Curd
COTTAGE CHEESE 99¢
24 Oz. Size

Melody Farms Homogenized
MILK \$1.79
Plastic Gallon

U.S. #1 Extra Fancy
**BABY ASPARAGUS
SPEARS** 89¢
LB.

U.S.D.A. Grade "A" Extra Fancy
**CALIFORNIA
NAVAL ORANGES** 4/5¢

Regular & Diet 2 Liter
7 UP and LIKE \$1.19

Imported Reese's Fancy Packed
CRABMEAT \$2.49
8 1/4 Oz. Can

Crosse & Blackwell Cream of
VICH SSOISE SOUP 99¢
13 Oz. Can

Cottonelle 4 Pak Ass't Colors
BATH TISSUE 99¢
Everyday Super Price! Fresh Squeezed
ORANGE JUICE 2.99
No Additives No Preservatives 1/2 Gallon Plastic

EVERY TUESDAY SPECIALS

U.S.D.A. Grade "A"
Strictly Fresh
**WHOLE
FRYERS** 59¢
LB.

Fresh and Lean
GROUND CHUCK \$1.69
Ground Fresh Daily

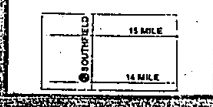
EVERY SATURDAY SPECIALS

U.S.D.A. Prime
Whole Boneless
N.Y. STRIPS \$3.39
Cut & Freeze
Wrapped FREE

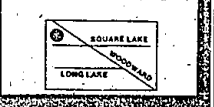
U.S.D.A. Grade "A"
Fresh Whole
CHICKEN BREASTS \$1.39
LB.

2 Stores to Serve You

Market Square
of Birmingham
1964 Southfield Road
Corner of 14 Mile
Birmingham, Michigan
644-4641



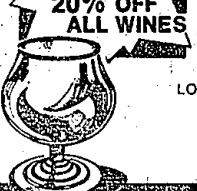
Market Square
of Bloomfield
1900 Woodward Ave.
The Kingswood Plaza
Woodward at Squire Lake
Bloomfield Hills, Michigan
644-6554



WINE AND LIQUOR

WE FEATURE
"Michigan's most extensive selection of superb
wines, champagnes and liquors."

**EVERY
THURSDAY
WINE SALE DAY**
20% OFF
ALL WINES



**EVERY
WEDNESDAY
BEER SALE DAY**



"Buy the Case"
LOWEST PRICE IN THE STATE