## You use a want ad? Of Course! It's easy!

If you have an item like this	Write an ad like this	And get results like this!
The second secon	Underwood portable typewriter. Pica type. Carrying case. Sturdy. Wide carriage, full keyboard. Perfect for students. \$75. Call 000-0000 after 5.	"Sold the typewriter the second day my ad appeared! Could have sold half a dozen if we'd had them."
	Minolta SRT 101, single lens reflex camera. Precision F/1.2 lens. Selftimer, built-in light meter. Case plus four filters. \$200. Call 000-0000.	"Received several calls on my Minolta. Sold it on the first call."
	Wilson clubs, matched set, four woods, eight irons. Lightweight steel shafts. Like-new condition. \$160 for clubs and bag. 000-0000.	"Two people are happier today the young man who bought my golf clubs and me I'm \$160 richer."
	Rockwell 7-¼" power saw. Heavy duty. Cuts to 2-3/8 at 90°, 1-7/8 at 45°. Excellent condition. Only \$40. Call 000-0000.	"Never knew so many people were in the market for saws. Selling mine was easy."
	Suzuki X-6 Hustler with 6 speeds. Bright red. 250 CC dual stroke engine. A real goer in like-new condition. Only \$200. Call 000-0000.	"Your Want Ads are "real goers" too. They sold my Suzuki."

If your family is like most families, you have valuable items stashed in your home or your garage which you will never use again. This is an excellent time to exchange those items for cash the easy, low-cost way . . . with a Want Ad! Whatever the item (or items), don't hesitate to

advertise them just because you've never used a Want Ad. One of our friendly, helpful Ad-Visors will answer your telephone call and will assist you in the wording of your ad for maximum response. How about it . . . shouldn't you call us today to put your advertising message in print?

To place and ad, call before 4 p.m. Tuesday for Thursday's paper and 4 p.m. Friday for Monday's paper. Wayne County 591-0900 Oakland County 644-1070 Rochester/ Avoi 852-3222

